

ATHOC CONNECT FOR FEDERAL AGENCIES

Cross-agency Communication and Collaboration



BROCHURE

COMMUNICATE AND COLLABORATE WITH OTHER ORGANIZATIONS THROUGHOUT A CRISIS

Federal organizations need maximum insight and consistent communication when an emergency threatens the safety of people or operations. AtHoc® Connect empowers them to create their own permission-based network to establish interoperable communication with other organizations during any critical event.

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*“BEING ABLE TO SEE, SELECT,
AND CONNECT TO EXTERNAL
ORGANIZATIONS AND AGENCIES
IS OF GREAT VALUE.”*

A UNIFIED PLATFORM FOR CRITICAL EVENT MANAGEMENT (CEM)

- **Alert** – Secure mass notifications and two-way communications
- **Account** – Integrated personnel accountability
- **Collect** – Secure mobile app for location-tracking and field reporting
- **Connect** – Secure, geo-based, cross-organization information sharing
- **Situation Response** – Plan, respond and collaborate for incident lifecycle management



BlackBerry AtHoc.

ATHOC CONNECT IN ACTION

AtHoc Connect extends your organization's ability to securely communicate outside its four walls and leverage a wider community of resources.

Like a LinkedIn for crisis communications, AtHoc Connect provides reliable communication channels for sharing information and facilitating collaboration. Discover and invite other organizations to join with full end-to-end control over how information flows. You can choose to send alerts, receive them, or both.

For organizations that don't already use AtHoc, an Affiliate account lets them access basic features at no extra charge, so you can communicate readily and minimize the impact during a crisis.

Below are just a few examples of how federal organizations use AtHoc Connect to keep staff safe and operations running during a critical event.

SAMPLE USE CASES IN GOVERNMENT



An IT security team detects a cyber threat with the potential to impact other federal organizations. They seamlessly share the nature of the threat to help them mount a pre-emptive response.



During an active shooting, a federal response team coordinates follow-up measures with law enforcement agencies and other resources.



A federal organization plans a high-level meeting. Prior to the event, team members share critical information with partner organizations to ensure successful coordination.



During a crisis in a GSA-managed building, an emergency manager sends alerts to all the tenant organizations regardless of their agency.

CONNECT WITH PARTNER ORGANIZATIONS AND FIRST RESPONDERS – SWIFTLY AND SECURELY



Securely coordinate your emergency response by connecting with multiple organizations using a process that's as easy as connecting on LinkedIn.



Ensure contact information for partner organizations is always up to date with a network directory that eliminates manual effort and error.



Stay informed with relevant information from other organizations and external content feeds.

HOW ATHOC CONNECT GOES FURTHER

CROSS-AGENCY COMMUNICATION AND COLLABORATION

- Connect external agencies, businesses, neighbors, police, fire, and more, to facilitate information sharing, sharpen decision-making, and speed response times.
- Leverage a secure, existing network of state, local, federal, military, and commercial organizations, with no need to maintain contact information.
- Control information flow and autonomy through a permission-based network in which each organization can invite, connect, and collaborate with others.
- Anticipate threats and enhance situational awareness within the organization and across networked organizations.

PATENTED TECHNOLOGY AND CROSS-PLATFORM INTEGRATION

- Predictive alert technology shows the effective reach of any notification based on the target audience and devices selected.
- A de-coupled hybrid architecture option allows federal customers with highest-level security requirements to deploy the software on-premises behind network firewalls, while still leveraging FedRAMP-authorized cloud services.

FEDERAL-GRADE SECURITY, PRIVACY, AND CONFIDENTIALITY

- Control and encrypt all personally identifiable information (PII), delivery channels, message content, and recipients.
- Stay protected with a proven vendor with FedRAMP authorization (multiple agency-level ATOs), SSAE-16 certification, NIST SP 800-53 Rev4 at FIPS 199 moderate classification, SAFETY Act Designation, and Qualified Anti-Terrorism Technology (QATT).
- Native smart card integration supports PIV, CAC, electronic data interchange personal identifiers (EDIP), and derived credentials.
- Proven SSO at scale, support for deep links for responses, and digital certificates.
- Native, low-bandwidth, fully customizable desktop alerting stays within the FedRAMP boundary.
- 100% U.S.-based data centers meet or exceed federal requirements, including an IL-5 option.



FEDERAL AGENCIES: PARTNER WITH A LEADER

When emergencies strike, leading corporations, healthcare institutions, and local, state, and federal government agencies trust BlackBerry AtHoc to help them enact the most immediate and effective response to critical events.

Keep people safe and operations running with BlackBerry AtHoc, a leader in networked critical event communications.

To learn more, go to blackberry.com/athoc

 **BlackBerry** Intelligent Security. Everywhere.

About BlackBerry: BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 195M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear – to secure a connected future you can trust.

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