2019-2020 USA Cycling ProCX Requirements

Welcome to the 2019-2020 ProCX - a calendar of the top international-level cyclo-cross races that America has to offer. The following is a summary of requirements applicable to ProCX races.

Events Allowed

1) UCI Cyclocross races categorized as C1 or C2 by the UCI
2) Events must have either had UCI status in past years or have spent the previous year on the USA Cycling American Cyclocross Calendar
3) Events must go through the proper inscription and approval process with the UCI. The UCI has the final say on international sanctioning and final category approval

Prize Lists

1) Prize list for the events must meet minimum UCI standards as set in the "Financial Obligations" document distributed by the UCI.
2) USA Cycling does not require that the elite women's prize list be equal to the men's in C1 & C2 events, but it is a requirement that you adhere to the UCI minimum prize standards. Equality of prize money is strongly encouraged.

Pro CX Standings/Seeding/Numbers

1) ProCX standings will be listed on the USA Cycling website and updated after each event's results have been submitted. Exact points distribution table will be communicated at the beginning of the 2019-2020 season.
2) Start line seeding - UCI categories will set up the starting grid per UCI regulation. It is strongly recommended that amateur race seeding be done through USA Cycling rankings (the same as USA Cycling National Championships) to encourage out-of-state participation and an expected standard.

Course and Production Standards

1) Strict adherence to all UCI Technical Regulations regarding course, pit dimensions and start grid.
2) All ProCX events will have a truss structure with signage that will go over the course at the finish line. There will be either start poles or a truss structure to indicate the start line. Finish truss signage will include the ProCX logo in some area.
3) All ProCX events will have a podium presentation with awards backdrop. Awards backdrop will include the ProCX logo. Backdrop banner will be a size that extends a minimum of two feet above the head of the winning rider and a minimum of two feet to the outside of each podium. There will be an elevated step for at minimum the winning rider.
4) Start/finish stretch will be hard fenced completely. Banners/coroplast signs will cover the hard fencing in all areas possible. Where signage is not possible, the hard fencing shall be zip tied together. Secondary course fencing (areas that are not in start/finish stretch but highly trafficked spectator areas and/or technically challenging areas) should use wooden posts with snow fence-type barrier. Course areas that are sparsely

populated by spectators and non-technical can use plastic push stakes with two lines of course tape. Entire course should be marked off. Pit areas should use either hard fencing or the secondary course fencing described above.

5) All events should have a minimum of one professional announcer who can call the race.
6) Some level of TV production, webcast production, or video highlight production is highly recommended but not mandated.

Officials

1) The President of the Commissaires Panel for the UCI portion of ProCX races will be assigned by the UCI. The fee that you pay to the UCI will cover this position.
2) USA Cycling will appoint an Assistant Chief Referee as your liaison with the President of the Commissaires Panel and crew. USA Cycling will also assign the rest of the officials for the event. As Race Director, you can have input. For more info contact our Technical Director at USA Cycling.
3) Officials are paid according to the Schedule of Fees for UCI/National Championship races.

Marketing and Pro CX Logo Standards

1) The ProCX logo must be included on collateral materials used to promote the event. All USA Cycling guidelines and standards must be adhered to.
2) The ProCX logo must be represented on the finish truss, fence signage (USAC supplied signage within 50 feet of the finish line), and awards backdrop for all Pro CX events.
3) The ProCX logo must be included on event website and must include a link to USA Cycling's web page. www.usacycling.org
4) Announcements must be made on-site over the PA declaring your event's participation in the USA Cycling ProCX

Results and Standings

1) Results must be submitted to USA Cycling in the USAC standard electronic format for each day of competition. Results from all ProCX races are due in their entirety no later than midnight the day of the race. For questions regarding result submission please refer to the information on our website: https://legacy.usacycling.org/news/user/story.php?id=7030

Race Director Summit

1) All events are required to send a representative to the race director summit held each year. This year the summit will be held in Louisville, KY, December 17th, 2018. If the representative is not the race director of record, they must be heavily involved with the event on the front end and on-site. A single person cannot represent more than one event unless the events have the same race director of record.

Media and PR

1. All events should have in place a media and PR plan to create local media interest and draw spectators. This is preferably managed by a PR/Promotions professional and not the race director. Media/PR plan or priority list should be provided to USAC 1 month prior to event dates. Race director to provide contact information for 1-2 local athletes who could be included in press release or advisory.
2. Photos: One photo per UCI race (podium or race image) that USA Cycling may use must be submitted to the USA Cycling Communications Department the evening of the competition's conclusion, along with race highlights.

This information will be used to send a press release to update the ProCX rankings and recap the weekend of racing.

3. Pre-event releases/race info: Submit pre-event press release/race information at least two weeks in advance of your event - USA Cycling will post any ProCX press releases on the cyclo-cross page.

4. TV/Broadcast Info: If your event will be broadcast via live streaming, FB Live or other service, provide details to USA Cycling 1-2 weeks prior to the event. Additionally, if your event receives advance television coverage from local media, provide link to online clip/news.

5. Social Media: Submit social media info including twitter handle and Facebook page link, link to USA Cycling, and participate in social media. USA Cycling will use social media to promote ProCX events all season long. All ProCX calendar events must use the hashtag #ProCX on social media posts.

6. C1 events should provide 2 nights at area hotel within 30-minute drive of course

Facebook: http://www.facebook.com/usacycling
Twitter: @usacycling, #ProCX

For questions regarding photo submission or media relations, please contact USA Cycling Dir. of Marketing and Communications, Guillermo Rojas grojas@usacycling.org