



**AAMA
SOUTHEAST REGION
2018 WINTER MEETING**

February 22-23, 2018



**LOEWS PORTOFINO BAY HOTEL
ORLANDO, FL**

AAMA 2018 SOUTHEAST REGION SPRING MEETING



The Southeast Region has been flourishing with activity since our last meeting, in large part due to the 2017 hurricane season. This year's Hurricane season was one of the most active on record, with 17 named storms, causing an estimated \$370 Billion in damage, making it the most expensive season on record. As many that serve AAMA's Southeast Region are also residents, the storm made a strong impact in our own lives as well. Many of us got to witness first hand our respective products and components put to the ultimate test, and celebrate the many ways we've improved as an industry compared to storms of years passed. I'm amazed at how far we've come since Hurricane Andrew, where homes are now stronger, fortified, and better prepared to weather these storms. However, our work is far from over and many homeowners, engineers, and building professionals have voiced their opinions loud and clear on opportunities to continue to evolve and improve.

In my own experience conducting damage assessments in the Florida Keys following Hurricane Irma, I saw instances of Storm Surge, Water Intrusion, as well as WindBorne debris size, speed and frequency, that exceeded the design limits of current industry standards.

Now is an opportune time to come together as an industry, to share our findings following these storms, and generate new and better ways to prepare for the next one. During this time, you'll hear from experts from our industry and beyond, including the Florida Building Code Technical Advisory Committee, Miami Dade County Product Control, as well as the Federal Alliance for Safe Homes (FLASH).

I look forward to collaborating with manufacturers, suppliers, researchers, contractors, engineers and homeowners in the Southeast Region to continue to do what AAMA has done consistently for over 80 years, using science, real world events, and our collective knowledge to write standards that improve product performance, and collectively improve our industry. We make a stronger impact working together, and I am excited to put our ideas into action to continue to drive the fenestration industry forward.

*Dean Ruark, P.E. (PGT Custom Windows + Doors)
President, AAMA Southeast Region*

Loews Portofino Bay Hotel
5601 Universal Boulevard – Orlando, FL 32819 - Tel: (407) 503-1000
[Hotel website](#) / [Make a reservation online](#)

LOEWS PORTOFINO BAY HOTEL / TRANSPORTATION / PARKING

The deadline to make room reservations is January 26, 2018. Reservations are now being accepted on a space available basis at the group rate of \$269 (plus tax). After this date, the negotiated rate may not be available.

[Make Your Hotel Reservation Online](#)

Phone Reservations: (888) 430-4999 or call the hotel directly at **(407) 503-1000 (Mention AAMA)**

Room Rate: \$269 (plus tax) includes standard internet in the sleeping rooms.

- ❖ Check-in is at 4:00 p.m. and check-out is at 11:00 a.m. Cancellations must be made 72 hrs prior to the arrival date for to avoid a penalty of one night's room and tax. **No shows will also be charged one night's room and tax.**

AIRPORT / TRANSPORTATION

The Loews Portofino Bay Hotel is located approximately 17 miles from the Orlando International Airport (MCO).

The hotel does not offer a complimentary shuttle to/from the airport

- **Lyft** - Approx. \$28/one way
- **Uber** – Approx. \$27/one way
- **Taxi** - Approx. \$55/one way

Self-Parking: \$12/day (discounted rate for AAMA participants)

SPONSORSHIP AVAILABLE - \$300 (AAMA MEMBERS ONLY)

Your sponsorship support is needed to help make this event a true success! Networking events such as the Welcome Reception on Thursday evening and Lunch on Friday are great opportunities to get some extra exposure for your company. Your company name will appear on signage prominently displayed in the meeting and reception areas. **Please consider sponsoring today!**

REGISTRATION FEES

Member / Non-Member: \$350/person

Spouses: \$50/person (includes welcome reception and lunch)

Non-Members: [Paper form](#) is required

Note: Friday breakfast and lunch available to registered participants only

PRELIMINARY AGENDA – AS OF FEBRUARY 9, 2018

Thursday, February 22, 2018

5:30 p.m. Welcome Reception / Pick-up your badge

7:00 p.m. Southeast Region Board Dinner Meeting

Friday, February 23, 2018

6:30 a.m. **Registration**

7:15 a.m. **Deluxe Continental Breakfast**

7:55 a.m. Welcome and Opening Remarks Dean Ruark (*Southeast President*)

8:00 a.m. South Florida Hurricane Irma Effects on Fenestration Dan Lavrich

9:00 a.m. Vehicular Access Doors and High Wind Events Joe Hetzel

10:00 a.m. Break

10:15 a.m. FLASH Post Hurricane Assessment Mike Rimoldi (*Federal Alliance for Safe Homes*)

11:15 a.m. AAMA/FMA/WDMA Installation Initiatives Update Steve Strawn

12:00 p.m. Lunch

1:00 p.m. Southeast Technical Committee Update Dean Ruark / Kevin Seiling

Southeast Region Legislative Review Dick Wilhelm (*nancy d. Stephens & Associates*)

1:30 p.m. Hurricane Post Irma Damage Assessment Lynn Miller / Bob Beaird / Dean Ruark

2:30 p.m. ASTM E1996 Update Joe Reed

3:00 p.m. National Update (Field Test Accreditation) Rich Walker

3:30 p.m. Closing Remarks / Adjournment Dean Ruark

Check the [AAMA web site](#) for updated schedule and information.