



How to Be Effective in Implementing the Christian Mission

Putting Christian Principles into practice through programs that build spirit, mind and body for all. www.ymcamission.org

Members of your committee need to keep several things in mind as they implement the mission of the YMCA.

- 1) The YMCA is a unique outreach environment it is not a church.
- 2) Each committee needs to consider how to be most strategic in seeing the mission implemented.
 - a. Where can you have the greatest impact for the time and financial investment?
 - b. What areas can be win-win areas for the staff, members and Christian emphasis initiatives?
 - c. What initiatives create good will versus ones that create a bad taste in people's mouths?
 - d. What things really make a relationship with Christ interesting to a seeker?
 - e. Think through any initiative and consider
 - i. How can I serve the people that I making the request of?
 - ii. How can I get their ownership?
 - iii. How can this approach be made appealing to them?
 - iv. What are 2 or 3 different ways to accomplish the goal?
 - v. Which would be most effective?
- 3) Character Development – In branches where the Christian Mission is not as enthusiastically embraced, some of the best opportunity comes from taking advantage of the Character Development initiative and rigorously defining the words, Caring, Honesty, Respect, & Responsibility, and how they are understood at your branch.