AAMA 2019 ANNUAL CONFERENCE

PRESENTER
Tuesday, February 26
9:00 - 10:00 a.m.

ROBERT JUTRAS
“Evaluating the Field Performance of Windows and Curtain Walls of Large Buildings”

Presentation Overview

This seminar discusses evaluating the field performance of windows and curtain walls of large buildings during the early stages of construction to validate as-built designs, and during later construction stages as a quality control measure. Through several practical examples, we’ll illustrate how large-scale field testing can be used to assess building envelope performance in large buildings. The objective is to help increase awareness among members of the building community on the benefits and limitations of field testing in evaluating the performance of the large vertical building envelope. Also the presenter will explain the differences between the US and Canada when evaluating as build performance of fenestration products.

Speaker Background

Robert Jutras is a Principal Engineer for the Building Envelope Performance Group at UL CLEB. He is a graduate of École Polytechnique, the engineering department of the University of Montréal, earning a bachelor’s degree in mechanical engineering. He has devoted the last 33 years of his career to building components testing and evaluation as well as standard and code development. He actively participates at FENESTRATION CANADA, AVFQ, ASTM, CSA, AAMA, JDMG, NFRC, ULC and IGMA. He is also a voting member of the standing committee for environmental separators (Part 5) of the Canadian building code.
KEYNOTE SPEAKER
Tuesday, February 26
11:00 a.m. - 12:00 p.m.

KEVIN McCARTHY
“Welcome to the BlindSpot Zone™”

Presentation Overview

If you have ever said to yourself, “I didn’t see that coming!” then Welcome to the BlindSpot Zone™ is a keynote that will keep you on the edge of your seat from the very first sentence!

A respected business leader, faithful husband and good father suddenly finds himself in a federal prison for a crime he didn’t knowingly commit. As he struggles to investigate and understand the complexity of his bad decisions, an ever-widening web of conspiracy and corruption is revealed. But, it’s not the legal conspiracy of the largest stock fraud in the history of the state of Washington that he unwittingly became part of, it’s a conspiracy of the mind. It’s a battle with the most nefarious enemy of us all – our own blind spots.

Through Kevin’s presentation you will learn how to identify your own blind spots and mitigate their impact at work and at home. As a result, you will be able to make better, more ethical decisions, enjoy better communications, deeper relationships and, ultimately, live your best life. Join us. You won’t want to miss even one minute of Kevin’s opening story!

Speaker Background

Kevin McCarthy is the Bestselling Author of… BlindSpots – Why Good People Make Bad Choices.

He is the CEO for Strategic Ready People – a global consulting organization that develops high performing leaders and high capacity people with measurable results.

As a sought-after keynote speaker and trainer, Kevin was awarded in 2018 the coveted “Certified Speaking Professional” designation which is held by less than 12% of the 5,000 plus members of the Global Speakers Federation.

Kevin is a professional member of the National Speakers Association and immediate Past President for the Oregon chapter, where he recently won the “Member of the Year” award. He is the 2018-19 Marketing Chair for NSA’s National Chapter Leadership Committee where he helps train presidents-elect each year to effectively run their chapters.

He is the father of two amazing adult children, Christopher and Noelle, and husband of his one and only bride of thirty-two years, Rachel. He is also a certified world championship referee for the American Poolplayers Association - the world’s largest pool league.

You will discover Kevin’s story of being blindsided with a prison sentence he didn’t see coming which brings a fresh perspective to the importance of making good choices.
Kevin lived with 504 roommates, a disparate group of people from drug lords to CPA’s, computer hackers to corporate moguls, NFL football players to Air Force pilots for 33 months in what is known as a federal prison camp – a minimal security correctional institution.

He found himself on an unexpected but highly rewarding journey into the fascinating psychology of human behavior and leadership influence.

You will learn about the leadership influence of Officer Howard, the only prison guard who had the respect of all the men, not because of his position or badge, but because he earned it.

In this fast-paced, interactive session, you will discover what motivates people; how to mitigate the blind spots that hinder your influence; and, how to have better communications with less conflicts.

Bonus: Blind spots are not confined to the work place. They affect all of our relationships at work and at home. What you learn will be applicable to any relationship.
The Vinyl Institute (VI) represents manufacturers of vinyl resins/compounds, vinyl additives, modifiers and packaging materials and advocates the industry value in responsible manufacture, life cycle management and value to society.

Ned Monroe will present updates on new and ongoing VI initiatives and how AAMA members can be involved.

**Speaker Background**

Ned Monroe is the President and CEO of the Vinyl Institute. In this role, Ned serves as an advocate for the vinyl industry and leading vinyl resin producers helping to create and execute the strategic focus of the Vinyl Institute to maximize its impact and value. With more than 20 years’ experience in our nation’s capital, Ned has extensive skill in legislative and regulatory advocacy, as well as communications and association management. Prior to joining the Vinyl Institute, Ned was Executive Director of Global Public Affairs with the SC Johnson Company. He also served as the Senior Vice President of External Relations for the National Association of Manufacturers, and senior positions with the Automatic Merchandising Association, the National Restaurant Association and Associated Builders and Contractors. He is a graduate of the College of William and Mary. Ned, his wife Theresa, and their two sons live in Alexandria, Virginia.
SPEAKER

Wednesday, February 27
1:00 p.m. - 2:00 p.m.

JOHN MANZELLA

“Labor, Skills and Workforce”

Presentation Overview

This one-hour discussion open to all members, entitled “Labor, skills and workforce,” will begin with a brief presentation by John Manzella, followed by a discussion among attendees regarding the difficulties of hiring and retaining workers, the skills deficit, automation as a solution, the administration’s immigration policies, rising wages, and related issues. Attendees will be expected to participate by discussing their business concerns as they relate to the topics, the potential impact on their firms, and strategies they have or are considering implementing to reduce risk. This session will help attendees better understand current trends, more accurately assess and reduce risks, and better prepare for what’s ahead.

Speaker Background

John Manzella, who presented at our Lake Tahoe event on June 12, 2018, is a world-recognized author and speaker on global business, competitive strategies and the latest economic trends. He has written several books, including “Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness,” “Grasping Globalization: It’s Impact and Your Corporate Response,” and “Mexico & NAFTA: The Real Impact.”

He is chair of the Upstate New York District Export Council, a position appointed by the U.S. Secretary of Commerce, Northeast Regional Legislative Coordinator for the National Association of District Export Councils, and former President and CEO of World Trade Center BN.
AAMA 2019 ANNUAL CONFERENCE
EXECUTIVE LEADERSHIP ROUNDTABLE
- AAMA MEMBERS ONLY

Wednesday, February 27
9:30 a.m. - 10:30 a.m.

JOHN MANZELLA
“International Business and Trade Policy”

Presentation Overview

This one-hour roundtable discussion with John Manzella, entitled “International Business and Trade Policy” will present an opportunity for executive managers to:

- Obtain important analysis;
- Share collective knowledge, best practices and insight;
- Discuss obstacles, problems and solutions in a confidential environment.

This exclusive leadership roundtable session will engage AAMA executives in subjects like: U.S.-China trade, the new NAFTA, Brexit and European trade, supply chain issues, site selection decisions, and more. Executive leaders will be expected to participate by discussing their business concerns as they relate to the topics, the impact on their firms of various policies, and strategies they have implemented or are considering implementing to reduce risk.