BlackBerry Intelligent Security. Everywhere.

ATHOC ACCOUNT FOR FEDERAL AGENCIES

Real-Time Personnel Accountability

BROCHURE

ACCOUNT FOR EVERYONE.
IN REAL TIME.

AtHoc® Account is an automated personnel accountability platform that gives organizations real-time visibility into the status of their people and teams during a crisis. The faster information is received, the better equipped leaders are to accurately assess a situation and respond accordingly. This can help limit disruptions before, during and after the event and build trust between leaders and staff.

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> *"AN INVALUABLE TOOL TOWARDS ACHIEVING 100% ACCOUNTABILITY ON A DAILY BASIS."*

A UNIFIED PLATFORM FOR CRITICAL EVENT MANAGEMENT (CEM)

- **Alert** – Secure mass notifications and two-way communications

- **Account** – Integrated personnel accountability

- **Collect** – Secure mobile app for location-tracking and field reporting

- **Connect** – Secure, geo-based, cross-organization information sharing

- **Situation Response** – Plan, respond and collaborate for incident lifecycle management

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ATHOC ACCOUNT IN ACTION

AtHoc Account helps reduce emergency chaos by providing the tools you need to account for all personnel, securely, reliably, and systematically.

Through a series of automated workflows (all of which can be customized), you can send employees an urgent alert and have them respond with their status and location by phone, text, email, or the mobile app. If an employee can't or doesn't respond, the alert can be automatically escalated. And the Accountability Officer role allows managers to respond on behalf of their team members, if necessary.

Responses generate real-time status reports. Armed with these insights, your decision-makers can make the right choices as the event evolves.

Below are just a few examples of how federal organizations use AtHoc Account to keep staff safe during a critical event.

SAMPLE USE CASES IN GOVERNMENT

ACCOUNT FOR YOUR PEOPLE

During a critical event, leverage pre-approved communications templates, automated workflows and configurable response options to save valuable time.

Gather the status of all recipients – employees and their sponsored dependents – with secure mobile device integration, one-click response options, and reminders for non-responders or Accountability Officers.

Keep stakeholders informed with status updates as the event evolves, using a dedicated incident-based dashboard.

A geographically dispersed military command ensures accurate status reporting for 1,200 personnel.

A veterans' hospital uses mobile phones to track the safety and operational status of remote healthcare workers.

An embassy accounts for staff during an emergency, enabling security teams to provide direction and follow-up.

An emergency management agency tracks personnel entering and exiting hazardous areas.

HOW ATHOC ACCOUNT GOES FURTHER

AUTOMATED ACCOUNTABILITY, ESCALATION AND CONTINUITY FEATURES

- Request status updates from users across your entire organization, select groups, or even employees' family members – on demand or pre-scheduled. Target them using pre-defined distribution lists, org charts, geolocation tags or sector maps.

- Reduce confusion and eliminate manual processes during emergencies, using pre-determined messaging based on existing federal processes and policies.

- Automatically contact the next available resource or transfer responsibility if a request isn't acknowledged or recipients indicate they can't perform an assigned task.

A MORE ACCURATE AND COMPREHENSIVE VIEW

- Get a detailed report for each alert recipient, including status and location information, and receive updates as conditions change.

- Access an at-a-glance dashboard for situational awareness.

- Compile details from external sources, including individuals, call centers, data feeds, and Accountability Officers.

- Assess the impact rapidly and make operational decisions to respond to a situation more effectively.

100% ACCOUNTABILITY DESIGNED FOR FEDERAL REQUIREMENTS AND PROCESSES

- Designate specific system operators as accountability managers who can send event notifications and monitor situations, from either their desktops or their mobile devices.

- Monitor and update the status of affected users, and limit permissions so that Accountability Officers view only those they're responsible for (so they don't become overwhelmed or inundated).

- While operators and accountability managers can take the lead on messaging and monitoring, anyone with the appropriate permissions – from an immediate supervisor to a senior leader – can check on the status of all affected users.

FEDERAL AGENCIES: PARTNER WITH THE LEADER

When emergencies strike, AtHoc® Account unifies critical event communications between organizations, people, devices, and external entities. Leading corporations, healthcare institutions, universities, and government agencies trust AtHoc Account to help them enact an immediate and effective response to critical events.

Federal organizations deserve to partner with a leader in networked critical event communication.

To learn more, go to blackberry.com/athoc

::: BlackBerry ® Intelligent Security. Everywhere.

About BlackBerry: BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 195M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear – to secure a connected future you can trust.

For more information, visit **BlackBerry.com** *and follow* **@BlackBerry**.