

## Exhibitors

### 3M

3M Center Building 275-2SE-03  
St. Paul, MN 55144 USA  
Phone: 800-423-4588  
Email: customerservice@mmm.com  
Company Website: [www.3M.com/ortho](http://www.3M.com/ortho)

3M Oral Care promotes lifelong oral wellness for patients by providing science-based treatment solutions that help orthodontic professionals achieve greater clinical, professional and personal success.

### Cloud 9 Software

1945 Vaughn Rd. NW  
Kennesaw, GA 30144-7006  
Phone: 844-394-6050  
Email: sales@cloud9.software  
Company Website: [www.cloud9.software](http://www.cloud9.software)  
Robin Norfleet, Director of Sales  
Phone: 618-593-5729  
Email: robin@cloud9.software

Anytime, anywhere access to patient data is critical in this day and age. Cloud 9 Software is a browser-based practice management system for orthodontics, pediatric dentistry, group practices, and DSOs which provides 24/7 live access to treatment planning, images, and patient data from any internet-enabled device. Cloud 9 has successfully deployed its cloud-based practice management software at more than 1,500 locations, and currently connects almost 15,000 individual users from all across North America. Practices switching to Cloud 9 gain immediate benefits of scalability and accessibility while keeping their total cost of ownership low.

### Crest+Oral B

8700 Mason Montgomery Road  
Mason, OH 45040  
Phone: 800-543-2577  
Email: crestoralb@kana.pfsweb.com  
Company Website: [www.dentalcare.com](http://www.dentalcare.com)  
Stephanie Kaplan  
Phone: 513-702-0149  
Email: kaplan.sl@pg.com

Prepare to be WOWed! Crest + Oral B

### Dental Monitoring America Inc.

1717 West 6th Street  
Ste 425  
Austin, TX 78703  
Phone: 513-689-7892  
Email: [contact@dental-monitoring.com](mailto:contact@dental-monitoring.com)  
Company Website: <https://dental-monitoring.com/>

DentalMind was founded in 2014 by a team of dental professionals and engineers who aimed to promote the use of digital, AI-powered tools in dentistry. DentalMind is a family of software solutions to help dental professionals make high-quality care accessible, convenient and efficient throughout the patient journey.

## Dolphin Imaging/ Patterson Dental

9200 Oakdale Avenue  
Suite 500  
Chatsworth, CA 91311  
Phone: 818-435-1368  
Email: [sonya@dolphinimaging.com](mailto:sonya@dolphinimaging.com)  
Company Website: [www.dolphinimaging.com](http://www.dolphinimaging.com)  
Sonya Lester, Operations Manager

Dolphin provides high-quality 2D/3D imaging, diagnostic, practice management, case presentation, and patient education software for orthodontists worldwide. Dolphin products tightly integrate with digital x-ray units, CBCT systems, telephonic solutions and Web-enabled applications, and are compatible with the latest operating systems. Mobile, Cloud, and browser-based solutions are available. Visit [www.dolphinimaging.com](http://www.dolphinimaging.com).

## DynaFlex

10403 International Plaza Drive  
Saint Ann, MO 63074  
Phone: 314-426-4020  
Email: [lorim@dynaflex.com](mailto:lorim@dynaflex.com)  
Company Website: [dynaflex.com](http://dynaflex.com)  
Lori Munoz

DynaFlex is a worldwide leader in orthodontic laboratory manufacturing, clear aligners, orthodontic products sales and distribution, anti-snoring and sleep apnea device manufacturing and one of the largest 3D digital orthodontic technology laboratories. We take pride in providing the highest level of customer service and exceeding your expectations.

## eAssist Dental Solutions

2600 West Executive Parkway  
Suite 320  
Lehi, UT 84043 USA  
Phone: 844-327-7478  
Email: [sales@eassist.me](mailto:sales@eassist.me)  
Company Website: [www.dentalbilling.com](http://www.dentalbilling.com)

Revenue cycle management including insurance billing, patient billing, insurance verification, medical billing and Dental Accounting.

## EasyRx

3150 Arden Rd. Nw  
3<sup>rd</sup> Floor  
Atlanta, GA 30305-1917  
Phone: 888-340-3751  
Email: [info@easyrxortho.com](mailto:info@easyrxortho.com)  
Company Website: [www.easyrxcloud.com](http://www.easyrxcloud.com)  
Todd Blankenbecier, President/CEO  
Email: [todd@easyrxcloud.com](mailto:todd@easyrxcloud.com)

EasyRx is universal lab prescription management, digital workflow, 3D software for practices and labs

## I-CAT by KaVo Imaging

200 S. Kraemer Blvd

Building E2

Brea, CA 92821 USA

Phone: 1-888-ASK-KAVO

Email: [info@kavo.com](mailto:info@kavo.com)

Company Website: <https://www.kavo.com/en-us/i-cat>

Kristina Rodriguez

Phone: 414-331-3067

## Invisalign iTero

2820 Orchard Parkway

San Jose, CA 95134 USA

Phone: 408-470-1000

Email: [getcertified@aligntech.com](mailto:getcertified@aligntech.com)

Company Website: [www.invisalign.com](http://www.invisalign.com)

Zach Sousa

Phone: 408-789-1000

Align Technology, the makers of Invisalign, is a global medical device company that is changing lives through better smiles. We reimagine and reinvent the way orthodontic and restorative treatment is presented and delivered to millions of people around the world through our network of Invisalign-trained doctors.

## Ortho2

1107 Buckeye Ave

Ames, IA 50010-8064 USA

Phone: 800-678-4644

Email: [admin@ortho2.com](mailto:admin@ortho2.com)

Company Website: [www.ortho2.com](http://www.ortho2.com)

Drew Humphrey, Sales & Marketing Manager

Phone: 800-678-4644

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Ortho2 Edge Cloud delivers premium practice management, imaging, and communication system—all supported by our top-notch customer service team. Edge Cloud features truly optimized, private cloud computing – eliminating the need for servers. Edge Cloud offers all the features and services you need to run an effective and efficient practice: comprehensive management and imaging, time-saving patient reminders, education animations, image morphing, cephalometric tracing, doctor and patient apps, web portal services, a pediatric dentistry module, and more. With Edge Cloud, discover a world of efficiency, profitability, and innovation in your practice. Ortho2 is a leader in orthodontic practice management solutions for orthodontists.

## OrthoGum Inc.

1164 Elati Street

Denver, CO 80204 USA

Phone: 801-243-1498

Email: [Orthogum@outlook.com](mailto:Orthogum@outlook.com)

Company Website: [www.orthogum.com](http://www.orthogum.com)

Amy Carpenter, Chief Executive Officer

Active™ is a therapeutic chewing gum that is designed to replace chewies and promote oral health.

## Planmeca

2600 Forbs Avenue  
Hoffman Estates, IL 60192 USA  
Phone: 630-529-2300  
Email: sales@planmecausa.com  
Company Website: www.planmeca.com

Planmeca's technology-driven systems include digital 2D & 3D imaging (x-ray) systems, dental CAD/CAM systems, dental units and cabinetry. Planmeca's ProMax® 3D imaging systems feature our exclusive Planmeca Ultra-Low Dose™ imaging protocol. Most of our equipment is networked with industry-leading Planmeca Romexis® open architecture software.

## Simplifeye

96 Spring Street  
8 FL  
New York, NY 10012  
Phone: 908-370-2531  
Company Website: www.simplifeye.com

Simplifeye offers a "virtual front desk" platform including 24/7 live chat, scheduling, telehealth, and payments. As your practice rebounds, you can now collect consent, billing, and insurance information upfront to help convert new patients to appointments efficiently. At 0% merchant fees, automating your payment workflow by offering payment plans and digital invoices is easy. Implement Simplifeye overnight for a modern, contact free solution.

## Specialty Appliances

4905 Hammond Industrial Drive  
Ste. J  
Cumming, GA 30041  
Phone: 800-522-4636  
Email: customerservice@specialtyappliances.com  
Company Website: <https://www.specialtyappliances.com/>

Specialty Appliances is a premier digital service provider and a leader in appliance innovation since 1981. With a focus on developing and manufacturing top quality orthodontic appliances for children and adults.

## tops Software

3101 Towercreek Pkwy SE  
Suite 680  
Atlanta, GA 30339  
Phone: 770-627-2527  
Email: info@topsortho.com  
Company Website: <https://www.topsortho.com>  
Michelle Bourgeois-Hager, Senior Sales Executive - Central U.S. and International  
Email: mbourgeois@topsortho.com

Platform One™ is an award-winning, orthodontic practice management system. It is backed by our Lightning Cloud™ and unified into one fast, easy, and reliable app—topsOrtho™. Our unified platform offers single sign-on, one bill, one treatment plan.

## **uLab Systems**

1820 Gateway Drive

Suite 300

San Mateo, CA 94404 USA

Phone: 866-900-8522

Email: [info@ulabsystems.com](mailto:info@ulabsystems.com)

Company Website: <http://ulabsystems.com/>

David Thrower

uLab Systems - Take back control of your treatment plan. Introducing uLab, the next generation of smile technology. Create treatment plans in as little as 10 minutes. Combo and hybrid treatments are now possible.

## **WildSmiles Braces, LLC**

14441 Dupont Ct

Suite 100

Omaha, NE 68144

Phone: 402-334-7171

Email: [connect@wildsmilesbraces.com](mailto:connect@wildsmilesbraces.com)

Company Website: [wildsmilesbraces.com](http://wildsmilesbraces.com)

Davin Bickford, COO

Email: [davin@wildsmilesbraces.com](mailto:davin@wildsmilesbraces.com)

WildSmiles is a proven asset for any orthodontic practice. Since the orthodontic landscape is becoming more competitive, offering fun and engaging appliance choices to your patients just makes sense. With fun designs, college mascots, and beloved Disney characters, WildSmiles is designed to delight patients of all ages. Getting started is simple: Complete a consult, select EasyStart Kit, begin maximizing new patient case acceptance!