

Ultimate Non-Fiction Endorsement Templates: Email Template

Instructions:

1. Email, mail, or fax the person you'd like to endorse your book the letter below along with your 3 chosen sample endorsements.
2. Include a short synopsis and/or the introduction of your book.
3. Wait to hear back before you send duplicate endorsement samples on to another reviewer!

Subject: This is a book you're going to love!

Dear [NAME],

I just want to take a moment to let you know how much I appreciate you and love your work with [name of publication/position/company].

My book, [Book Title], is perfect for your audience and will reach people in your target market. Having your name on this book will give you and [company name] more publicity!

I know your time is limited and valuable, so I'm making this super easy for you. Attached is a short synopsis [and the introduction] and below are three sample endorsements pre-written for you.

[INSERT 3 ENDORSEMENT SAMPLES HERE]

Please feel free to edit an endorsement of your choice to add your own personal flair, or simply attach your name to one of them as-is.

Thanks for your support in endorsing my book!

In appreciation,

[Your Name]