2014-2015 USA Cycling Pro CX Requirements

Welcome to the 2014-2015 Pro CX—a collection of the top international-level cyclo-cross races that America has to offer.   The following is a summary of requirements applicable to Pro CX races.

Events Allowed

1) UCI Cyclo-cross races categorized as C1 or C2 by the UCI
2) Events must have either had UCI status in past years or have spent the previous year on the USA Cycling CX National Calendar
3) Events must go through the proper inscription and approval process with the UCI. The UCI has the final say on international sanctioning and final category approval

Prize Lists

1) Prize list for the events must meet minimum UCI standards as set in the "Financial Obligations" document distributed by the UCI.
2) USA Cycling does not require that the elite women's prize list be equal to the men's, but it is a requirement that the top three women be paid the same as the top three men in the elite men's race. This will mean that your top three women's places and top three men's places be equal to the UCI schedule of minimum prizes in the men's column. From fourth place on down in the women's elite race, you can adhere to the minimum prize standards.

Pro CX Standings/Seeding

1) Pro CX standings will be listed on the USA Cycling website and updated after each event's results have been submitted. C1 events will be weighted heavier than C2 events. Exact points distribution table will be communicated at the beginning of 2014.
2) Start line seeding—UCI categories will set up the starting grid per UCI regulation. It is strongly recommended that amateur race seeding be done through USA Cycling rankings (the same as USA Cycling National Championships) to encourage out-of-state participation and an expected standard.

Course and Production Standards

1) Strict adherence to all UCI Technical Regulations regarding course, pit dimensions and start grid.
2) All Pro CX events will have a truss structure with signage that will go over the course at the finish line. There will be either start poles or a truss structure to indicate the start line. Finish truss signage will include the Pro CX logo in some area.
3) All Pro CX events will have a podium presentation with awards backdrop. Awards backdrop will include the Pro CX logo. Backdrop banner will be a size that extends a minimum of two

feet above the head of the winning rider and a minimum of two feet to the outside of each podium. There will be an elevated step for at minimum the winning rider.

4) Start/finish stretch will be hard fenced completely. Banners/coroplast signs will cover the hard fencing in all areas possible. Secondary course fencing (areas that are not in start/finish stretch but highly trafficked spectator areas and/or technically challenging areas) should use wooden posts with snow fence-type barrier. Course areas that are sparsely populated by spectators and non-technical can use plastic push stakes with two lines of course tape. Entire course should be marked off. Pit areas should use either hard fencing or the secondary course fencing described above.

5) All events should have a minimum of one professional announcer who can call the race.

6) Some level of TV production, webcast production, or video highlight production is mandated for C1 events. For C2 events this production is highly recommended, but not mandated.

Officials

1) The Chief Referee(s) for all Pro CX races will be assigned by the UCI. The fee that you pay to the UCI will cover this position.

2) USA Cycling will assign the rest of the officials for the event via the online officials assignment tool. As Race Director, you can have input and monitor this process through the same tool. For more info contact sfarrell@usacycling.org

3) Officials are paid according to the Schedule of Fees for UCI/National Championship races.

Marketing and Pro CX Logo Standards

1) The Pro CX logo must be included on collateral materials used to promote the event. All USA Cycling guidelines and standards must be adhered to.

2) The Pro CX logo must be represented on the finish truss, fence signage (USAC supplied banners within 50 feet of the finish line), and awards backdrop for all Pro CX events.

3) The Pro CX logo must be included on event website and must include a link to USA Cycling's web page. www.usacycling.org

4) Announcements must be made on-site over the PA declaring your event's participation in the USA Cycling Pro CX

Results and Standings

1) Results must be submitted to USA Cycling in the USAC standard electronic format for each day of competition. Results from all Pro CX races are due in their entirety no later than midnight the day of the race. For questions regarding result submission please contact the USA Cycling results and rankings manager at tmahoney@usacycling.org.

Race Director Summit

1) All events are required to send a representative to the race director summit held each year. This year the summit will be held in Boulder, CO on January 6-8, 2014. If the representative is not the race director of record, they must be heavily involved with the event on the front end and on-site. A single person cannot represent more than one event unless the events have the same race director of record. It will also be expected that all race directors will keep up with their certification requirements as listed on the race director portion of the USAC website.

Media and PR

1) All events should have in place a media and PR plan to create local media interest and draw spectators. This is preferably managed by a PR/Promotions professional and not the race director.

2) Photos: One photo that USA Cycling may use must be submitted to the USA Cycling Communications Department the evening of the competition's conclusion, along with race highlights. This information will be used to send a press release to update the Pro CX rankings and recap the weekend of racing.

3) Pre-event releases/race info: Submit pre-event press release/race information—USA Cycling will post any Pro CX press releases on the cyclo-cross page.

4) TV/Broadcast Info: Submit any television/web broadcast info—USA Cycling will distribute that information through the website and social media.

5) Social Media: Submit social media info including twitter handle and Facebook page link, link to USA Cycling, and participate in social media. USA Cycling will use social media to promote Pro CX events all season long.

Facebook: http://www.facebook.com/usacycling

Twitter: @usacycling, #ProCX

For questions regarding photo submission or media relations, please contact USA Cycling Communications Manager David Gaylinn at dgaylinn@usacycling.org.