



Lifestyle Tradie

the freedom to choose...

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Simon & Geraldine Hall **Halo Electrical** **VIP Diamond Member**

**"We were close to closing our business and moving
away from Sydney. Away from friends and family...
Thanks to Lifestyle Tradie we didn't"**

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**Cool Apps
for Tradies**

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Create a
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Habit**

Lifestyle Tradie Member Profile



Simon & Geraldine Hall

Halo Electrical

VIP Diamond Member

1. Tell us a little about your business, life and family.

Gezz and I have been together for 14 years and married for 8 years and have 2 daughters, Amaya 7 years old and Samara 3 years old. We live on Sydney's Northern Beaches in Narrabeen. We also have a fluffy family member, an Alaskan Malamute Nanook.

We began our company together 8 years ago. We started out as Dirt n Dingoes Electrical, however after joining Lifestyle Tradie and speaking to Andy we decided to change the name and came up with our current company name Halo Electrical. We have 2 trucks focusing mostly on residential electrical work on Sydney's Northern Beaches.

2. What do you love most about what you do?

I really enjoy the flexibility of running a business. I am in control of my time and life. I am working towards providing an exciting future for my family.

3. Tell us a little about your life before joining Lifestyle Tradie? (What wasn't working, what was holding you back or was in your way?)

Before Lifestyle Tradie I was working long hours chasing my tail. I was trying to keep up with everything and many things were not getting done. I was tired and getting really over it because I was not able to spend quality time with my family.

We were getting very close to closing down our business and moving away from Sydney.

I knew how to solve people's problems and was an experienced electrician but I had no idea how to run a successful business. As a result I was paying myself infrequently, which was making me feel stressed.

4. What specific results have you achieved since joining Lifestyle Tradie?

Since joining Lifestyle Tradie we have put systems into place. We have managed to get our biggest headaches sorted. Things that have been causing us



trouble for years have finally become resolved with the implementation of these simple systems. I have tripled my income and I am working less hours. I now have more time to spend with my family.

5. Where do you see your business in 5 years?

In 5 years time Halo electrical will be a fully systemised and profitable business. There will be 5 trucks on the road managed by a full time office person. We will be a recognised business on the Northern Beaches and will be known for our quality service and Electricians.

6. What are the top 3 things you have learnt about business that you would recommend to other tradies and WHY?

Tip 1: & why; Know your numbers, it is important to ensure you are charging enough to make a profit on all jobs. It is hard work when there is not enough money to pay the bills.

Tip 2: & why; Implement systems and procedures around your biggest headaches first. Once implemented the issues that took up most of your time will disappear

Tip 3: & why; Set goals both business and personal. It is important to know the WHY you are working so hard to maintain the focus.

7. Some say working with your partner is a challenge! How has being a member of

Lifestyle Tradie helped with your relationship?

Gezz and I have always worked well together and have found that we balance each other out. Lifestyle Tradie has helped us to understand the stresses that can occur in running a business. We try to remember to not take things too seriously. We have learnt a lot through listening to speakers at the bootcamps. We know each other's personality types well and ensure we take the time to listen and communicate with each other.

8. Tell us something quirky about yourself that your buddies don't know?

Gezz - When hanging washing I like to match the peg colours and ensure that all clothes are secured with lots of pegs.

Simon - I like to use minimal pegs, I actually I would prefer to use no pegs which causes lots of disagreements.

9. If we were sitting here one year from now celebrating what a great year it's been, what have you achieved (together)? (business/life).

The next year is going to be very exciting for our family. We have some exciting adventures planned. We have managed to tick off some big personal goals and plan to tick off more this year. We always thought we would measure how successful we had become when we had arranged for our meals to be cooked three times per week. We have just started this and we are loving the extra time we have of an evening as a family.

Halo Electrical will also have an exciting 12 months ahead, we have employed a wonderful part time administration manager and plan to increase the position to a full time position this year.

We are looking to employ another tradie so that I can reduce the number of hours working on the tools.

