

USA Cycling Preferred Dealer Program Designed To Provide U.S. Bike Shops With Added Reach To Competitive Cycling Community

USA Cycling, the national governing body for competitive cycling in the United States with more than 67,000 licensed members, introduces its new Preferred Dealer Program. The program is designed to provide bike shops across the United States with direct marketing opportunities to the racing community while aligning themselves with the USA Cycling brand.

With a network of more than 67,000 members across the disciplines of road, mountain bike, BMX, cyclo-cross and track, as well as 1,500 certified and licensed coaches, and 1,800 sanctioned clubs and teams, USA Cycling can offer its Preferred Dealers direct access to the largest database of competitive cyclists in America.

To find out more about the new USA Cycling Preferred Dealer Program contact:

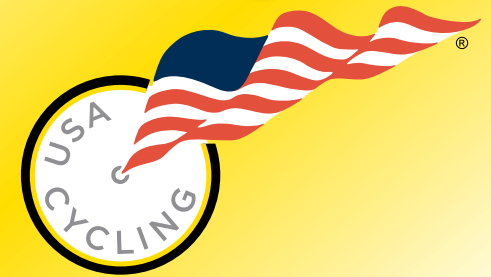
Membership Services & Programs
(719) 434-4200
membershipmail@usacycling.org
www.usacycling.org

Place
Stamp
Here

USA Cycling
210 USA Cycling Point, Suite 100
Colorado Springs, CO 80919
Attn: Preferred Dealer Program



Become a USA Cycling Preferred Dealer Today!



PREFERRED DEALER PROGRAM



Bike shops will receive several exclusive benefits as a USA Cycling Preferred Dealer

- A National Insurance Program committed to USA Cycling Preferred Dealers
 - Property
 - Property Amendments Endorsements
 - Inland Marine
 - Crime
 - Commercial General Liability
 - Bicycle Fraud
- Additional Dealer Insurance Benefits *Group and individual plans available to cover bike shop owners and employees*
 - Voluntary 24 Hour Accident Medical Coverage
 - Major Medical Insurance Benefits
 - Dental and Vision Plans
 - Limited Benefit Health Plans
 - Life Insurance
 - Disability
 - Income Protection
 - Long-Term Care
 - Medical Supplement Plans
- Listing on USA Cycling "Preferred Dealer List"
- Listing by location on USA Cycling Member's "My USA Cycling Page"
- Listing in USA Cycling monthly e-newsletter
- Two free USA Cycling member mail lists per year (within a 50 mile radius of bike shop)
- Two USA Cycling posters for bike shop placement
- USA Cycling Preferred Dealer Store Decal
- Use of USA Cycling Preferred Dealer logo



PREFERRED DEALER PROGRAM

2010 USA Cycling Preferred Dealer Application

Please fill out application and return to USA Cycling, 210 USA Cycling Point, Suite 100, Colorado Springs, CO 80919

Preferred Dealer Membership \$250.00 Current USA Cycling Bike Shop Member Upgrade to Preferred Dealer for \$100

Method of Payment: Visa Mastercard Charge to Credit Card: \$ _____

Card Number: _____ Expiration Date: _____

Signature: _____

Cardholder Name: _____ Phone: _____

Cardholder Address: _____

City: _____ State: _____ Zip: _____

NO REFUNDS NO EXCEPTIONS