

# Ultimate Non-Fiction Endorsement Templates: Sales and Marketing

[Author name] gets it! [He/she] understands the importance of [action/book topic] to make [product/service] successful. [Book Title] is packed with valuable and easily actionable information and contains an insider's view I haven't found anywhere else. It's a must-read for the serious [target market].

Before reading [Book Title], I wasn't aware of how much I didn't know! If [author name] required [something valuable (child, amount of money, arm/leg, etc.)] in exchange for the easy-to-digest information within this book, I'd happily pay it!

Covering a broad range of highly applicable strategies for [book topic], [Book Title] will benefit any [target market] who wants to [benefit #1] and [benefit #2].

More than anything else, the tactics and strategies in [Book Title] have directly contributed to my success. This book is my secret weapon!

[Book Title] is brilliant! It's the perfect step-by-step guide to sell more [product/service] smarter and faster. Get it, read it, and use it and you will find yourself [benefit] while also [benefit #2]!

[Book Title] is the complete guide to [benefit #1], [benefit #2], and [benefit #3]. It's my newest "textbook" for success!

[Target market] always has a great amount of passion for [subject/book topic]. As [same target market], you must take your passion and use it to propel you forward to look for opportunities to share [benefit or product/service] with your audience. [Book Title] will give you the roadmap you need to do just that!

At last! A book that's easy to read and makes so much sense you feel moved to take action. [Book Title] has it all to inspire you to do what it takes to reach your [sales/marketing/book topic] goals!

The pages within [Book Title] are filled with easy steps and practical advice. Read it diligently, then immediately take action to apply this knowledge to your [product/service].

I recommend this book to anyone who needs to learn the skill of [book topic]—and don't we all? [Book Title] will upgrade your performance and make your customers say, "Yes!"

[Author name] is a skilled teacher and has truly broken the mold with [Book Title]. [He/she] knows these strategies work because [he/she] also practices them [himself/herself].

[Book Title] is the ultimate book on selling! Not only does [author name] teach you how to [book topic], [he/she] even teaches you how to [benefit]!

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Read [Book Title] and prepare yourself to master the power of successful closing by learning from the master, [author name]. [His/her] book excites me because the ideas within these pages have been tested and proven to work. You won't be sorry!

[Book Title] will introduce you to a unique approach to [book topic] and help you discover just how you can [benefit #1] and [benefit #2].

If you're ready for your [product/service] to be successful, [author name] is about to blow your mind! [Book Title] is a must-read for any [target market] who is ready to *really* be successful.

Whether you're new to sales or a seasoned pro, you'll find a wealth of practical advice for [book topic] in this well-organized book. [Book Title] overflows with valuable steps to [benefit]. You won't be disappointed!

Marketing is an essential skill for [target market] who dreams of [benefit]. The challenge is knowing where to start and what to do first. Then came [Book Title], which covers many highly applicable strategies for [benefit or book topic]. In addition to [book topic], you'll learn proven ways to [benefit #1] and [benefit #2]. This book is a must have for any [target market] serious about [book topic or benefit].

If you're ready to make a commitment to change your sales strategy, [author name]'s book, [Book Title], is a great place to start. I've never read a book about [book topic] that's as packed with hands-on step-by-step information as this one. This book should be required reading for anyone in business!

[Book Title] gave me some major "AH-HA!" moments such as [one strategy in your book]. Talk about mind-blowing! After I implemented this strategy myself, I noticed [benefit]. This book can also help you [benefit], too!

[Book Title] contains new ideas laid out in an easy-to-understand way. I highly recommend this book for any business owner!

In [Book Title], [author name] provides [his/her] readers with a treasure trove of easy-to-implement tips and guidance. This book is an essential tool for any [target market] who wants to see more results with [benefit].