

Montréal, Canada—June 17th, 2008

APPLIED ACOUSTICS SYSTEMS ANNOUNCES THE RELEASE OF *STRUM ACOUSTIC GS-1* FOR MAC OS X AND WINDOWS

Applied Acoustics Systems is proud to release Strum Acoustic GS-1, a new acoustic guitar software synthesizer which brings a fresh solution to music producers and composers for the creation of acoustic guitar tracks.

Based on the latest AAS physical modeling technology, Strum ships with an impressive collection of steel and nylon acoustic guitars. It includes an elaborate voicing module which automatically voices chords played on the keyboard as a guitar player would on the fretboard. Strumming and picking actions are reproduced by an auto-strum function, special strumming keys, or MIDI loops. An EQ, a multi-effect, and a reverb module complete the package.

"Strum is the keyboardist's perfect solution for creating great sounding acoustic guitar tracks," said Marc-Pierre Verge, CEO of AAS, "Our physical modeling approach not only allows one to find the right sound but also to easily and efficiently reproduce on a keyboard, a wide range of left and right hand playing techniques."

Pricing and Availability

Strum Acoustic GS-1 is available now at a suggested retail price of US\$229. Strum Acoustics GS-1 runs on both Mac OS X and Windows as a standalone application as well as in host sequencers supporting the VST, Audio Units, and RTAS plug-in formats.

Strum Acoustic GS-1—Acoustic Guitar Synthesizer

<http://www.applied-acoustics.com/strumacoustic.php>

About Applied Acoustics Systems

Based in Montréal, Applied Acoustics Systems specializes in software based synthesis tools for professional musicians and sound designers. Since releasing the first virtual instrument based on physical modeling, the Tassman, AAS has come to be recognized as the industry leader in this exciting new field of synthesis.

Press Contact

Eric Thibeault
Product Specialist
eric@applied-acoustics.com

Applied Acoustics Systems
486, Ste-Catherine O., Suite 301, Montréal (QC) H3B 1A6 Canada
Tel: (888) 441-8277 (North America) | (514) 871-8100 (Worldwide)
Fax: (514) 845-1875
www.applied-acoustics.com