



SAMPLE TEMPLATE: High GP Products by Category

OBJECTIVE:

Staff to recommend highest GP products wherever possible

Category	Price	% Gross Profit
Spirits		
1. Smirnoff vodka	\$5.50	82%
2. Slate bourbon	\$5.50	80%
3. Bundy rum	\$5.50	79%
Bottled Beer		
1. Carlton Draught	\$4.20	72%
2. Victoria Bitter	\$4.20	72%
3. Heineken	\$6.50	71%
Dry White wine (glass)		
1. Seppelt Chardonnay	\$5.50	68%
2. Peter Lehman Dry White	\$6.00	66%
3. Rosemount Chardonnay	\$6.50	67%
Red Wine (glass)		
1. Seppelt Cabernet	\$5.50	70%
2. Wolf Blass Shiraz	\$6.50	69%
3. Matua Valley Shiraz	\$7.50	68%
Sparkling Wine (glass)		
1. Omni	\$6.00	71%
2. Yellowglen	\$6.50	68%
Cocktails		
1. Cosmopolitan	\$12.50	85%
2. Jungle Juice	\$12.50	82%
3. Long Island Iced Tea	\$14.00	80%