



schedule of events

time	Sunday, October 14
6:30pm	Registration & Welcome Reception at Club M
8:30pm	

	Monday, October 15			
7:00am	Breakfast in Capella			
8:00am	Welcome/Kickoff			
8:15am	Speaker: Greg Geiger Workamajig Platinum Roadmap			
9:00am	Guest Speaker: Michael Gass, Fuel Lines CRM and New Business			
10:00am	Coffee Break			
10:30am	Speaker: Ron Ause The Way: CRM for Salespeople and Account Executives			
11:15am	Speaker: Mike Wang The Way: Estimating, Project Intake & Setup			
12:00pm	Lunch at Aria Lawn			
1:00pm	Client Guest Speaker: Bonnie from PMD Collaboration and Deliverables from a Real World Perspective			
1:45pm	Break			
2:00pm	Training: CRM for Salespeople and AE's	Training: Estimating - Project Intake & Setup	Leading the Way: Moving to Platinum	Shaping the Way: CRM, Estimating, and Project Intake
3:00pm	Coffee Break			
3:30pm	Training: CRM for Salespeople and AE's	Training: Estimating - Project Intake & Setup	Leading the Way: Moving to Platinum	Q&A Room
5:00pm	Expert Panel			
5:45pm	Daily Wrap-up			
6:00pm				
6:30pm				
10:00pm	Reception at Reflection Lawn			

	Tuesday, October 16			
	Breakfast in Capella			
	Morning Kickoff			
	Speakers: Ron Ause & Greg Geiger Introduction of new Platinum Resourcing			
	Guest Speaker: Vanessa Edwards, CPI Project Management			
	Coffee Break			
	Speaker: Ron Ause The Way: Project Management & Resourcing			
	Speaker: Mike Wang The Way: Project Communications, Collaboration, & Deliverables			
	Lunch at Aria Lawn			
	Client Guest Speaker: Jen from Threshold Project Management from a Real World Perspective			
	Break			
	Training: Project Management & Resourcing	Training: Project Communications, Collaboration	Training: Advanced Traffic & Resourcing	Shaping the Way: Project Management, Resourcing, and Collaboration
	Coffee Break			
	Training: Project Management & Resourcing	Training: Project Communications, Collaboration	Training: Advanced Traffic & Resourcing	Q&A Room
	Expert Panel			
	Daily Wrap-up			
	Dinner at Aria Lawn			

	Wednesday, October 17			
	Breakfast in Capella			
	Morning Kickoff			
	8:15 - 8:30am - Liane Sanson from CSI GlobalVCard			
	8:30 - 9:00am Workamajig Speakers: Ron Ause & Greg Geiger Introduction to new Dashboards and Business Intelligence			
	Guest Speaker: Drew McLellan, Agency Management Institute Finance and Metrics			
	Coffee Break			
	Speaker: Mike Wang The Way: Time / Expense Tracking & Billing			
	Speaker: Ron Ause The Way: Financial Analysis & Management Reporting			
	Lunch at Aria Lawn			
	Client Guest Speaker: Rachel, Smith and Jones Billing/Accounting from a Real World Perspective			
	Break			
	Training: Vendor Expenses & Billing	Training: Financial Analysis & Management Reporting	Training: Dashboards, Graphs and Charts	Shaping the Way: Dashboards and Business Intelligence
	Coffee Break			
	Training: Vendor Expenses & Billing	Training: Financial Analysis & Management Reporting	Training: Dashboards, Graphs and Charts	Q&A Room
	Expert Panel			
	Closing & Wrap-up			
	Safe Travels - We'll see you in 2020 at Workology 7.0!			

Ballroom Legend:

Elizabeth Ballroom B	Elizabeth Ballroom A	Elizabeth Ballroom C	Manchester Salon
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