



2016
Event Application



AMERICAN MOUNTAIN BIKE CHALLENGE (AMBC) MISSION

The goal of the American Mountain Bike Challenge (AMBC) is to recognize regional events which will promote grassroots racing (including all ages and abilities of competitors) to actively grow the sport of mountain bike racing and participation in the United States. It will also serve to identify and recognize potential cycling talent among junior athletes by an option to be included on the Mountain Bike Development Race Series (MDRS). These events will be qualifying events for cross-country races at the Mountain Bike National Championships. A professional cash purse level recognizes the top-AMBC events.

AMBC EVENT STANDARDS & GOALS

The classes and categories offered at the AMBC event should be consistent with USA Cycling MTB National Rankings. A minimal list of classes and categories is outlined in this bid application.

Rankings and Results Submission: Electronic submission of race results to USA Cycling is **required** within **24-hours following the event**. If classes and categories are combined at the event, the race results must be submitted in the USA Cycling ranking classes and categories. The rider's annual license number must be included with the race results.

Courses: The courses used for AMBC events must be safe, competitive, and a fair test of each ability category, class, and discipline offered. Race courses and lengths must be appropriate for each age group.

Participants: A minimum of 300-500 racers must have participated in prior mountain bike events at the proposed AMBC event site (contingent on the region of the country).

Spectators: A minimum of 300-500 spectators must have attended in prior mountain bike events at the proposed AMBC event site.

Prizes/Awards: Awards must include a cash purse for Pros (stated in all race materials) and cash and/or merchandise for amateurs. Please include the cash purse amount for the PRO male and female categories. **Organizers wishing to be recognized as an AMBC Pro Event must provide a \$1500 cash purse minimum for the Pro/Elite category, which may be split among male and female competitors. It is strongly recommended to have equal pay for the top three places in the Pro Men's and Women's races.**

Event Organizer Experience: Event organizers wishing to host an AMBC event must have at least three (3) years of organizing successful mountain bike events.

Publicity/Media: Event organizer must have ability to gain favorable press attention, both locally and regionally.

AMBC EVENT SELECTION & CRITERIA

- **Geographic Location:** What will the possible impact be on the hosting cycling community if an AMBC event is established there? How will the AMBC event serve the cycling community?
- **Urban Proximity:** How accessible is the race site to participants? Is transportation, housing, and food easily accessible?
- **Race Director's Experience:** How experienced is the race director with successful mountain bike events? What other events have they promoted?



- **Quality of Event:** What kind of prize list, venue, amenities, and timing are being offered to racers? Can the event support junior racing categories?
- **Courses:** Are the courses to be used at the proposed AMBC event fair, safe, and a solid test of each racer's ability? Is the course appropriate for a wide range of categories, including juniors?
- **Calendar and Date Flexibility:** How well does the event fit into the state, regional, and national calendar? Are the race directors willing to work with an alternate date choice if there is a date conflict with another event? Does the race director keep a consistent date and location of the event every year (i.e. every year the event is held the third weekend of June)?
- **Sponsorship and Community Support:** Does the race director have strong community support? Is there adequate sponsorship for expenses, awards, and amenities for the riders?

AMBC RIGHTS & RESPONSIBILITIES

USA Cycling is responsible for:

- National media and marketing;
- Providing medals for Junior categories held at AMBC races (when the MDRS option is selected)
- Editorial coverage posted on the USA Cycling website. Editorial coverage is also dependant on information supplied to USA Cycling from AMBC event organizers.
- Qualifying riders for cross-country races at the National Championships

AMBC Race Directors are responsible for:

- Ensuring current membership of USAC club or race director organization;
- Ensuring the USAC club or event organization is in good financial standing with USAC;
- Permitting the event through USA Cycling.
- Submitting results within the required timeframe and offering classes and categories consistent with USA Cycling MTB National Rankings.

AMBC Race Directors are financially responsible for:

- Event production and technical operations;
- Timing, results, staffing, awards, media, officials, sound, public address announcer, venue, banners;
- Local, regional, and national advertising;
- USAC permit and insurance fees.

JUNIOR DEVELOPMENT – MOUNTAIN BIKE DEVELOPMENT SERIES (OPTIONAL)

At the race director's discretion, a Junior Development component may be included at any event in the 2016 AMBC calendar to provide racing opportunities for aspiring junior males and females across the United States. The Junior Development component will grow and support mountain bike racing opportunities for juniors across the country and will identify and recognize potential cycling talent among junior athletes. Race courses and lengths must be appropriate for each age group. The event will be listed as part of the Mountain Bike Development Race Series (MDRS), as well as part of the AMBC.

USA Cycling Regional Talent ID Camp Qualification at AMBC/MDRS Events

USAC Regional Talent ID Camp qualifications are based on competitive race results from the following: At least one Top-5 finish from AMBC/MDRS or other similar MTB events in the Category 1/15-16, Category 1/17-18. Category 2 riders with a racing age of at least 15 may be considered based on race resume/results. Resumes should be submitted to Kevin Dessart (kdessart@usacycling.org).



USA Cycling's Regional Talent ID Camps are well staffed with USAC certified coaches and mechanics. These coaches and mechanics teach the basics of training program design, nutrition, injury prevention, positioning, and mechanics. Camp staff includes the camp manager, lead coach, assistant coaches, athlete alumni, mechanics, and ride leaders. Information about the camps can be found here: <http://www.usacycling.org/regional-talent-id-camps.htm>.

AMBC CATEGORIES & CLASSES (recommended)

Cross-country

Male

Pro/Elite, U23 (19-22)

Single Speed

Junior (no category): 10 & under, 11-12, 13-14

Category 1: 15-16, 17-18, 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54

Category 2: 15-18, 19-29, 30-34, 35-39, 40-44, 45-49, 50-54

Category 3: 15-18, 19-29, 30-34, 35-39, 40-44, 45-49, 50-54

Open: 55-59, 60-64, 65-69, 70+

Female

Pro/Elite, U23 (19-22)

Single Speed

Junior (no category): 10 & under, 11-12, 13-14

Category 1: 15-16, 17-18, 19-24, 25-29, 30-34, 35-39, 40-44, 45-49

Category 2: 15-18, 19-29, 30-39, 40-49

Category 3: 15-18, 19-29, 30-39, 40-49

Open: 50-54, 55-59, 60+

AMBC NATIONAL RESULTS SUBMISSION

AMBC event organizers are required to electronically submit race results within 24-hours after the AMBC event. Additional information on the USA Cycling rankings and results program:

<http://www.usacycling.org/events/rr.php>. Email: rankings@usacycling.org

How to submit race results to USA Cycling: <http://www.usacycling.org/news/user/story.php?id=7030>

2016 USA CYCLING MOUNTAIN BIKE NATIONAL CHAMPIONSHIPS

AMBC events will be used as qualification events for cross-country races at the USA Cycling Mountain Bike National Championships. The number of rider qualification slots will be 15-deep per discipline, gender and age-group for Category 1 & 2. There are no qualification requirements for category 3. Full National Championship qualification details will be posted on the National Championship webpage:

<http://www.usacycling.org/2016/mountain-bike-nationals>. AMBC race directors are required to submit the event race results within 24-hours of their event, with each annual USAC-MTB member's license number included in the results submitted. Race directors should adhere to the classes and categories consistent with USA Cycling MTB National Rankings.



2016 AMBC EVENT APPLICATION PROCEDURES

- Please review all information contained within this application prior to completing it.
- Completed AMBC applications must be postmarked **no later than February 1, 2016.**
- All AMBC event applications **must include the \$100.00 application fee:** a check to "USA Cycling."
- **AMBC event applications will be reviewed between receipt and February 8, 2016.**
- **Final site and date selections will be announced on or around February 15, 2016.**
- Applications postmarked after February 1, 2016 will be considered on a case-by-case basis.
- Selected sites will be notified by email.
- USA Cycling accepts AMBC applications on an annual basis and agreements are for a maximum of one year. USA Cycling offers no guarantee a site will retain rights to the AMBC title designation the following year. Retaining the AMBC designation is contingent on how successful the AMBC event was the previous season. However, AMBC sites generally have the first opportunity to bid to be on the AMBC schedule for the following year.
- The AMBC designation is granted for the event weekend applied for either with the first date selection, second date selection, or a date agreed upon by USA Cycling staff and the AMBC organizer. AMBC designations will not be split over multiple weekends.
- Races selected to be on the 2016 AMBC calendar are to be permitted with USA Cycling at least six (6) weeks prior to the scheduled event date.
- Please include copy of previous year's race flier/event website or the proposed 2016 race flyer (if possible).
- USA Cycling reserves the right to use information provided in your application to promote your AMBC event in USA Cycling published material and on the USA Cycling website. For that reason, it is important that information provided in this application is complete and accurate. *Please submit any race changes to the USAC staff contact listed in this application.*

**Send completed application and \$100 application fee (check payable to "USA Cycling")
by FEBRUARY 1, 2016 to:**

**USA Cycling
Attn: 2016 AMBC/Rachel Leif
210 USA Cycling Point, Suite 100
Colorado Springs, CO 80919
EMAIL: rleif@usacycling.org
FAX: 719.434.4316**



2016 AMBC EVENT DETAILS									
EVENT NAME	<input type="text"/>								
CITY	<input type="text"/>					STATE	<input type="text"/>		
First Choice for Event Date	<input type="text"/>								
Second Choice for Event Date	<input type="text"/>								
DISCIPLINES TO BE OFFERED	XCO	<input type="checkbox"/>	STXC	<input type="checkbox"/>	STAGE	<input type="checkbox"/>	SD	<input type="checkbox"/>	
AMBC PRO CASH PURSE?	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>	AMOUNT \$	<input type="text"/>			
USA Cycling Club/Race Director	<input type="text"/>								
Primary Contact Name	<input type="text"/>								
Mailing Address <small>(will not be published)</small>	<input type="text"/>								
City	<input type="text"/>								
State	<input type="text"/>				Zip	<input type="text"/>			
Primary Phone <small>(will not be published)</small>	<input type="text"/>								
Email <small>(will not be published)</small>	<input type="text"/>								
Website	<input type="text"/>								
APPLYING FOR JUNIOR MTB DEVELOPMENT SERIES?	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>					
Number of medals requested (for Junior Categories only):	G:	<input type="text"/>	S:	<input type="text"/>	B:	<input type="text"/>			
SHIPPING ADDRESS <small>(If different than mailing address)</small>	<input type="text"/>								
City	<input type="text"/>								
State	<input type="text"/>				Zip	<input type="text"/>			

2016 AMBC QUESTIONNAIRE

LOCATION AND VENUE

- Population of host community:
- Nearest major urban areas and cities to venue:
- Total hotel bed capacity and number of campgrounds within 45 minutes of venue:
- List mileage and driving time from nearest commercial airport to venue:
- Please describe the venue in detail. Include dimensions, spectator services, facilities, parking, etc.



6. Will there be any user fees or participant or spectator charges (i.e. parking fees)?

EVENT ORGANIZER

7. Please outline your experience as an event organizer:

8. Please outline how volunteers are secured and trained:

COURSES AND COMPETITION

9. Please outline the course specifications, listing length and/or percentage of single track, steep descents, paved roads, etc. Please include a topographical map (if available) and specify locations for all disciplines offered.

TIMING AND OFFICIALS

10. Please outline how the event will be timed and scored.

11. How many USAC officials will you have on-site for the AMBC event?

MEDICAL SERVICES

12. Identify hospitals and medical services close to the venue:

13. Describe sources for on-site medical services and the medical plan:

PUBLICITY/MARKETING

14. Please outline the event marketing plan.

PRIZE MONEY

15. Are you applying for the AMBC Pro Event designation with the Pro cash purse minimum of \$1500? If yes, please list the Pro cash purse breakdown by place, gender, and overall prize purse. Equal pay for the top 3 places in the Pro Men's and Women's races is strongly recommended.

Pro Men		Pro Women	
1. <input type="text"/>	6. <input type="text"/>	1. <input type="text"/>	6. <input type="text"/>
2. <input type="text"/>	7. <input type="text"/>	2. <input type="text"/>	7. <input type="text"/>
3. <input type="text"/>	8. <input type="text"/>	3. <input type="text"/>	8. <input type="text"/>
4. <input type="text"/>	9. <input type="text"/>	4. <input type="text"/>	9. <input type="text"/>
5. <input type="text"/>	10. <input type="text"/>	5. <input type="text"/>	10. <input type="text"/>

Total Prize Purse for all Pros: