

Financial Analysis & Management Reporting

Why?

- Job Costing that reconciles to auditable accounting data.
- Measuring financial performance Retainers, Projects, Clients and the Agency against budgets
- Aligning cost and revenue
- Automatic accruals and reversals to handle pre-bills and advance bills
- Industry Specific KPI's (Key Performance Indicators)



Process/Steps

Project Financial Status

- Active Project Widget
- Project Budget Analysis
- Notifications
- Timing of revenue and cost
- Posting WIP
- Prebill Accruals
- Revenue Recognition



Process/Steps (continued)

Financial Statements

- Excel Financials
- Google Financials
- Client and Project With Overhead Allocation
- Inter-Company Transactions
- Scheduled Transactions (IE, Recurring JEs, Ect.)
- Revenue Forecasting
- Auto-Match Bank Reconciliation Transactions



Process/Steps (continued)

Metrics

- Metrics Monitor Widget (Agency)
- Project Summary Scoreboard (Marcom)


