

# Map Your Future



**What Do You Desire?**

- **To physically & emotionally improve the lives of 1 million people by 2022**
- **To be a best selling author**
- **To speak on Tony Robbins stage**
- **To build 2 schools in developing countries**
- **To relocate for 1 entire year with my family**
- **10 million dollar net worth by the time I'm 45**
- **To pay off my mortgage by the time I'm 40**
- **To have a professional chef**
- **To have a house cleaner and someone who does the laundry weekly**
- **A travel concierge**
- **A driver**
- **A cottage on a private lot with a lake that good for swimming**
- **To fund 10 scholarships per year to help women get back on their feet**
- **To travel whenever and where ever I want, when I want**
- **A personal shopper**
- **A gardener and snow shoveler**
- **An organic garden filled with fruits & veg tended to by someone else**
- **A yoga studio in my house**
- **To not be afraid to go ice skating**
- **A great private school that teaches entrepreneurial mindset and relevant life-skills**

**How Are You Going  
To Get There?**

# List All Of The Ways You Can Generate Money

- **Seminars**
- **Workshops**
- **Supplements**
- **Direct sales**
- **Affiliate promotions**
- **Book sales**
- **One to one clients**
- **Group programs**
- **Online programs**
- **Retreats**
- **Test kits**
- **Products**
- **Foods**
- **Subscriptions**
- **Paid speaking**
- **Masterminds**
- **VIP Days**
- **Cooking**
- **Meal Planning**
- **Grocery shopping**



# Financial Freedom Map

**Traffic Sources**

**Lead Capture**

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**KLT Initiation Sequence**

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**Offer  
Bonuses  
Guarantee**

Short-Term  
Low-Price

90-Day  
Intensive

Supps  
Test Kits  
Product

Group  
Program

High  
End  
VIP

Passive

# How-To Steps

- 1. Lead Magnet => Lead Capture Page & Thank You Page**
- 2. Email Autoresponder Sequence Supporting The Lead Magnet & Setting Up The Sale => Email Marketing Platform**
- 3. Sales Page With Offer, Bonuses & Guarantee => Merchant Account**
- 4. Delivery Of Program => Online or Offline**
- 5. Upsell Supporting Materials => Supplements, Test Kits, Complimentary Services**
- 6. Renew Client In Higher Price/Higher Value Program => Lifetime Value Of Client**
- 7. Upsell Supporting Materials => Supplements, Test Kits, Complimentary Services**
- 8. Renew Client Or Get On Automated Supplement Regime => Passive Revenue**

A close-up photograph of a person's hands in a dark blue suit jacket, tearing a piece of white paper. The paper is split into two pieces, with the word "IMPOSSIBLE" written in large, bold, dark blue capital letters across the tear. The left piece of paper shows the letters "IM", and the right piece shows "POSSIBLE".

**IMPOSSIBLE**

**Pick A Revenue Stream  
& Focus On It Until It's  
Financially Successful...**

**Homework:**

**Create Your Freedom Map**