

# UNIFYING THE WELLNESS INDUSTRY

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# Benefits and Financial Services






PHARMA

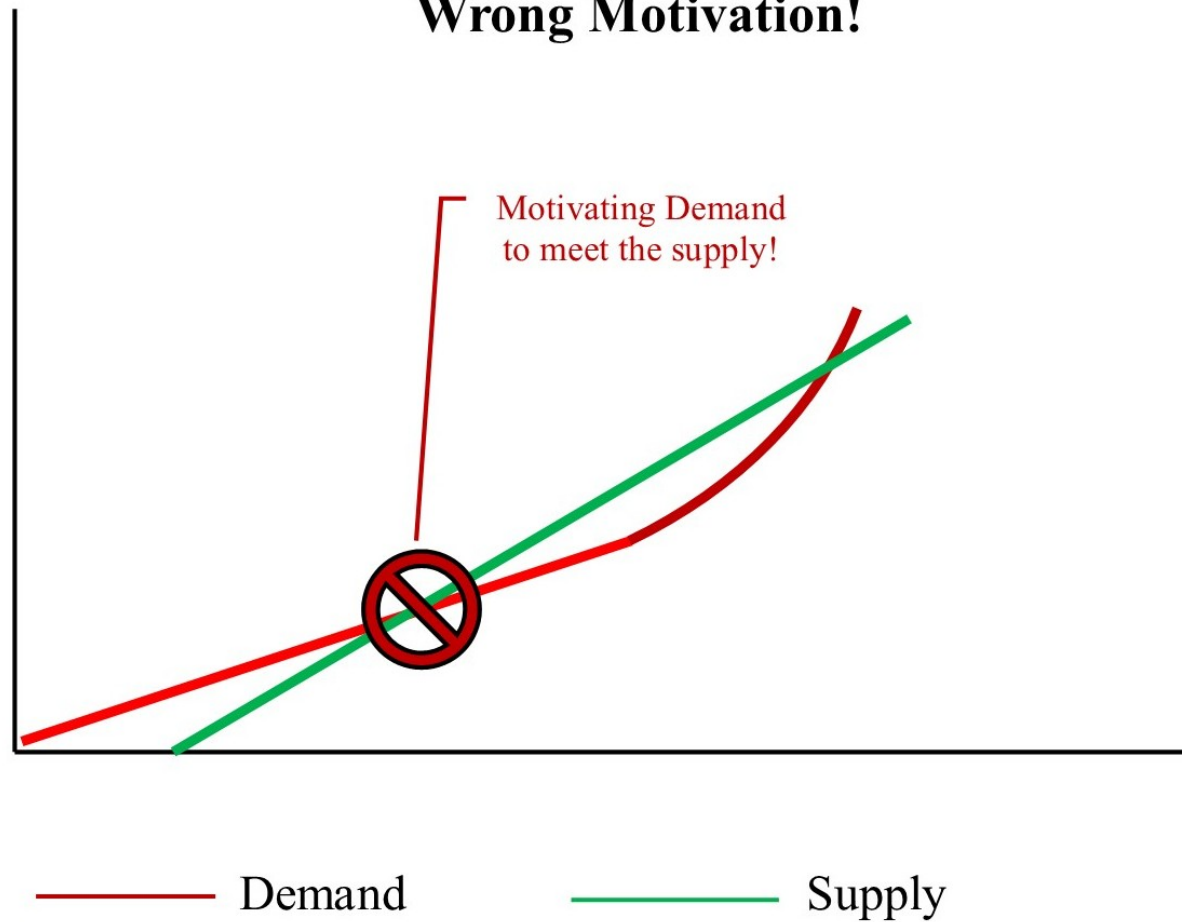
Wellness Industry

≠

Medical &  
Pharmaceutical  
Industry



## The dangers of Supply and Demand with the **Wrong Motivation!**





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THE MEDICAL INDUSTRY SUPPLIES  
DIAGNOSTICS AND RECOMMENDATIONS  
TO TREAT DISEASE  
VS  
THE WELLNESS INDUSTRY SUPPLIES  
WELLBEING AND BALANCE TO IMPROVE  
QUALITY OF LIFE

**Wellness ≠ Pharmaceutical**

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

**WELLNESS IS IT'S OWN  
INDUSTRY!!!**

# Distributors

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CONCIERGE



EMPLOYEE  
BENEFITS

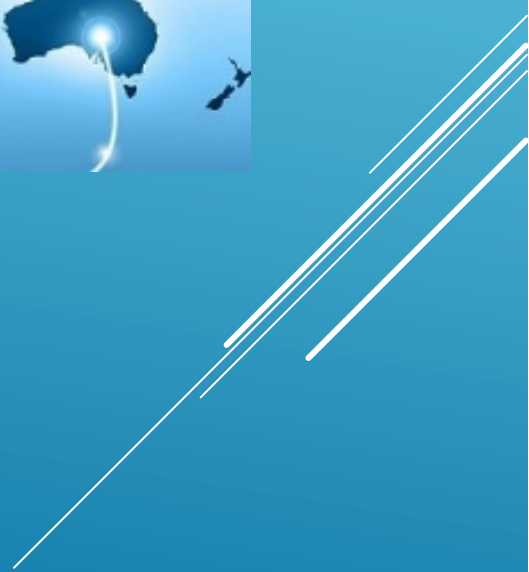
SERVICE  
PROVIDERS





WELLBEING EMPLOYER









**energy**

**automotive**

**medical**

**wellness**

**government**

**tech**

**oil**

Get involved

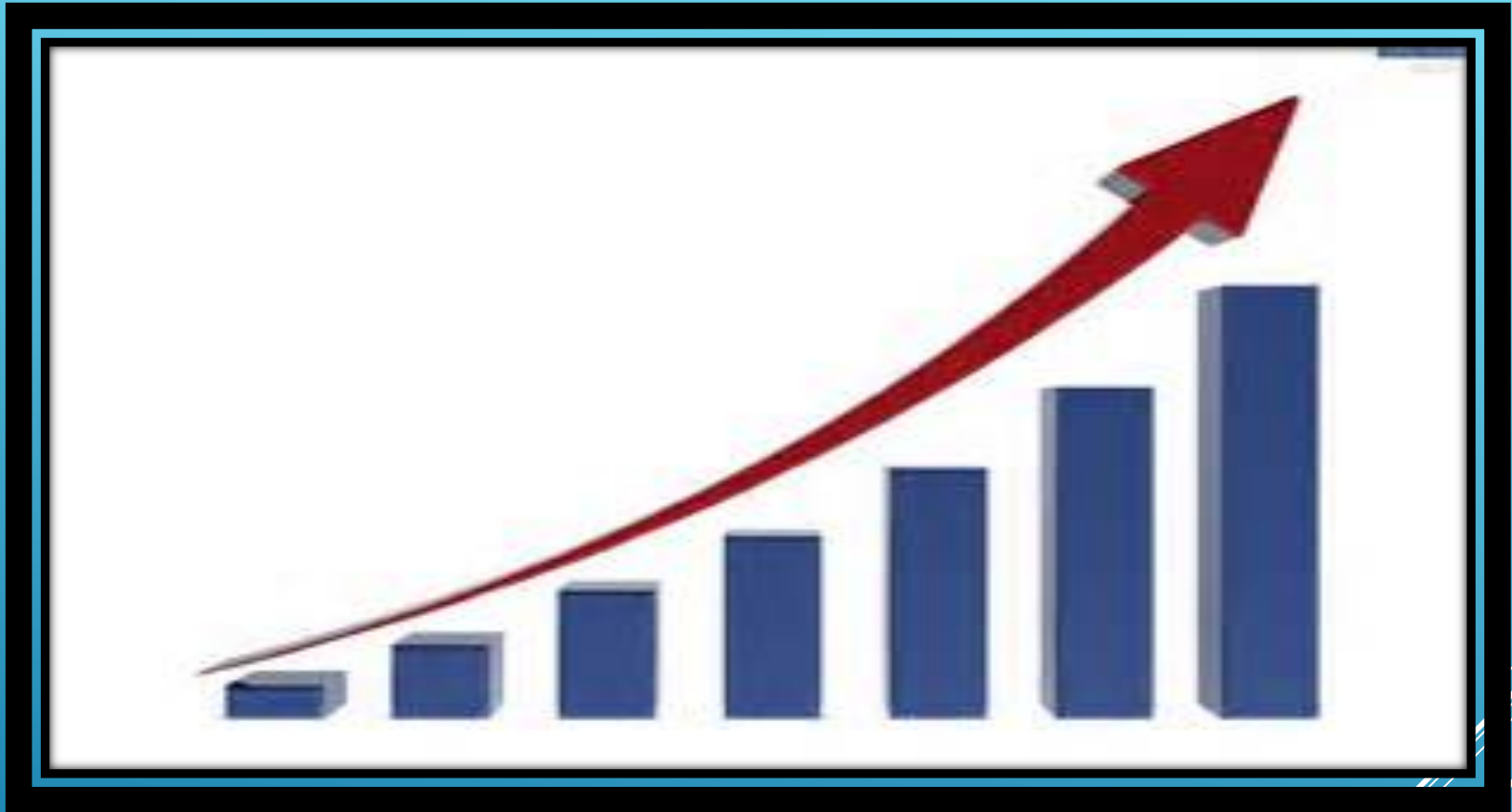
Voice your opinion

Learn

Unification is the reason we are here today



Creating standardizations that improve the  
business of all wellness service providers



Get involved

Voice your opinion

Learn

## Basic Design of Group Health Benefits

Fully Insured Products

Life Insurance /ADD (Accidental Death &  
Dismemberment

Short Term and Long Term Disability

Extended Health Benefits

Drugs

Vision

Nursing

Paramedicals

Dental

## Add-Ons

Critical Illness Insurance

EAP (Employee Assistance Programs)

Gym Memberships (Controlled Service)

Legal Advice

Best Doctors

??????????????

Why not ask other industries to help us?


The image features a solid blue background with a gradient from light blue at the top to a darker blue at the bottom. In the bottom right corner, there are several white, parallel diagonal lines of varying lengths, creating a sense of motion or a modern design element.

## “Para” to the “Medical Industry”

Employees do not look at paramedics as preventative.  
They are used as reactive to their disease.

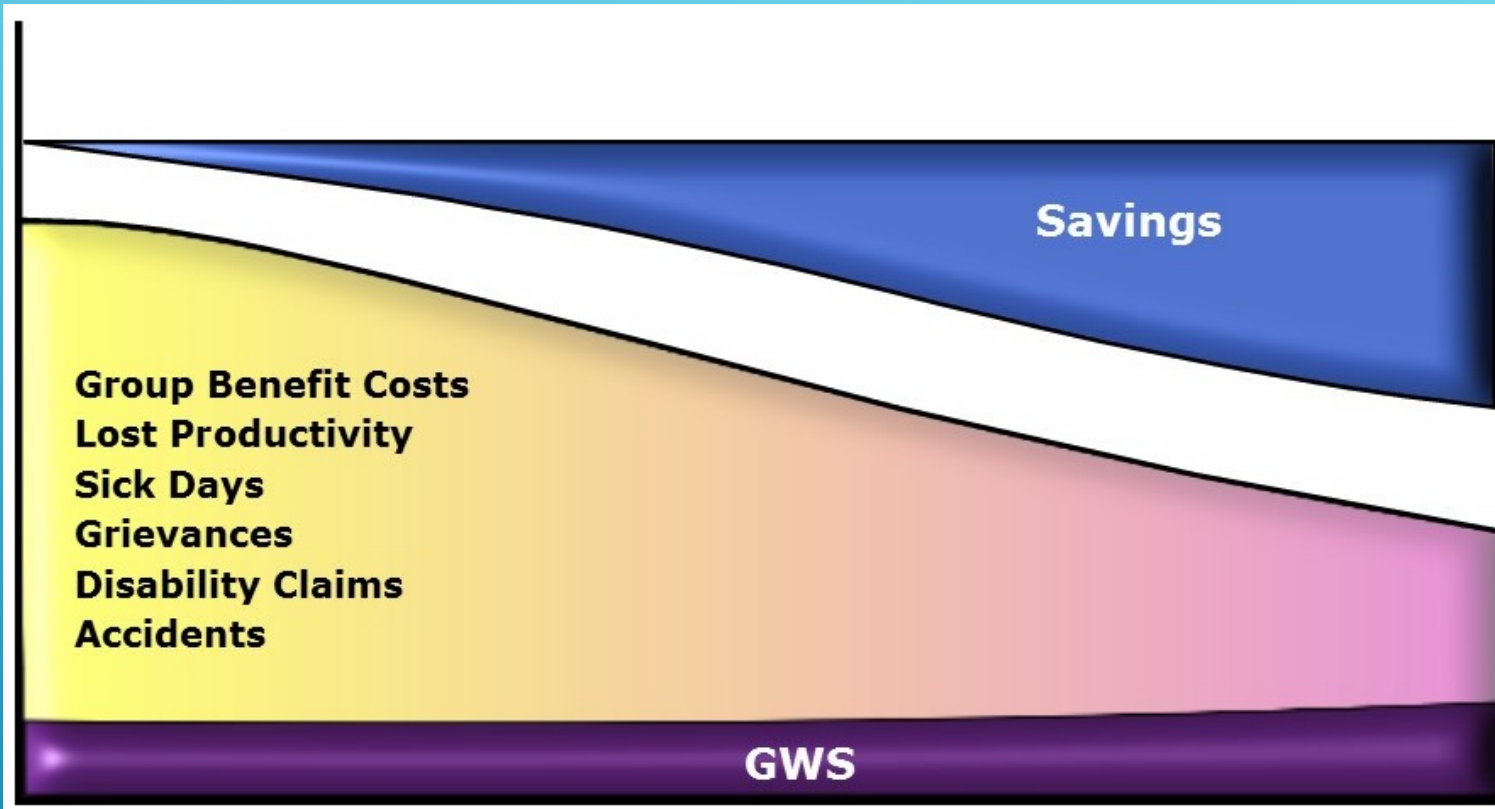
Medical & pharmaceutical reactive care is now defined as  
“Para Wellness”, to assist in catastrophic care.



 <p>321WELL MEMBER</p>	<p>John Smith Member # 4859 ABC Corporation</p>
<p><b>My Quality Of Life Matters</b> WELLNESS CONCIERGE <b>1.855.321.WELL (9355)</b>  <a href="http://www.321well.com">www.321well.com</a></p>	

# Group Wellness Services (GWS)

- An organized group platform with discount services and education
- A wellness concierge system to connect employees to registered service providers
- A service provider registration system that organizes the various disciplines into a standardized data base for upcoming group platforms



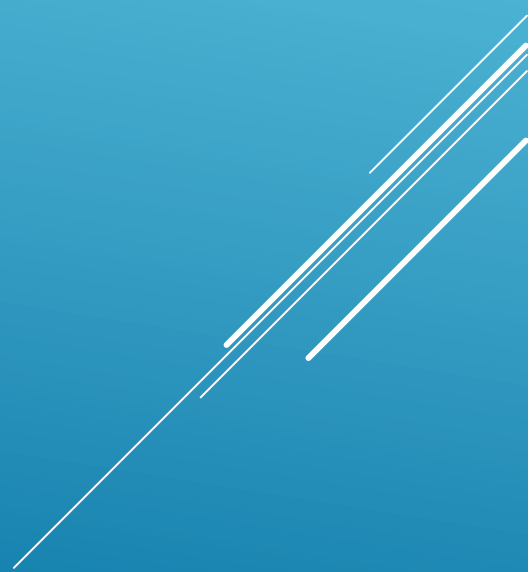


Wellness is.....

.....the Beginning

.....the Middle

.....and the End!!!





**MY QUALITY OF LIFE MATTERS**