

Venue Audit

Venue: _____ Date: _____ Time: _____

Trade: Quite Average Busy Very Busy Name: _____

Area	Grade	comment
Entrance	0 1 2 3	_____
- Signage		_____
- Security		_____
- Music/ lighting		_____
Venue cleanliness	0 1 2 3	_____
- Tables		_____
- Floors		_____
- Bars		_____
- Bathrooms		_____
Staff presentation	0 1 2 3	_____
- Uniforms		_____
- Grooming		_____
- Demeanor		_____
Staff service	0 1 2 3	_____
- Acknowledgment		_____
- Friendliness		_____
- Venue/ Product Knowledge		_____
- Suggestive selling		_____
Drink Delivery	0 1 2 3	_____
- Efficiency		_____
- Hygiene		_____
- Accuracy		_____
- Technique		_____
Drink quality	0 1 2 3	_____
- Appearance		_____
- Taste		_____
Atmosphere	0 1 2 3	_____
- Crowd		_____
- Music		_____
- Lighting		_____
- Service		_____

Overall experience 0 1 2 3

Met expectations Did not meet expectations Exceeded expectations

Why? _____

What can we learn from this venue? _____

What are we doing better? _____

What 1 thing could we take away and action immediately in our venue/s? _____

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