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IRIS Educational Media



2011-2012



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Professional Development online & on demand

Today, more than ever, changing issues and budgets require flexible, innovative solutions to your staff development needs. So, simplify your staff development. IRIS Educational Media is your partner in delivering evidence-based, award-winning programs in behavior, health and parenting.

“*I love the online trainings because they can be accessed from anywhere and we are able to have this portable professional development wherever we go. The trainings provided realistic classroom examples, gave practical ideas and showed how to easily implement them. The behavior specialists and I liked the worksheets and printables that accompanied the online video clips because they kept us focused.***”**

~ Liz Fields, Exceptional Student Education, Citrus County School District, Florida

**Demo at
irised.com**





Why online?

- ▶ **Self-pacing:** learn at your own speed.
- ▶ **Memorable:** See/hear/interact provides superior content retention.
- ▶ **Confidence:** self-assessment tools track your progress
- ▶ **Certificate of Completion:** automatic email at program end

How do you want to learn? All video DVD titles in this catalog are available online at one low monthly price.

What do you want to learn? Browse through our extensive library of important social topics. IRIS is ready to serve you at irised.com!

Our Menu

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All you can feed your brain...

\$
29

per month



...at one low price!

Our entire library of 30 gold-standard, evidence-based professional development programs is now available at one low monthly price.

It's like a buffet for your brain. What do you want to learn? How to train staff in PBIS? How to teach nutrition or exercise to people who have special needs? Parenting skills to prepare children for school success?

Learn it all at one website and one low monthly price.

Scientifically Valid – With Research and Development grants from the National Institutes of Health and the U.S. Department of Education, IRIS Ed creates evidenced-based training for world-wide distribution.

Leading Researchers – IRIS Ed collaborates with leading educators and researchers on health, education, and behavior.

Engaging Programs – IRIS Ed has a unique style of blending science with innovative technology to develop interactive, evidence-based training that's memorable.

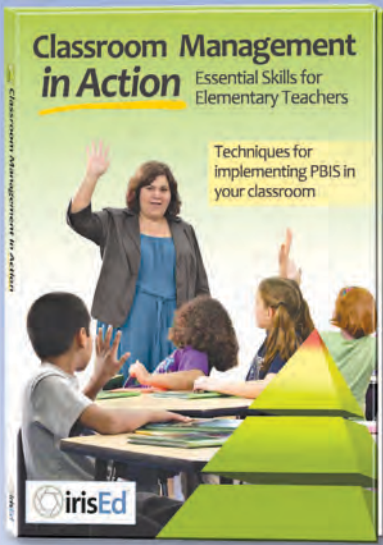
**Demo online
at irised.com**

Institutional Pricing
Organizations are encouraged to call 877-343-4747 or email info@irised.com



“When I first showed it to an audience of over 100 educators, it got a standing ovation.”

~ Jeffrey Sprague, Ph.D.



Classroom Management in Action

Essential Skills for Elementary Teachers

This new release is **the** classroom management resource for K-5 teachers! Both instructional and entertaining, this powerful program provides educators of all skill levels with strategies that improve the classroom environment.

The videos offer dramatic right/wrong way demonstrations of each skill. Illustrated printables and checklists help teachers transform new knowledge into action. 97 minutes.



4 Modules with 13 Skill-Builders:

- ▶ **Introduction:** ▶ How Classroom Management supports Student Learning
- ▶ **Classroom Planning:** ▶ Organize the Classroom
 - ▶ Develop Behavior Expectations ▶ Develop Routines
- ▶ **Proactive Classroom:** ▶ Positive Relationships ▶ Positive Reinforcement
 - ▶ Teach Behavior Skills ▶ Attention Signals ▶ Make Clear Requests
 - ▶ Move & Scan ▶ Culturally Responsive Classroom
- ▶ **Classroom Intervention:** ▶ Off-Task Two-Step ▶ Simple Choice
 - ▶ De-escalation

Even small behavior changes in teachers' classroom management can yield large benefits and increase instructional time in their classrooms.

“...Excellent! As a trainer, I am already planning how and when I can use it, and what engagement activities I can devise to accompany viewing. Thanks for all your good work; it helps me do my job better!”

~Heather Robbins, Behavior Coach



DVD \$249 ▶ item# 3600

- 32 page Teacher's Guide
- Downloadable charts, logs & illustrated handouts

Audience - K-5 elementary teachers, principals and behavior coaches



We Have Skills

Social Skills for School Success K-3

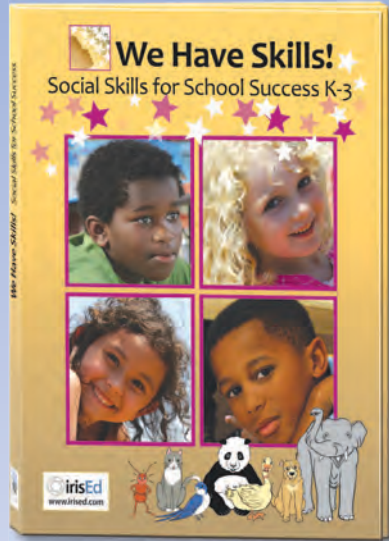
An evidence-based program blending PBIS with RTI to teach social competence in grades K-3!

Preferred Skills! Our 7 skills were derived from a list created by 1,800 teachers as preferred student social skills.

Program Benefits:

Easy and Fun! Our visual/ musical/activity-based curriculum is easy for teachers to use—fun and engaging for students.

Benefits ALL Students! Our curriculum is designed as a universal prevention strategy important for all children and supports more intensive work with those who have challenging behavior.



Each skill has a special animal and song associated with it. In the videos, Mr. Lopez, our teacher, introduces each skill segment via the 'magic' blackboard and students watch animated characters explain the skill in

a fun, musical experience. With online links to printables, activity sheets, skill booklets, family letters, coloring pages and much more.
8 six-minute videos

Classroom Kit \$349 ▶ item# 3500

Audience - Students, K-3 teachers and administrators

- 1 DVD & 1 CD of songs
- 32 page Teacher's Guide
- 7 posters
- Skill Ticket pad
- Links to printable student materials

2 kits \$599 ▶ item# 3504

3 kits \$799 ▶ item# 3505

4 kits \$899 ▶ item# 3506

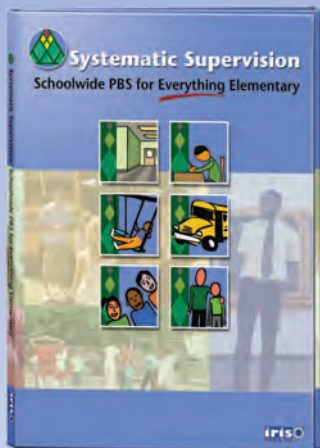
10 additional Skill Ticket Pads \$5 ▶ item# 3503



- Listen
- Follow Directions
- Do the Best You Can
- Ask for Help
- Follow the Rules
- Get Along
- Work out Strong Feelings



“This will save massive amounts of time and effort that teachers and administrators currently spend correcting misbehavior, saving valuable instruction time.” ~ Kevin Boling, Elementary School Principal



Systematic Supervision

Schoolwide PBS for Everything Elementary

Encourage positive student behavior at school and home! Teach your whole school community – staff, students and parents. Each of the **6 video modules** show how to apply PBIS in a specific setting and present positive and negative examples of teacher responses to student behavior. **4 Staff Modules** implement this program in classrooms and all common areas including playgrounds & buses.

Student Module *Play it Safe* shows students how to be safe, responsible and respectful at school and on the bus. Also sold separately, below.

Family Module introduces PBIS to parents and strengthens the home-school connection. 70 min.

Audience – Elementary teachers, paraprofessionals, students and parents.

DVD \$249 ▶ item# 1411
 • 30 pg. Viewer's Guide • Downloadable charts, logs, posters & handouts

Save \$80 Best Value!

School Package \$299 ▶ item# 1413

- 1 *Systematic Supervision: Everything Elementary* DVD
- 5 *Play it Safe* DVDs • 5 Viewer's Guides

“...give direct information in an engaging format that is equally accessible to school personnel and parents. The scenarios played out by the “teachers” and “students” in the programs dramatically illustrate the effective outcomes of right and wrong approaches to handling challenging behavior.”

▶ Learn more at irised.com



Play it Safe For the Classroom, Restroom, Cafeteria and Bus

Kids show quirky substitute teacher Ms. Adrianna, that a long list of rules isn't necessary when everyone is safe, responsible and respectful. 8 min.

DVD: \$29 ▶ item# 1410
Audience – Students K-5

Playground: *Play By the Rules* teaches 3Bs of positive playground behavior: Be Safe, Be Responsible, Be Respectful. 7 min.

DVD: \$29 ▶ item# 1403



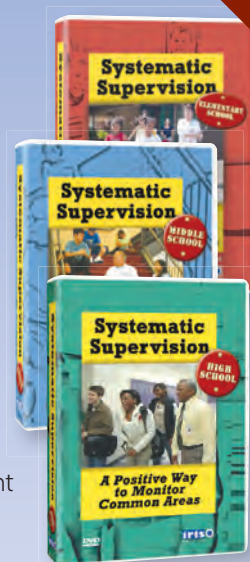
These programs can be used during staff trainings and for students to start discussions about school rules and behavior.

Systematic Supervision

A Positive Way to Monitor Common Areas

Encourage positive student behavior at school and home!

When common area supervisors apply principles of *Systematic Supervision*, they will feel less stress and enjoy their jobs more! Each video module shows how to apply Systematic Supervision in a specific setting and presents compelling vignettes that demonstrate both positive and negative examples of addressing student behavior. Common-area supervisors learn to improve student behavior when they move and scan, establish and maintain positive relationships, focus on appropriate student behavior, respond effectively to problem behavior and collect data and work as a team. Viewer's Guides provide content summaries and links to illustrated handouts, tip sheets, behavior logs and checklists. These programs focus on common area behavior and give supervisors strategies they can use immediately to make their schools safe, positive places to learn.



Elementary School

35 minutes, includes *Play by the Rules* (See pg. 6)

DVD \$249 ▶ item# 1400

Audience – Elementary staff and playground volunteers

- 24 pg. Viewer's Guide
- 5 reference cards
- Downloadable charts, logs & handouts

Middle School

35 minutes

DVD \$249 ▶ item# 1407

Audience – Middle school staff

- 24 pg Viewer's Guide
- 5 reference cards
- Downloadable charts, logs & handouts

▶ Purchase extra Guides and reference cards at irised.com

High School

35 minutes

DVD \$249 ▶ item# 1404

Audience – High school staff

- 24 pg Viewer's Guide
- 5 reference cards
- Downloadable charts, logs & handouts

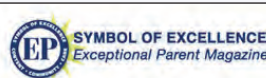
**Buy all 3 and
SAVE \$100**

**District DVD
Package: \$647**

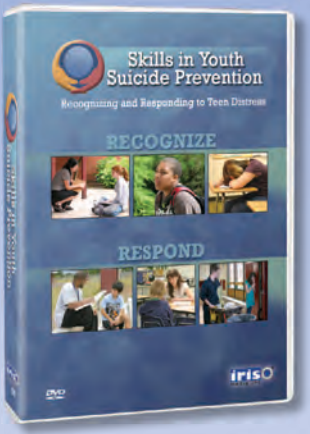
▶ item# 1409

Audience – All staff,
grades K-12

- 3 DVDs: Elementary, Middle & High School
- 3 Viewer's Guides
- 15 Reference cards
- Downloadable charts, logs & illustrated handouts



“...give it the EP Symbol of Excellence because they amplify the advantages of supporting positive approaches toward behavior in school settings. The presentations make parents and educators believe that using positive supervision at the outset, along with established PBIS principles, will promote positive school playgrounds and common areas, creating safe, responsible and respectful environments for students and staff.”



Skills in Youth Suicide Prevention

Recognizing and Responding to Teen Distress

“Nobody did anything. Nobody knew what to do ...then it was too late.”

Suicide is the 3rd leading cause of death for youth ages 10-24. 4,400 lives are lost every year in the U.S. alone. Most people are uncomfortable with the topic of suicide. All school staff can and must play a strategic role in youth suicide prevention. Using compelling video examples, this award-winning program models right/wrong ways to respond to early and late warning signs of teen distress. 20 minutes

“It’s an excellent program, very clear and concise. It helped me as a refresher course and in working with kids every day.”



DVD \$199 ▶ item# 2800

Audience - Teachers & staff, grades 6-12.

- 24 page Viewer’s Guide
- 5 reference cards
- Downloadable charts, logs & illustrated handouts

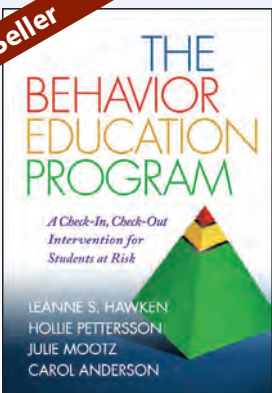


▶ Purchase extra Guides and reference cards at irised.com

“...situations were very real and lifelike. It will make an excellent in-service for teachers.”

▶ Access all programs online at only \$29/mo.

Best Seller



The Behavior Education Program

A Check-In, Check-Out Intervention for Students at Risk

by Leanne Hawkin, et al.

Check-in, Check-out is an effective Tier 2 strategy that decreases problem behaviors such as disruption, defiance and tardiness. Show teachers, staff, and parents how they can work effectively with students to implement the steps of the BEP. Includes printables & PowerPoint slides. 25 minutes

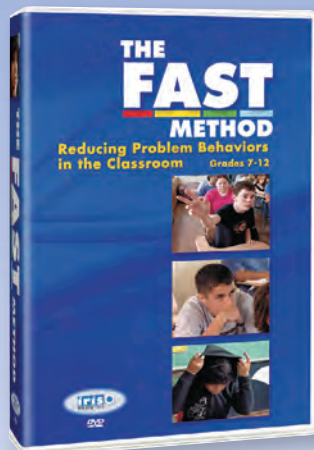
DVD \$75 ▶ item# 2604D

“Worth its weight in gold for trainers teaching BEP to staff.”

The FAST Method

Reducing Problem Behaviors in the Classroom, Grades 7-12

Combines the principles of PBIS and FBA to help teachers make on-the-spot analyses of challenging behavior. Teachers who recognize problem behavior and respond appropriately prevent negative behavior from escalating and set the stage for building positive relationships. 20 minutes.



DVD \$199 ▶ item# 2400

Audience –Teachers & staff, grades 7-12.

Realistic vignettes show teachers how they can

- ▶ Reduce problem behavior related to power struggles, attention seeking and avoidance.
- ▶ Build positive relationships with students.

- 20 page Viewer's Guide
- Facilitator's Guide
- 5 reference cards
- Downloadable charts, logs & illustrated handouts

▶ Purchase extra Guides and reference cards at irised.com

“...takes complicated content and makes it easy and immediately usable by busy school personnel. The innovative new approach helps educators work supportively and effectively with all students.”

▶ **Learn more: irised.com**

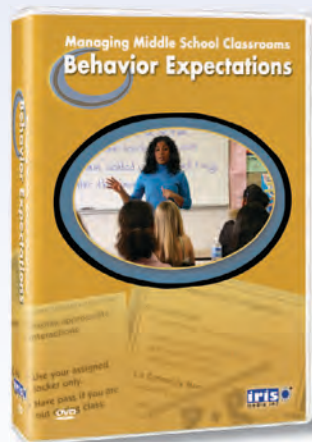
Managing Middle School Classrooms: Behavior Expectations

When teachers proactively communicate expectations to students, they create a positive classroom climate, minimize problem behaviors and gain time for instruction. This program gives teachers a 7-step strategy for setting up and monitoring behavior expectations in their classrooms. 20 minutes.

DVD \$199 ▶ item# 2700

Audience - Middle school teachers.

▶ Purchase extra Guides and reference cards at irised.com



- 21 page Viewer's Guide
- 5 reference cards
- Downloadable charts, logs & illustrated handouts

“Video clips were very authentic and provided a concise illustration of each type of behavior, as well as effective and ineffective teacher responses.”

Meet Geoff Colvin, Ph.D.

Researcher & Author



A national expert on school safety and violence prevention, he has consulted with and provided training for teachers and administrators in more than 100 school districts and agencies nationwide. Dr. Colvin has authored more than 60 items on teaching and managing students with problem behavior.

DVDs by Dr. Geoff Colvin



Defusing Anger and Aggression Safe Strategies for Secondary School Educators

Teachers learn 6 non-confrontational strategies for managing student anger and aggression. Analysis & strategies to manage off-task behavior, respond to provocative behavior, identify & reduce agitation, establish limits & disengage from dangerous situations.

DVD \$99 ▶ item# 1100

Audience - 7-12 teachers & staff

• 12 pg. Viewer's Guide • Downloadable charts, logs & illustrated handouts

▶ Purchase extra Guides and reference cards at irised.com

“...best I have seen. A must see for faculties and staff across the nation.”

Special 'Colvin DVD Bundle' Buy all 3 and save \$50 \$249 ▶ Item #3301

Managing Non-Compliance Effective Strategies for K-12 Teachers

Teachers learn a 3-part strategy to correct noncompliance and enlist cooperation. Right/wrong way vignettes to demonstrate how to effectively handle defiance, resistance to directions, not minding, insubordination, oppositional behavior and other troublesome, noncompliant behaviors. 35 minutes

DVD \$99 ▶ item# 1300

Audience - K-12 teachers & staff

• 12 pg. Viewer's Guide
• Downloadable charts, logs & illustrated handouts

▶ Purchase extra Guides and reference cards at irised.com



“...Districts should not be without this staff development tool.”



Managing Threats A Schoolwide Action Plan

A comprehensive approach for managing student threats that balances school safety with meeting the educational needs of students. Analysis of types of threats & why students make them, overcoming 'code of silence', using protocols, defining staff roles, intervention strategies, risk assessments and developing behavior support plans. 30 minutes

DVD \$99 ▶ item# 1200

Audience – All K-12 staff

• 24 pg. Viewer's Guide
• Downloadable charts, logs & illustrated handouts

“Identifying the function of a threat puts us in a stronger position to eliminate it and replace it with appropriate behavior.” ~Dr. Colvin



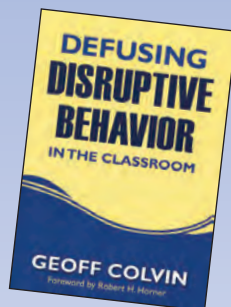
Powerful BOOKS by Dr. Geoff Colvin

'Book Bundle': Save \$15 & buy all 4, only \$105 ▶ Item3302

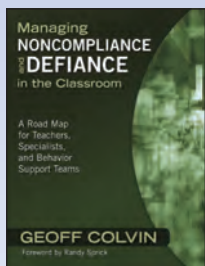
Defusing Disruptive Behavior in the Classroom

Using seven key behavioral principles, this practical resource offers teachers approaches for immediately defusing disruptive situations, avoiding escalation, and correcting behaviors. 168 pages

\$31.95 ▶ item# 2661



“...helps teachers respond in a way that immediately corrects the misbehavior and smoothly returns the class to learning.”



Managing Noncompliance and Defiance in the Classroom *A Road Map for Teachers, Specialists, and Behavior Support Teams*

Use this wealth of field-tested, evidence-based intervention strategies to improve social & academic outcomes for your students. 134 pages

\$29.95 ▶ item# 2652

“...Provides practical, easy-to-use, tools for assessing problem behaviors and developing effective interventions... excellent resource for creating a positive, safe, and productive learning environment.”

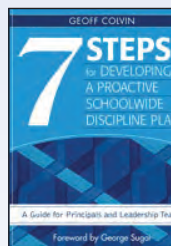
▶ Learn more: Look inside these books online! irised.com

7 Steps for Developing a Proactive Schoolwide Discipline Plan

A Guide for Principals and Leadership Teams

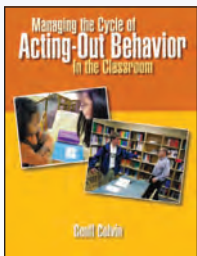
This valuable resource offers a 7-step process for preparing and implementing a schoolwide behavior management plan. 152 pages

\$29.95 ▶ item# 2630



“...embark on a great adventure, one that will support you in making a real difference in the ways you grow children.”

*Buying for a team?
Call for a discount quote!*



Managing the Cycle of Acting-Out Behavior in the Classroom

Learn about the 7 phases of acting-out behavior, and strategies to manage and prevent defiance, threats, resistance, avoidance and classroom disruption. 181 pages

\$28.15 ▶ item# 2600

“...this book will be useful immediately to teachers, parents, administrators, psychologists and staff developers.”

New titles & best-sellers in our collection



Strong Kids: A Social and Emotional Learning Curriculum

Authors(s):
Kenneth W. Merrell,
Sara A. Whitcomb,
Danielle M. Parisi

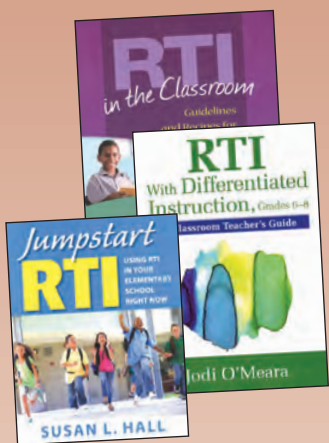
These proven curricula help promote the social-emotional competence and resilience of children and adolescents.

Divided into five age levels, kindergarten through high school, these innovative social and emotional learning curricula are filled with engaging, thought-provoking class activities that help students develop vital skills.

- Strong Start Pre K** ▶ \$36.95 Item# 2666
- Strong Start K-2** ▶ \$36.95 Item# 2667
- Strong Kids 3-5** ▶ \$36.95 Item# 2668
- Strong Kids 6-8** ▶ \$36.95 Item# 2669
- Strong Teens 9-12** ▶ \$36.95 Item# 2670

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Learn more! Look inside these books online!



Jumpstart RTI Using RTI in your elementary school right now • by Susan Hall

These research-based strategies will get you started on the road to achieving 95 percent of your students reading at benchmark levels quickly, efficiently, and successfully using RTI.

▶ \$29.95 Item#2675

IRIS Ed Favorites

Classroom Management

- The Teacher's Pocket Guide for Effective Classroom Management • *Tim Knoster*
- Responsible Classroom Management: A Schoolwide Plan • *J. Allen Queen, Bob Algozzine*

Challenging Behavior

- Transition of Youth & Young Adults with Emotional or Behavioral Difficulties: An Evidence-Supported Handbook • *Hewitt B. Clark*
- Antisocial Behavior in School: Evidence-Based Practices • *Hill M. Walker*
- Working with Parents of Bullies and Victims • *Walter B. Roberts*
- Learning Disabilities and Challenging Behaviors: A Guide to Intervention & Classroom Management • *Nancy Mather, Sam Goldstein*

PBIS & RTI

- Responding to Problem Behavior in Schools • *Robert H. Horner, et al.*
- Building Positive Behavior Support Systems in Schools: Functional Behavioral Assessment • *Robert H. Horner, et al.*
- Parenting with Positive Behavior Support: A Practical Guide to Resolving your Child's Difficult Behavior • *Meme Hieneman*
- RTI and Behavior: A Guide to Integrating Behavioral & Academic Supports • *Jeffrey Sprague, et al.*

Assessment

- School-Based Behavioral Assessment: Informing Intervention and Instruction • *George Sugai, et al.*
- Executive Skills in Children and Adolescents: A Practical Guide to Assessment and Intervention • *Peg Dawson*

price	item #
\$19.95	2646
\$20.95	2671
\$34.95	2655
\$155.95	2665
\$28.95	2642
\$59.95	2654
\$40.00	2604
\$35.00	2603
\$24.95	2621
\$36.95	2663
\$35.00	2650
\$40.00	2657

lection...add them to your library!

RTI in the Classroom

Guidelines and Recipes for Success

• by Rachel Brown-Chidsey, et al.
Written expressly for teachers, this book is jam-packed with tools and strategies for integrating RTI into everyday instruction in grades K-5.

▶\$35.00 Item#2660

RTI With Differentiated Instruction Grades 6-8

A Classroom Teachers Guide

• by Jodi O'Meara

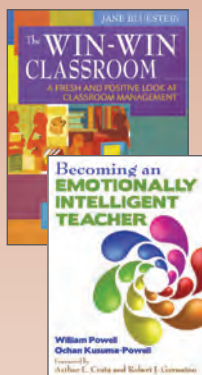
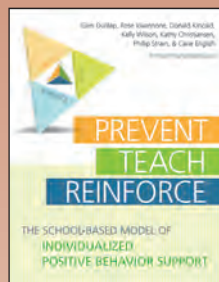
This hands-on guide brings together the two leading approaches to teaching students of varying abilities: Response to Instruction and Intervention (RTI) and differentiated instruction (DI).

▶\$36.95 Item#2674

Prevent, Teach, Reinforce

The School Based Model of Individualized Behavior

• by Glen Dunlap
This innovative model gives school-based teams a 5-step plan for reducing problems unresolved by typical behavior management strategies. ▶\$49.95 Item#2653



The Win-Win Classroom: A Fresh and Positive Look at Classroom Management

• by Jane Bluestein

Recognized for defining a nontraditional approach that really works, Bluestein offers educators ways to prevent discipline problems, build student accountability, and end frustrating power struggles with kids of all ages. ▶\$44.95 Item#2676

Becoming an Emotionally Intelligent Teacher

• by William Powell

This guide shows how self-awareness, self-regulation, motivation, social awareness, and relationship management can help teachers increase their effectiveness in the classroom.

▶\$36.95 Item#2673

More books on www.irised.com



Leading Academic Achievement for English Language Learners

A Guide for Principals • by Betty Alford

A practical book that shows how to shape a school culture conducive to high academic achievement for all students.

▶\$31.95 Item#2672

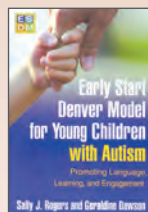
Preventing Long-Term ELs

Transforming to Meet Core Standards

• by Margarita Espino Calderon

This practical guidebook's 10 components for success will help educators at all levels close the achievement gap for students who struggle with academic English.

▶\$31.95 Item#2677



Early Start Denver Model for Young Children with Autism: Promoting Language and Engagement

• by Sally Rogers

A manual that provides structured, hands-on strategies for working with very young children in individual and group settings to promote the healthy development of young children with Autism.

▶\$50.00 Item#2664

Race

Everyday Antiracism: Getting Real about Race in Schools • Mica Pollock

price
item #
\$24.95 2645

The Dream Keepers: Successful Teachers of African American Children
• Gloria Ladson-Billings

\$22.95 2627

Courageous Conversations about Race:

A Field Guide for Achieving Equity in Schools • Glenn E. Singleton

\$39.95 2631

Courageous Conversations about Race:

Facilitator's Guide • Glenn E. Singleton

\$19.95 2632

Our Customer Favorites

How to Deal with Teachers Who are Angry, Troubled, Exhausted or Just Plain Confused • Elaine K. McEwan

\$36.95 2619

How to Deal with Parents Who are Angry, Troubled, Afraid or Just Plain Crazy • Elaine K. McEwan

\$31.95 2638

Positivity: Top Notch Research Reveals the 3-to-1 Ratio that Will Change your Life • Barbara L Fredrickson, Ph.D.

\$14.00 2662



Trainer's Delight

The Ultimate K-12 Training Resource Bundle!

11 best-selling favorites in one package, at one low price.

Create a training library for your school or district! Bring your training to life with powerful video examples of student and staff behavior. Share printable worksheets, summaries, charts and logs.

Programs included:

- Defusing Anger and Aggression 30 min.
- Managing Non-Compliance 35 min.
- Managing Middle School Classrooms: Behavior Expectations 20 min.
- Systematic Supervision - Schoolwide PBS for Everything Elementary 70 min.
- Systematic Supervision - Elementary 35 min.
- Systematic Supervision - Middle School 35 min.
- Systematic Supervision - High School 35 min.
- The FAST Method 20 min.
- Skills in Youth Suicide Prevention 20 min.
- Sunny Side of the Street 50 min.
- Adoptive Parent Training 30 min.



Includes several programs that have won Telly Awards for Excellence.


If purchased separately: \$1880
Bundle price: \$979

SAVE OVER
\$900

See individual program descriptions for details.

\$979 ▶ item# 3300

- 11 DVDs
- CD of songs for kids
- Online links to all the programs' free downloads – charts, logs, illustrated handouts, discussion questions, assessments, posters & more
- Convenient carrying case

 **Access all programs online at only \$29/mo.**

“We were so impressed by the content of the various programs and the potential for their use in our Professional Development of staff that we ordered several of them for each of our 12 schools. We are especially excited to roll out Systematic Supervision this coming school year and are confident we will see an improvement in both staff confidence and student behavior”

Our Web Team has been hard at work – on a quest to refine and improve your online experience.

New Website



- ▶ Access ALL 30 programs online for only \$29 per month
- ▶ New programs added frequently at no extra cost
- ▶ Streamlined navigation makes browsing and learning quick and easy
- ▶ Train yourself and your entire team on any program, at any time, at any pace for only \$29 per person, per month

Join us online at irised.com



...on **facebook** to see what your colleagues and our friends are saying.



“The content is innovative, empirically based, very well produced, and is absolutely a positive and very important contribution to our work. A+. Really.”

~ Peter Salem, Executive Director, Association of Family and Conciliation Courts

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Get advance notice on all webinars, conferences, new releases and more. Subscribe to our newsletters and learn more. We respect your privacy and never sell or share lists. To subscribe go to <http://bit.ly/yesjoin>

Our Program Collaborators **Join us**

...in our underlying research on many of our programs. We work closely with educational researchers and practitioners such as Jeffrey Sprague, Hill Walker, Geoff Colvin, Laura Backen-Jones, Julie Collier Rusby and many others working at universities and research institutes across the nation.

About IRIS – Behind the Lens

At IRIS Ed, we create training solutions that make an impact through sound instructional approaches using modeling, practice and feedback. This involves collaborating with leading researchers and practitioners to identify a need and a solution. We bridge the gap between research and application by moving scientific and evidence-based



interventions from controlled settings into school, homes and workplaces to make a positive difference in people's lives.

Scan and watch our video to see the passion behind our work.

go to irised.com



Eat Right for a Long & Healthy Life *What Everybody Needs to Know in 9 Nutritious Lessons*



Delivers 9 carefully sequenced 10-min. nutrition and fitness modules about food groups, labels, servings, digestion and exercise. Animation & humor make complicated ideas fun and easy to understand. Nine 10-minute modules with Activity Sheets.

102 min. English subtitles (SDH).

DVD \$49 ▶ item# 1702

Audience - All students in upper elementary grades; teens and adults who have developmental disabilities

▶ Purchase School Kit at irised.com

My Life Book *Future Planning for People with Developmental Disabilities*

DVD and scrapbook-style book act as a comprehensive guide for teens & adults. They learn to plan work, leisure, housing options and finances; document support needs, emergency and health information; and network with friends. 90 min. English subtitles (SDH).

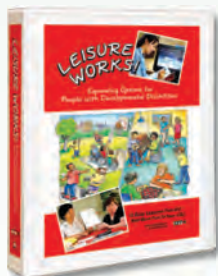
DVD Kit \$69 ▶ item# 2000

• 100 pg. scrap book • CD with printables

Audience -Teens & adults with developmental disabilities & their families.



“Valuable resource and communication tool for Special Ed. teachers and families. The uses for this are extensive.”

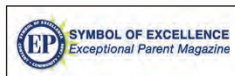


Leisure Works! *Expanding Options for People with Developmental Disabilities*

Develop your own personalized leisure plan with these 12 video lessons. Illustrated activity book helps participants have fun with friends, discover new activities, make leisure choices and learn new skills. 60 min. English subtitles (SDH).

DVD & 30 page Activity Book \$39 ▶ item# 1901

Audience - Teens & adults with developmental disabilities & their families.



“We like everything about this & enthusiastically award the EP Symbol of Excellence!”

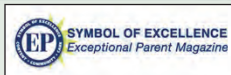
Walk Your Way to Fitness

Walk, Workout, Be Active for People with Intellectual Disabilities

3-disc course is perfect for teens & adults.

1: Join two walking coaches as they encourage a diverse group of beginning walkers to become fit and active. Learn how to avoid exercise barriers, encourage progress, make lifestyle changes, use pedometers and set & meet lifestyle goals. **2:** 9 beginner & intermediate workout routines for walking, strength, flexibility, and dancing.

3: CD-ROM with 80 printable activity pages. Includes information for support staff and parents about providing encouragement and support.



2 DVDs/1 CD Kit \$59 ▶ item# 1803

• Exercise Readiness Survey

Audience - Teens & adults who have intellectual disabilities

“...movements for each section are simple, accessible and repetitive. Highly Recommended!”

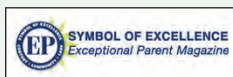
Workout with Sonny & Pedro

Walk, Dance and Stretch Your Way to Fitness

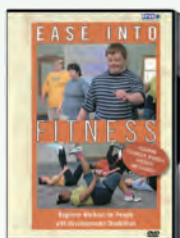
Developed by disability fitness experts, this DVD introduces 9 beginner and intermediate workout routines – walk, dance and stretch!

DVD \$39 ▶ item# 1802

Audience - Teens & adults who have intellectual disabilities



“...An encouraging fitness trainer provides clear verbal instructions while demonstrating moves to a class of disabled adults.”



Ease Into Fitness *Beginner Workout for People with Developmental Disabilities*

Developed by disability fitness specialists, this upbeat workout conditions the whole body and includes sections on warm-up, flexibility, aerobics, strength, balance, and cool down.

Bonus introductory video: *Start and Stick with Exercise.*

DVD \$39 ▶ item# 1801

• Viewer's guide

Audience - Teens & adults with developmental disabilities

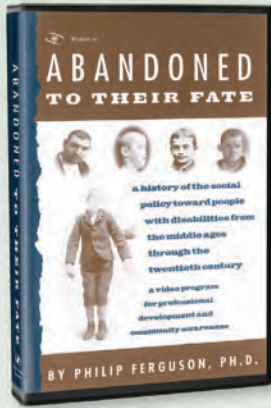
“...this fine program features encouraging instructors praising and offering positive reminders to the eager participants.”

Ultimate Bundle:

Get 1 copy of EVERYTHING on pages 16 & 17

\$249..save \$37 ▶ Item #3303

Best Seller



Abandoned to Their Fate

Understanding the origins of social attitudes toward people with disabilities is a step toward eliminating stereotypes and exclusionary practices. Drawing from scholarly records, archives, original photography and popular media, this powerful program traces the policies that shaped the lives of people with disabilities from the Middle Ages through the 20th century. 30 min. English subtitles (SDH).

DVD \$99 ► item# 2200

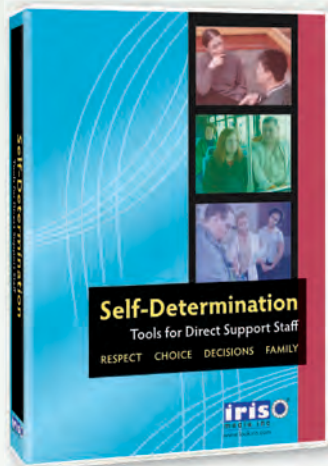
• 15 page Viewer Guide with content summaries and discussion questions

Audience – Pre-service & special education teachers, parents, policy-makers and residential & vocational support staff.



“I found the video to be very effective and useful to share with the staff.”

► Learn more at irised.com



Self-Determination Tools for Direct Support Staff

Respect, Choice, Decisions and Family

The Ally, the Smotherer, and the Slacker – 3 common roles assumed by support staff when confronted with questions about self-determination. Through careful examination of each role, this program teaches skills

to staff so they can become allies of the people they support. 28 practice vignettes provide opportunity to rehearse and practice effective strategies. 5 Modules – 66-minutes total runtime. English subtitles (SDH).

- Develop Respectful Relationships • Encourage Choice-Making
- Promote Informed Decision Making • Plan for the Future/Work with Families
- 28 practice vignettes – “What would you do?”

DVD \$149 ► item# 1502

• 38 page Viewer Guide

Audience - Residential & vocational support staff; special education teachers & staff.

“The visuals provide good stimuli for discussion of ideas.”



Sunny Side of the Street

Exceptional parenting curriculum promotes activities that support social, emotional and literacy development in children ages 3 to 7. Using a rich collection of music, games, videos, pictures and positive modeling, it's an ideal teaching tool for working with parents who have low literacy. All families will have fun as they join the Sunny Side kids at school and at home with 5 ten-minute DVD episodes.



- Ready for School
- Ready to Read
- Ready to Get Along
- Ready to Play
- Ready for Bed



CD: 15 Sing-alongs with the Sunny Side kids
Jumbo Practice & Play Cards 52 (total)
 Full-color cards with pictures and ideas give families a hands-on sequencing tool.

Sunny Side DVD & CD Pack
\$39 ▶ item# 2901
Jumbo Card Deck
\$39 ▶ item# 2906

“...Such a powerful prevention tool!”

Sunny Side for parent mentors and family service providers

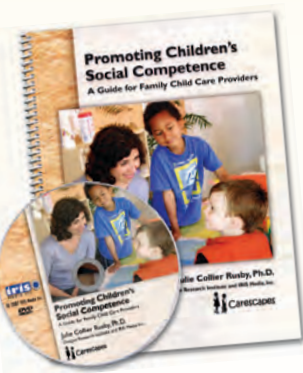
Mentor & Parent Handbook: Learn to work effectively with parents who have intellectual disabilities. 54-page handbook includes in-home assessments, parent support strategies, spotlights on child development, colorful pictures and charts to help you connect with parents and track parenting skills.



Mentor's Tote Kit \$179 ▶ item# 2900

- 2 packs, each with 1 DVD & 1 audio CD
- 54 page Mentor & Parent Handbook with charts, logs & illustrated handouts
- 2 Jumbo Card Decks
- Tote Bag

Audience – Pre-K teachers, family service providers, school resource rooms, parents.



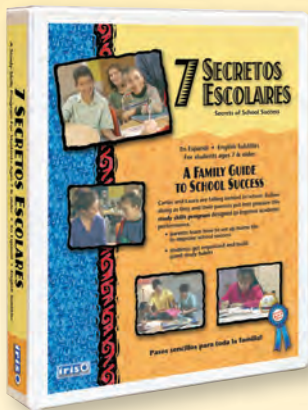
Promoting Children's Social Competence A Guide for Family Child Care Providers

This book and DVD show family childcare providers how to nurture healthy social skills and provide children with opportunities that promote social development. 3 classes – 72 min. total

- 75 pg. book: Ideas for cooperative play, parent handouts & behavior support guides

DVD & Book \$69 ▶ item# 2301
Audience – Family childcare providers, preschool teachers, parents and anyone working with young children.

“Best I have seen in 21 years of doing in-home childcare.”



7 Secretos Escolares (7 Secrets of School Success)

*Bilingual Study Skills Program
for the Whole Family*

Spanish w/ English subtitles This program honors the traditions, lifestyles and concerns of Spanish-speaking parents of English-learning students. Schools serving a growing Hispanic population will benefit from this study skills program that shows parents and students

how to improve school achievement. Students learn good study habits & organizational skills; parents learn how to set up a home study routine that will improve academic success. 22 minutes.

DVD Kit \$199 ▶ item# 2100

Audience - Spanish-speaking parents & students, ages 7 & older.

- 2 DVDs
- 15 page Educator's Guide
- 2 Family Packs, each containing:
 - color poster
 - poster for coloring
 - quick-reference magnet



DVD \$49

▶ item# 2102

1 Family Pack \$4

▶ item# 2103

“Highly Recommended”

~Booklist, Video Librarian & Education Media

▶ Learn more: irised.com



Working with Parents Who Have Cognitive Limitations

*Guidance for Teachers, Nurses
and Social Service Providers*

One million US households are headed by parents who have cognitive challenges. This program shows professionals how to recognize when a parent has cognitive limitations, develop a respectful working relationship, communicate effectively, and maximize positive conditions for children.

3 programs: • **Elementary School Teachers Supporting Student Learning** • **Nurses Supporting Access to Health Care** • **Social Service Providers Supporting Families**

Total - 79 minutes.



DVD \$89 ▶ item# 1601

- Viewer's Guide
- Downloadable handouts

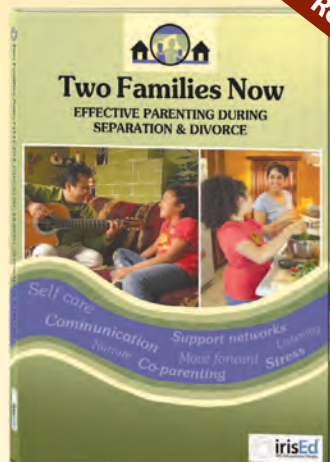
“...helping us move beyond the 'label' and approach each parent as an individual. I loved this program!”



Two Families Now

Effective Parenting During Separation and Divorce

A resilience resource designed to strengthen and sustain family processes during the emotional stress of divorce. Helps parents protect their children during the transition and start to rebuild their lives in a way that works for their families. 4 modules: **Introduction, The Crisis, Regaining Balance** and **Next Steps**. 20 video sequences model right/wrong way interactions. Parents learn skills to nurture themselves and to build strong relationships with their children and co-parents. Each skill is presented with a video and a printable summary. 64 minutes.



Program Benefits:

- ▶ Resilience resource—strengthen & sustain family processes
- ▶ Engaging, flexible learning opportunities
- ▶ Increases knowledge of factors that affect children
- ▶ Helps parents reduce stress & build social support



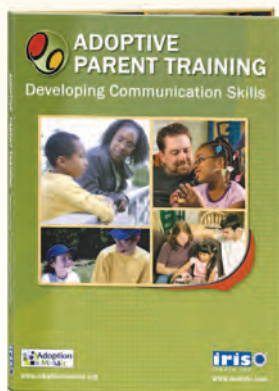
DVD \$249 ▶ item# 3000

Audience – Parents, family counselors, clients of lawyers, judges, mediators.

- 40 page Viewer's guide
- Certificate of completion
- Knowledge checks, podcasts, journals & interactive exercises



“I really liked the program and even recommended it to my co-parent. I think all divorced couples should be mandated to take this program.”



Adoptive Parent Training

Developing Communication Skills

Adoption process questions? With this program, you will learn to create opportunities to talk about adoption and improve your confidence and comfort level while discussing difficult topics. Uses videos to provide specific right/wrong examples of open communication, how to create a healthy atmosphere for your child, your family and friends. 27 minutes.

DVD \$39 ▶ item# 3200

Audience – Adoptive parents and adoption educators

“I viewed this program wishing it had been available for us parents 37 years ago! It's never too late; I learned so much from watching this program.”



Index

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7 Secretos Escolares DVD program kit	2100	20	199.00
Family Pack DVD	2103	20	4.00
	2102	20	49.00
7 Steps for Developing a Proactive Schoolwide Discipline	2630	11	29.95
Abandoned to Their Fate DVD	2200	18	99.00
Adoptive Parent Training DVD	3200	21	39.00
Antisocial Behavior in School	2665	12	155.95
Becoming Emotionally Intelligent Teacher	2673	13	36.95
Behavior Education Program DVD	2604D	8	75.00
Building Positive Behavior Support Systems in Schools	2603	12	35.00
Classroom Management in Action DVD	3600	4	249.00
Colvin Book Bundle 4-books	3302	11	105.00
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Courageous Conversations... Facilitator's Guide	2632	13	19.95
Defusing Anger and Aggression DVD	1100	10	99.00
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“The videos and interactive exercises are excellent, fresh and engaging.”

~ Evaluation Study Participant

“IRIS has absolutely the best resources we've seen!”

~ Donna Helvering, Dir. of School Libraries, Millard Public Schools, Omaha, NE





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