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**Wawa Celebrates 100th Florida Store with Grand Opening in Brandon, Florida
and Announcement of Next Phase in Wawa Florida Expansion**

*The Wawa Foundation to Donate \$100,000 to Community Food Banks;
Wawa to Offer FREE Coffee All Day in All Florida Wawa Stores*

Brandon, FL (November 4, 2016) – Wawa Inc., today announced a major landmark in its Florida development– the grand opening of its **100th store in the Sunshine State, located at 1728 W. Brandon Blvd., Brandon, FL 32765.** The milestone store celebration will include the announcement of Wawa’s next phase in its Florida expansion, a grant from The Wawa Foundation to Feeding America Food Banks in the Florida markets served by Wawa stores and FREE coffee in all Wawa stores statewide. In July of 2012, Wawa launched in Orlando, FL, with a goal to provide a whole new world of quality and convenience for Floridians. Just four years later, Wawa is celebrating its 100th store opening in Florida, significantly ahead of its initial timeline projection.

“We are thrilled to be able to celebrate this incredible milestone in Brandon as we continue to grow our brand across the Sunshine State,” said Chris Gheysens, Wawa’s President and CEO. “We are honored to have become a part of so many wonderful communities, serve so many tremendous customers and work with so many dedicated associates. We can’t wait to see what the next few hundred stores bring as we to continue to fulfill customers’ lives every day across the state of Florida!”

Wawa Brandon Grand Opening Event Details

On Friday, November 4, at 10:00 a.m., the grand opening celebration of Wawa’s newest Brandon store will begin. Representatives from **Second Harvest Orlando and Feeding Tampa Bay; Hillsborough County police and firefighters; Wawa President and CEO Chris Gheysens; Wawa Chairman of the Board Dick Wood; Wawa Director of Operations Dave Prevost;** state and local representatives; Wawa associates and customers; and Wawa’s mascot, Wally Goose, will join in a ceremonial ribbon cutting.

Other Highlights Include:

- **A Hoagie Huddle to Fight Hunger** where Wawa associates from the Tampa region build **1,000 hoagies** for local community school feeding programs managed by Hillsborough County Parks and Recreation
- **Wawa Director of Store Operations kicking off a Wawa Florida “Smilestone” Parade** including visual images of Wawa Florida milestones and recognition of special Wawa customers
- Representatives from the **Central Florida USO** performing the National Anthem and Honor Guard from **Brandon High School ROTC**
- **Wawa President and CEO Chris Gheysens and Chairman of the Board Dick Wood** speaking about Wawa’s future Florida expansion, including stores, jobs and total investment; and providing an update on



The Wawa Foundation's Florida giving, including a new statewide commitment to fighting hunger across Florida and a **\$100,000 donation** designated to support hunger-fighting initiatives throughout Wawa's markets in Florida

- FREE coffee all day on November 4th in every Florida Wawa store to show appreciation to all customers

Hoagies for Heroes Competition

The event will conclude with a **charitable Hoagies for Heroes hoagie-building competition**, as representatives from the **Hillsborough County Fire and Police departments** face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by presenting checks on behalf of the winning and runner up teams, for \$1,000 to the charities of their choice.

Jeffrey Burnett will serve as general manager of the Brandon store, leading a team of nearly 40 associates, all of which are new positions brought to the area through the development of the store. Associates in these full- and part-time positions will not only receive competitive salaries and health benefits, but once eligible, will participate in Wawa's employee stock ownership plan (ESOP). Wawa Associates own more than 41% of Wawa through the ESOP. The new Wawa store will offer customers numerous Wawa brands, such as the award-winning Wawa coffee (195 million cups sold annually); the Sizzli™, Wawa's hot breakfast sandwich; Wawa's new line of specialty beverages (hot, cold, iced and frozen); Wawa Bakery; Wawa's built-to-order hoagies (80 million sold annually); and Wawa's beverage line of dairy products, juices and teas.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is the all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATMs. In 2015, Wawa was named "America's Most Beloved Convenience Store" by a Market Force study of 7,000 consumers, and in 2016 Wawa was recognized in Forbes as one of "America's Best Large Employers", a survey-based ranking of employers offering the best associate experiences and strongest opportunities. A chain of more than 730 convenience retail stores (almost 500 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order specialty beverages, and an assortment of soups, sides and snacks.

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