



Wawa Florida Fun Fact Sheet

We are Celebrating our South Florida launch on March 23 with three grand openings in Palm Beach County, Florida. Check out these stunning statistics from our Sunshine State Market...

- The favorite Wawa hoagie of Floridians is a Turkey Classic. Since our launch in Florida, **Wawa has sold more than 25 million hoagies**, enough to stretch between Jacksonville and Miami more than 9 times!
- Sunshine State residents' favorite blend of Wawa coffee is our "light and mild" regular. The **15 million** cups of coffee Wawa sold last year in Florida could fill an Olympic-sized swimming pool more than **3** times over.
- Wawa's mascot, Wally, has made **more than 425 appearances in the state of Florida.**
- Since opening its first store in Florida in 2012, Wawa has donated **more than \$3 million to local charities.**
- Wawa has pumped **more than 886 million gallons of gas** in the Sunshine State.
- Wawa serves more than **65 million customers in Florida** annually, more than **3 times** the population of Florida.
- Wawa employs more than **4,000 individuals in Florida.**