



BBMe

Instant Messaging & Collaboration

THAT PROTECTS YOUR DATA AND PRIVACY ANYTIME, ANYWHERE

Secure and private communication and collaboration for businesses and working professionals

BBM® Enterprise offers secure conferencing, instant messaging, voice, video, group chat, and file sharing on any device, including smartphones and desktops, anywhere at anytime. It offers the speed, simplicity, reliability, and privacy needed by security-conscious organizations. BBM Enterprise protects data with end-to-end encryption both in transit and at rest across Android™, iOS®, Windows®, and macOS. It's designed to help organizations meet regulatory compliance standards and handle a large volume of communication.

“ Over the years BlackBerry has built a reputation as one of the most reliable and cutting edge software providers in the world. ”
Today, you are a global icon.

Justin Trudeau, Prime Minister of Canada

Two Layers of Security

- 1 BBM® Enterprise offers secure conferencing, instant messaging, voice, video, group chat, and file sharing on any device, including smartphones and desktops, anywhere at anytime. It offers the speed, simplicity, reliability, and privacy needed by security-conscious organizations. BBM Enterprise protects data with end-to-end encryption both in transit and at rest across Android™, iOS®, Windows®, and macOS. It's designed to help organizations meet regulatory compliance standards and handle a large volume of communication.
- 2 Messages between BBM Enterprise and users are encrypted, and are unlocked by symmetric keys. The sender and recipient each have unique public/ private encryption and signing keys. These keys are generated on the device by the FIPS 140-2 certified cryptographic library and are controlled by the enterprise. Each message uses a new random symmetric key for message encryption.

Empower leaders and teams with faster communication and decision making

BBM Enterprise allows users to do all the things they want and need to do when it comes to messaging and conferencing on the move.

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|  <p>Communicate securely and reliably, in real-time, during planned and unplanned events</p> |  <p>Provide immediate location share</p> |
|  <p>Escalate chats to calls and video for urgent conversations</p> |  <p>Edit, delete, or retract sent messages if they've made a mistake</p> |
|  <p>Share an open group chat link to collaborate with users inside or outside of you organization</p> |  <p>Confidently forward message content from one secure chat to another to seamlessly move between chats and keep communication and work flowing</p> |
|  <p>Set an expiry time on any single message, so they know it's deleted after it's been read</p> |  <p>Start multimedia conferences with easy access using URL or QR code</p> |

Connected Anytime, Anywhere

Users can connect with colleagues immediately. All key contacts can easily be found in the integrated Cloud Directory Service, and initiating a message takes one tap. And employees can switch between their multiple devices with ease, while always staying connected.

Communicate Internally and Externally

Employees can chat securely with BBM Enterprise users at other organizations, extending the protection of your organization's business data, via the Trusted Cross-Organization Contact Lookup functionality. BBM Enterprise administrators can enable secure communications with only the organizations that they trust, providing users with controlled and secured communications. Across this "Trusted Network," BBM Enterprise users can look up contact information and easily initiate secure communications within BBM Enterprise, making messaging fast, easy and hassle-free - whether they are on their smartphones or on their desktop.

Easy Management for IT

IT administrators can manage a wide range of services, including messaging policies, entitlements and authentication, through a single console called BlackBerry® UEM. There's no new hardware to purchase, no new servers to install, and no new OS updates to make. Enterprises that need to stay compliant can leverage BlackBerry® UEM to archive chat messages.

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Streamline Collaboration with Multi-Party Voice and Video Conferencing

BBM Enterprise allows users to do all the things they want and need to do when it comes to messaging and conferencing on the move.

Security Without Hassle

When a BBM Enterprise user sends a message, their conversation is automatically secured with enterprise-grade encryption, even if the recipient is a non-BBM Enterprise user. This gives users a rich instant messaging solution while security runs in the background—providing a seamless end-user experience.



[Click here to discover more about BBMe at Secure Instant Messaging and Conferencing – BBM Enterprise](#)

About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) is a trusted security software and services company that provides enterprises and governments with the technology they need to secure the Internet of Things. Based in Waterloo, Ontario, the company is unwavering in its commitment to safety, cybersecurity, and data privacy, and leads in key areas such as artificial intelligence, endpoint security and management, encryption, and embedded systems. For more information, visit BlackBerry.com and follow [@BlackBerry](https://twitter.com/BlackBerry).

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