



WALLETRON

moBills® Biller Results

Walletron moBills® offers phenomenal results for billers and their customers. Not since image-lockbox processing has bill presentment and payment experienced such a significant upgrade. Consumer adoption of moBills® continues to astound billers, who are witnessing immediate results in all service and support categories. Consumers love the convenience, billers love the economics.

Across recurring billing relationships like loans and utilities, consumers are using moBills® to keep track of finances in their phones – just like they do with tickets, coupons, and loyalty cards. Walletron is tracking user metrics to quantify how useful the mobile channel is in creating the ultimate “frictionless consumer journey.”

Average Savings After Paper Shutoff \$4.80 Per Customer, Per Year

24% MORE PAPER SHUTOFF

17% INCREASE IN WEB PAYMENTS

8% DECREASE IN PAYMENT INQUIRIES TO CALL CENTERS

6% INCREASE IN DSO – FASTER PAYMENTS

4% DECREASE IN EARLY STAGE DELINQUENCY



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moBills® Consumer Results

moBills® enable billers to communicate with customers unlike any other channel. Customized notifications, real-time data and increased convenience lead to customer satisfaction and ultimately, faster payments. Customer adoption and engagement continue to surpass Walletron client expectations. Across recurring billing relationships like loans and utilities, consumers are using moBills® to keep track of finances in their phones – just like they do with tickets, coupons, and loyalty cards.

The mobile wallet billing and payment experts at Walletron have decades of experience in the EBPP industry, and are focused on sharing the efficiency of the mobile channel with the entire billing community. Walletron helps billers save resources and improve the customer experience within months – with zero overhead.

Consumers Embrace the moBills Experience

97% OF CUSTOMERS OPT-IN TO RECEIVE 3 OR MORE NOTIFICATIONS PER MONTH

40.7% ARE TAPPING “PAY MY BILL” FROM moBills® AFTER RECEIVING NOTIFICATIONS

72.1% OF moBills® USERS PAY UP TO 4 DAYS EARLIER

33.9% STOPPED CALLING THE CALL CENTER FOR BILL INFO

All data based on averages of moBills clients' customer results

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