

WECommerce News – News for BUSY WOMEN on the GO!

“The call and need of a new era is for greatness. Tapping into the higher reaches of human genius and motivation requires leaders to have a new mind-set, a new skill-set, and a new tool-set.”

Stephen R. Covey

And those tools today are so easily attained. We have so many ways to get the knowledge and develop the skills to be leaders in our businesses, our careers and in the communities we represent. The biggest challenge that holds so many people back is the belief that we can accomplish what we "set out to do." That means that with "action" "passion" and "commitment" just about anything is possible. This week we are sharing a few of those tools that will make your lives a little easier to manage, a little richer and leave you a little wiser. Be sure to check out the Top Ten Tech Tips and Tools to see for yourself.

WECAI.org is almost ready! Anyone interested in getting a sneak peek at the new website? Say yes, drop me a line and I will send you the temporary link. We are not quite ready to publish it here since the member area is not yet operational. WE would however, appreciate your feedback and are happy to show it off. Reply to this message with "NEW WEBSITE LINK" in the subject line and you will receive the link to check it out.

Lots of other things are happening out and about the e-commerce world. For instance, did you know that 2010 marks the anniversary of the very first registered domain name? That's right! In 1985 The world's first .com (dotcom) was registered and Windows 1.0 was released. It was the computer manufacturer Symbolics, Inc. Today about 668,000 .com sites are registered every month; a big hike from the six web domains registered in 1985.

For those of you who are Mac users... I am indeed jealous. I was having challenges with my PC two weeks ago and it had to have a DNC (dusting and cleaning better known as defragmenting and removing of unwanted "stuff"). After getting it back from DeRose Technologies (www.derosetechnologies.com), I can honestly say it is one of the best things I have done for my business this year! Why? Because my computer is running like a rocket now. I get so much more done in a day simply because I don't have to wait so long for pages to load, for documents to upload and documents to save, and surfing the net is so much quicker. (Hint: I also downloaded Google Chrome which is super fast). Just wanted to say a public thank you to Chris and his team for making that happen. And my advice to you: if your computer is running slower than usual, you may need to do the same thing.

Other news: We are continuing the Women's Writing Series with 4 new interviews (that makes 16 so far). Scroll down to see how you can attend the calls for FR^EE. I am planning one more for a total of 17. The topic will be on editing our writing which I believe will help the self-published AND those who go the traditional publishing route.

Thank you for reading our bi-weekly newsletter and sharing it with your own circle. WE look forward to continuing to provide you with the latest in news and information to help you GROW your business online and off.

In this issue:

Congratulations are in Order

WE Magazine for Women is looking for a few good WOMEN

Member to Member Benefit

Women's Writing Series Continues

WECommerce News Top Ten Resources, Tips and FRE^EBies this week

Did you know?

Enjoy! And if you have any resources, article links and news you'd like to share with our readers, be sure and let me know by replying to this message.

On behalf of the Board of Advisors, thank you for reading WECommerce News.

Happy Memorial Day Weekend,

Heidi Richards Mooney, Publisher, WE Magazine for Women, Founder & Chief Visionary
www.WECAI.org, Student of Social Media & More

=====

Congratulations are in Order:

Congratulations to our very own lifetime member Julia Rhodes, Founder & President of Kleen Slate (www.kleenslate.com) for being awarded the 2010 Small Business Person of the Year Award from Central California! WAY to go, Julia.

Our very own Heidi Richards Mooney made the list of 100 Outstanding Women of Broward County this month and in June Heidi will be recognized by the Fort Lauderdale Chamber Women's Business Council with the Circle of Excellence Award in Media (for WE Magazine for Women). Whoohoo!

=====

WE Magazine for Women is looking for a FEW good WOMEN

WE Magazine for Women would like to feature YOU on our site. Did you know we get approximately 55,000 visitors a month. And when our magazine comes out (quarterly) that number jumps to as high as 85,000! We would be delighted to interview women in business, women on a mission and women on the move. If you know of any women who would be interested (including yourself), go to <http://wemagazineforwomen.com/women/> and check it out. All the information can be found there including the interview questions and all our criteria for showcasing women. This is by invitation only, so if you are interested, please do stop by.

Also, if you have a product you would like our readers to learn about, please check out our newest channel ~ Product Reviews. <http://wemagazineforwomen.com/about/product-reviews/>

And finally, we are getting ready to publish our next Women Bloggers to Watch for 2010 list. If you are a woman blogger who has been blogging for at least a year, we'd like to hear from you. Check out our last list for details: <http://wemagazineforwomen.com/101-women-bloggers-to-watch-in-2010/>. You must submit a comment including the topic of your blog, the URL and your

name to be considered.

Member to Member Benefit

Fr*ee BUSINESS STRATEGY COACHING SESSION by telephone with Nina Cherry, Business Coach on Maui. The first 20 WECAI.org members who contact Nina receive a COMPLIMENTARY 45 minute Business Breakthrough Strategy Session to clarify the vision, goals, solutions, and next steps for your business. For more info see <http://ninacherry.com/free-sessions> and e-mail Nina nina (at) ninacherry.com to make an appointment.

The Women's Writing Series Continues

The Women's Writing series continues with 3 exciting new interviews:

Tuesday June 1st, 2010 2:00 PM EST (note date change)

The Gatekeepers: All About Agents and Editors, Getting Them, Working with Them with Andrea Campbell <http://bit.ly/aKys4x>

Wednesday, June 2, 2010 at 2:00 PM EDT

Top 5 Mistakes Beginning Authors Make and How to Avoid Them with Robin Hoffman <http://bit.ly/d3u0bU>

Wednesday, June 16, 2010 at 4:00 PM EDT (note date change)

How to Work with a Custom Publisher to Get Your Book to Market on Your Terms and in Your Time Frame with Stephanie Chandler <http://bit.ly/aCDx42>

Friday, June 18, 2010 at 4:00 PM EDT

"How to Host a Kick-Butt Virtual Event with Joint-Venture Partners to Promote and Sell Your Books" with Jami Lin

You can go here to learn more: <http://inventingwomen.com/events/womens-writing-series-schedule/>

You can attend these calls for FR^EE ~ Here's how:

On the designated date and time simply call in to our conference line at 641-715-3840 use access code: 361467#

Unable to attend?

You can Purchase the entire series of 16+ interviews for only \$17. Pay via PayPal at <http://bit.ly/womenswriting> (Platinum Members get instant access as part of your membership). That's only a \$1.06 per session plus you will get the manual and the latest copy of GET IT

WRITE.

=====

WECommerce News Top Ten Resources, Tips and FRE^EBies this week

“One of the Internet's strengths is its ability to help consumers find the right needle in a digital haystack of data.” Jared Sandburg

1. Here's a popular fr^ee download for finding spyware on your computer: Ad-Aware from Lavasoft: <http://www.lavasoftusa.com/>. Here's a review of the Top Antivirus Software from PC World: <http://www.pcworld.com/article/id.124475/article.html>
2. LeadLander allows you to see who has visited various pages on your Web site and the search terms they used to get there. For a free trial, visit: www.leadlander.com
3. One Minute Coupon lets you create, save, and share original coupons you create for your customers and prospects. Stores up to 15 at a time for you - fr^ee! Learn more at www.oneminutecoupon.com. |
4. Check out this complimentary ebook on how to "Pump UP Your Profits with Social Marketing." If you know of a business who might benefit from this information, feel free to pass this along. <http://tekkbuzz.com>.
5. Here's a video about the excellent (and free) Web service TubeMogul.com, which allows you to add your videos to several video websites with just a few clicks: <http://bit.ly/9HIKwb>
6. With Twitter Export <http://www.twitterexport.com> you can export your friends or followers (or anyone else's) into an Excel spreadsheet.
7. Schedulicity is one of the best online appointment tools available for your business. www.schedulicity.com.
8. **Vator.tv** ~ www.vator.tv ~ Vator.tv is a place where entrepreneurs can upload short video pitches (your "elevator pitch") about your startup. Not only that, but you can follow industry news and specific companies. Watching these pitches will certainly jolt your brain's creative juices.
9. Zoho www.zoho.com is a suite of online collaboration tools. Not only does it include e-mail and spreadsheets, but it includes, wiki, chat, customer relationship management (CRM), and web conferencing as well. While it is similar to Google Apps, it is built specifically for businesses.
10. How to set Desktop Alerts (in Outlook) for Important E-mail you are expecting:
 1. In Outlook select any e-mail you want to be alerted on.
 2. Right click & select create rule
 3. Check the box "from *****", it will have the name of the e-mail you selected in it.
 4. Click advanced, click "next" only once,
 5. Scroll to the bottom of that window & you should have a checkbox for "display desktop alert". check that box
 6. Click finish.

Now you will be notified every time this person, company or friend sends you an e-mail.

This tip was submitted by Dan Harmon ~ General Mgr. MyDesignTs www.mydesignts.com on the HER Mastermind Network on RYZE <http://www.ryze.com/networkindex.php?network=hermastermind> Thanks, Dan!

=====

DID YOU KNOW?

The difference between Search Engines and Directories:

Search engines' indexes are compiled by computers, directories are categorical lists of Web sites compiled by humans. Before it's accepted, each Web site listed in a directory is carefully scrutinized and deemed acceptable for placement in one specific category.

=====

Send a card this Memorial Day Weekend.

To all our readers who celebrate Memorial Day, you are invited to send a real card in the mail to someone in honor of this holiday. Know a service man or woman who has defended our country? Know someone who serves in the military now? How about a family who has a son or daughter in the military. Why not send them a card with our compliments? You can go to SendOutCards at www.SendOutCards.com/heidi and grab a card at no charge to test out the system and honor those whose patriotism has helped to keep America a strong and united country. With just a few clicks of the mouse you can get a card and see why this is one of the best technological relationship methods around. If you want to send more than one card you can do so for less than \$2.50. You save time, gas AND Money. Go ahead... it's on me!

=====

C2003-2010 - WECAI.org is located at P.O. Box 550856 ~ Fort Lauderdale, FL 33355-0856. While we're certain that the information contained herein is tremendously interesting and valuable to the press and public, Congress now requires that we notify you that this message may be considered promotional material.

If you do not wish to receive future materials, you may reply to this message with "REMOVE NEWS" in the subject line or call (877) 947-3667 (US) or +01 954-625-6606 (Int'l) to discontinue your subscription. Thank you.

We will not distribute your e-mail address to anyone. Period.