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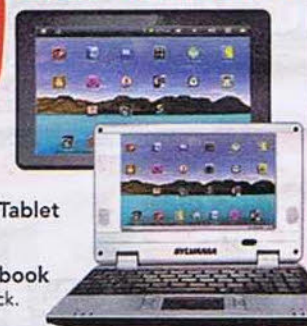


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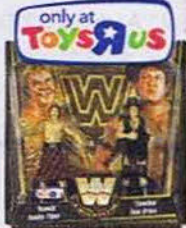
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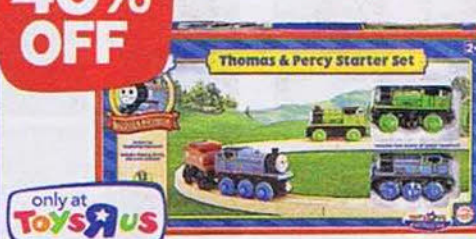
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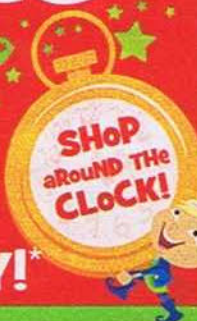
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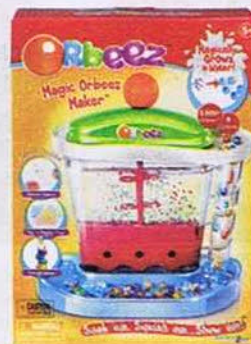


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CRAYOLA
Glow Station
Day & Night
Ages 6-up.
013396

**50%
OFF**

THURS. 9 PM-SAT. 11 PM



34⁹⁹ Sale
ERECTOR
MultiModels Mechanical Set
Ages 8-up.
693468

**50%
OFF**

THURS. 9 PM-SAT. 11 PM



19⁹⁹ Sale
New! BACKYARD SAFARI
Stealth Expedition
Ages 5-up. 725888

OVER
**40%
OFF**

THURS. 9 PM-SAT. 11 PM



9⁹⁹ Sale
FISHER-PRICE
Doodle Pro Classic
Ages 3-up.
152717

**30%
OFF**

THURS. 9 PM-SAT. 11 PM



69⁹⁹ Sale
EDU SCIENCE
2-in-1 Telescope/Microscope
Combination Set
Ages 8-up. 693528

**20%
OFF**

THURS. 9 PM-SAT. 11 PM



39⁹⁹ Sale, ea.
New!
AIR SWIMMERS EXTREME
BY ANIMAL PLANET
Radio Control Giant Flying
Shark or Clown Fish
Ages 8-up. Helium tank
sold separately.
699024, 754840

SAVE
\$10

THURS. 9 PM-SAT. 11 PM



39⁹⁹ Sale
New!
My Keopon
Unbelievable
Lifelike friend.
Responds with fluid
movement and
sounds to any touch
or music. Ages 6-up.
691482

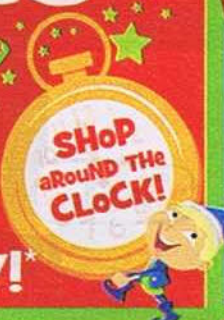
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FREE shipping at Toysrus.com & Babiesrus.com

Certain exclusions apply.
See site for details.

PRICES ON!

9 PM; PLUS
& SaTuRDay!



50% OFF

THURS. 9 PM-SAT. 11 PM
ALL Scientific Explorer
sets & Uncle Milton
tarantulas
Sale 4.99-9.99 ea.



50% OFF

THURS. 9 PM-SAT. 11 PM
Mega Bloks Lil' Pony
Ranch or Princess
Building Set
Sale 14.99 - 19.99 ea.
278098, 382083



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THURS. 9 PM-SAT. 11 PM
these Crayola
Color Wonder sets
Sale 8.99 ea.
316404, 619741



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THURS. 9 PM-SAT. 11 PM

9.99
Sale
CRAYOLA
Erasable
Sit 'n Play Table
Ages 3-up.
730728



50% OFF

THURS. 9 PM-SAT. 11 PM
these Play-Doh sets
Sale 6.49-8.49 ea.
456235, 456248, 203221, 043351



40% OFF

THURS. 9 PM-SAT. 11 PM



29.99
Sale
K'NEX
Rippin' Rocket 2 Coaster
Ages 9-up. 725236

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THURS. 9 PM-SAT. 11 PM
Lincoln Logs Fort
Lincoln or Little Prairie
Farmhouse
Sale 17.99-26.99 ea.



33% OFF

THURS. 9 PM-SAT. 11 PM

36.84
Sale
LEGO
6-Case Workstation
Storage Unit
Ages 5-up.
238616



SALE 8.99 each

THURS. 9 PM-SAT. 11 PM



CRAYOLA
Dry-Erase
Activity Center
Ages 4-up.
Color Twister
Spin Art
Ages 6-up.
438745, 446893

**BUY 1
Get 1
FREE**

THURS. 9 PM-SAT. 11 PM
ALL collectors' card
game tins priced
\$25.99 or less**
12.99-25.99 ea.



**HOT
PRICE!**

THURS. 9 PM-SAT. 11 PM
Happy Nappers



Cuddly friend
becomes a
house-shaped pillow!

rewards **WOW! EARN 10% BACK** OUR BIGGEST REWARDS EVER!
See page 26-27 for details.

OUR LOWEST PRICES of THE Season!

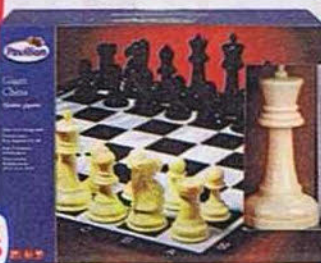
STARTS THURS. 9 PM; PLUS
ALL DAY FRIDAY & SATURDAY!*

SHOP
AROUND THE
CLOCK!

50%
OFF

THURS. 9 PM-SAT. 11 PM

only at
TOYS R US



19⁹⁹ Sale
New! PAVILION
Giant Chess Set
Ages 6-up. 700354

50%
OFF

THURS. 9 PM-SAT. 11 PM



Sale **6.49-12.49** ea.
147934, 314213, 510408

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TOYS R US

UP TO
50%
OFF

THURS. 9 PM-SAT. 11 PM



9⁹⁹ Sale, ea.
PAVILION 10-Game Bundle
or Sport Game Bundle
014446, 705121

only at
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40%
OFF

THURS. 9 PM-SAT. 11 PM



Sale **11.99-17.99** ea.
202099, 203411, 204442, 491743

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TOYS R US

40%
OFF

THURS. 9 PM-SAT. 11 PM



Sale **8.99-11.99** ea.
691254, 691296, 691306, 691314

40%
OFF

THURS. 9 PM-SAT. 11 PM



47⁹⁹ Sale
MINDFLEX Blitz
Ages 8-up.
147872

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TOYS R US

SALE
\$5
each

THURS. 9 PM-SAT. 11 PM



769962, 324564, 525763,
275673, 440172, 426303

SALE
\$10
each

THURS. 9 PM-SAT. 11 PM



445182, 159901, 357371, 275533

ONLY
12⁹⁹
each

THURS. 9 PM-SAT. 11 PM



854872, 671609, 769765, 930463, 767171, 705480

BUY 1 Get 1
50%
OFF

THURS. 9 PM-SAT. 11 PM

ALL Moshi Monsters
and The Trash Pack**
2.99-24.99 ea.



MIX &
MATCH!

only at
TOYS R US

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TOYS R US DOORS OPEN: THURS. 9 PM 'TIL FRI. 10 PM; SAT. 7 AM - 11 PM

EXTRA DOOR BUSTERS FRiDay 5 AM - 1 PM*

60% OFF

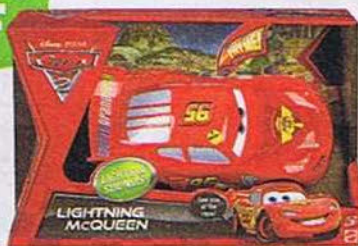
FRI. 5 AM-1 PM



19⁹⁹ Sale
DISNEY PRINCESS
Favorite Moments Magic Castle
Ages 3-up. 584881

50% OFF

FRI. 5 AM-1 PM



11⁴⁹ Sale
CARS 2
Lights and Sounds Vehicle
Ages 3-up. 731973

50% OFF

FRI. 5 AM-1 PM



19⁹⁹ Sale
AIR HOGS Radio Control
Jackal 3CH Helicopter
Ages 10-up. 738315

50% OFF

FRI. 5 AM-1 PM

these Pokémon sets
Sale 9.99 - 17.49 ea.
697111, 407553



NEW!

50% OFF

FRI. 5 AM-1 PM



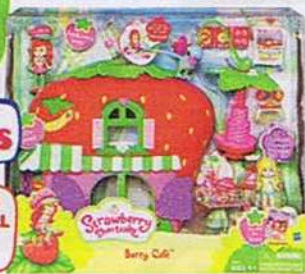
14⁹⁹ Sale
DREAM DAZZLERS
Beauty Dresser Set
Opens 35" wide!
Ages 3-up. 710723

50% OFF

FRI. 5 AM-1 PM

only at
Toys R Us

INCLUDES
Bonus Doll
5.99
Value



17⁴⁹ Sale
STRAWBERRY SHORTCAKE
Berry Café Special Value Pack
Ages 4-up. 605834

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FRI. 5 AM-1 PM



49⁹⁹ Sale, ea.
HUFFY
3-2-1 Trike
Choose from
Mickey or Minnie.
Ages 3-up.
149163, 149007

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Toys R Us

16⁴⁹ Sale
DREAM DAZZLERS
2-in-1 Deluxe Dress Up Set
Ages 3-up. 685562



OVER 35% OFF

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24⁹⁹ Sale, ea.
LITTLE TIKES
Get Out 'n Grill
or 2-in-1 Garden
Cart &
Wheelbarrow
Ages 3-up.
396998, 593875



SAVE \$70
off orig. 99.99

FRI. 5 AM-1 PM

29⁹⁹ Sale
MY FIRST
DISNEY PRINCESS
Carriage Playcenter
Dolls sold separately.
Ages 3-up.
465519



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Toys R Us

SAVE \$30

FRI. 5 AM-1 PM

only at
Toys R Us

39⁹⁹ Sale
DISNEY PRINCESS
Royal Talking
Kitchen
Ages 3-up.
497299

Layaway available



BUY 1 GET 2 FREE

FRI. 5 AM-1 PM

ALL Kung Zhu
play sets & vehicles**
6.98-64.98 ea.



*See back cover for store hours. **Free item must be of equal or lesser value to the lowest priced item purchased.

rewards **WOW! EARN 10% BACK** OUR BIGGEST REWARDS EVER!
See page 26-27 for details.

EXTRA DOORBUSTERS!

50% OFF

FRI. 5 AM-1 PM

ALL Crayola
Pop Art Pixies &
Crayola Creations
Sale 3.99-9.99 ea.



50% OFF

FRI. 5 AM-1 PM

14⁹⁹
Sale

VTECH
Bouncing Colors
Turtle
Ages 18 months-up.
573561

Also at
Babies"R"Us



50% OFF

FRI. 5 AM-1 PM

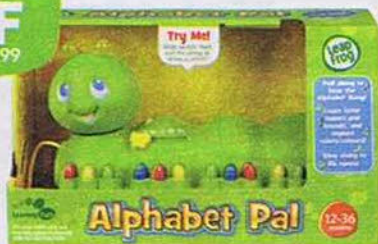
14⁹⁹
Sale

TONKA
Bounce Back
Racer
Ages 3-up.
384894



50% OFF
orig. 19.99

FRI. 5 AM-1 PM



9⁹⁹
Sale
LEAPFROG
Alphabet Pal
Ages 1-up. 986655

50% OFF

FRI. 5 AM-1 PM

12⁴⁹
Sale

UNCLE MILTON
Night Sky In
My Room
Ages 8-up.
689587



50% OFF

FRI. 5 AM-1 PM

only at
ToysRUs



9⁹⁹
Sale
ANIMAL PLANET
Mega Dino Park
Ages 3-up. 679778

40% OFF

FRI. 5 AM-1 PM

these **LEGO** sets
Sale 23.99-52.19 ea.
115767, 484477, 587394



40% OFF

FRI. 5 AM-1 PM

15⁵⁹
Sale

CARS 2
Fisher-Price
Imaginext
Spy Mater
Garage
Ages 3-up.
630737



SALE
9⁹⁹
each

FRI. 5 AM-1 PM

SNUGGIE
Kids' Blanket
with Sleeves
620907, 620737,
714014



16⁹⁹
each

FRI. 5 AM-1 PM



735725, 754582, 705469, 126076, 705223, 705464

FREE
19.99
VALUE

FRI. 5 AM-1 PM

Starter Kit**
when you buy
ANY Crayola or
Imaginarium easel
priced \$19.99
or more



606055



49.99
215411 **49.99**
702411

Art supplies sold separately.

BUY 1 Get 1
50% OFF†

FRI. 5 AM-1 PM



9.99-22.99 ea.
147308, 853318, 172194, 026255, 026247, 196393

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For SPeCial DeaLS & ALerTs text **DEALS4** to **78697** (RTOYS)
Message and data rates may apply. Text STOP to end. Text HELP for help. Up to 2 messages per week.

iPad App
Now Available!

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Toysrus.com/mobile

FRiDay 5 AM - 1 PM



**OVER
50%
OFF**

FRI. 5 AM-1 PM



14⁸⁸

Sale
SOUND X
5-Pad
Electronic
Drum
746745

only at
Toys R Us

Layaway available

**50%
OFF**

FRI. 5 AM-1 PM

these Monster High,
Hello Kitty & Victorious
digital cameras
Sale 19.99-24.99 ea.



054559, 734468,
762084

**50%
OFF**

FRI. 5 AM-1 PM



12⁴⁹

Sale, ea.
SAKAR
iBand Drum Pad,
Rock'n Rollin'
Rollable Piano,
or Musical Tablet
070000, 506768,
754489

Layaway available

**LOWEST
PRICE
EVER!**

**50%
OFF**

FRI. 5 AM-1 PM



**LOWEST
PRICE
OF THE
SEASON!**

4⁹⁹

Sale
GPX AM/FM
Clock Radio - C200P
448198

**50%
OFF**

FRI. 5 AM-1 PM



24⁹⁹

Sale
COBY
7" Digital
Picture Frame
604717

**50%
OFF**

FRI. 5 AM-1 PM

only at
Toys R Us

39⁹⁹

Sale
FIRST ACT DISCOVERY
Falcon Jr. Electric Guitar
with Built-in Amp
715427

Layaway available



**50%
OFF**

FRI. 5 AM-1 PM



7⁴⁹

Sale, ea.
HELLO KITTY
Projection Alarm
Clock Radio
736083
M&M
Glitter Lamp
774099

**50%
OFF**

FRI. 5 AM-1 PM



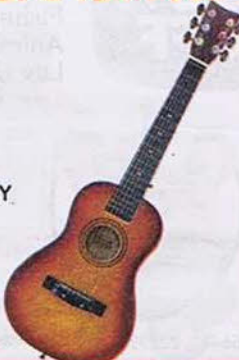
9⁹⁹

Sale, ea.
iHOME
Portable
Speaker
Dock for
iPod, iPhone,
& MP3 Players
iPod sold separately.
736520, 736512

**LOWEST
PRICE
OF THE
SEASON!**

**40%
OFF**

FRI. 5 AM-1 PM



17⁹⁹

Sale
FIRST ACT DISCOVERY
30" Acoustic Guitar -
Sunburst
713030

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**33%
OFF**

FRI. 5 AM-1 PM



19⁹⁹

Sale
DIGITAL LABS Progressive
Scan DVD Player 138441

**SAVE
\$50**

FRI. 5 AM-1 PM

Layaway available

**LOWEST
PRICE
EVER!**

79⁹⁹

Sale
FIRST ACT
Electric Guitar
Pack with Amp -
Black/Grey Flames
713048

only at
Toys R Us



**SAVE
\$20**

FRI. 5 AM-1 PM



29⁹⁹

Sale, ea.
CRAYOLA
Digital Camcorder
or Camera
037523, 505364

rewards **us**

WOW! EARN 10% BACK

OUR BIGGEST REWARDS EVER!
See page 26-27 for details.

SAVE OVER \$750!
ONLY 798.99

when you buy ALL three pieces from the Babi Italia Eastside Collection in White or Cherry finish

Layaway available

449.99
Eastside Lifestyle Crib
827773
549.99
Eastside Changing Table/Dresser Combo
827846
549.99
Eastside 5-Drawer Chest
189503



50% OFF

Fri. 5 AM-1 PM

89⁹⁹
Sale

SERTA
Master Sleeper Crib & Toddler Mattress
641259

exclusive

Layaway available



SAVE OVER \$130!
ONLY 148.99

when you buy both the Graco Lauren Lifetime Crib and Changing Table in ANY finish

Layaway available

Available in espresso, white or natural finishes.

179.99
Lauren Lifetime Crib
829369
99.99
Lauren Changing Table
198659



50% OFF

Fri. 5 AM-1 PM

these Shermag glider & ottoman combos or Newco upholstered recliners
More on sale in store.
Sale 149.99-234.99 ea.

Layaway available



392342,
636979,
780574

50% OFF

Fri. 5 AM-1 PM

Fisher-Price
Animal Krackers or Luv U Zoo Jumperoo
Sale 49.99-64.99 ea.



756481, 226383

exclusive

Layaway available

NEW!

50% OFF

Fri. 5 AM-1 PM

29⁹⁹
Sale
FISHER-PRICE
SpaceSaver High Chair - Tan Swirl
Chair not included.
353788

Also available in exclusive Cocoa Pink - 353843



Layaway available

SALE \$5

Fri. 5 AM-1 PM

Babies"R"Us 432-ct. value boxes of wipes
Limit 3 per guest.
986620



exclusive

SALE \$6 each

Fri. 5 AM-1 PM

Babies"R"Us brand graphic tees
For sizes 6 months-4T.
In-store purchase only.



exclusive

SALE \$6 each

Fri. 5 AM-1 PM

ALL Koala Kids denim jeans regularly-priced \$16.99
For sizes 6 months-4T.
In-store purchase only.



exclusive

BUY 1 Get 1 FREE

Fri. 5 AM-1 PM

ALL Earth's Best variety or pantry packs†
Limit 2 per guest.



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Buy online, pick up in store!
No shipping charges! Same day pick up! Friends can pick up, too!

Visit Toysrus.com/pickup.
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TOYS R US BABIES R US **2 Days ONLY!** **FRiDay & SaTuRDay**

FREE
Pampers Value
Box of Wipes
Up to 384-ct.
UP TO **12.49 VALUE**

when you buy ANY
Pampers value box
of diapers 88-ct. or higher



546426

FRi & SaT



640054

50% OFF

FRi & SaT

24⁹⁹ Sale

EXERGEN
Temporal Artery
Thermometer
491212



50% OFF

FRi & SaT

22⁴⁹ Sale, ea.

CRANE
Frog or Cow
Cool Mist
Humidifiers
210555, 591723



50% OFF

FRi & SaT

19⁹⁹ Sale

SASSY
Sassy Seat
Doorway Jumper
227356

Layaway available



30% OFF

FRi & SaT
ALL diaper bags



30% OFF

FRi & SaT

38⁴⁹ Sale, ea.

BRIGHT STARTS
Blue Pebbles or Pink
Comfort & Harmony
Cradling Bouncers
538968, 538844

Layaway available



SAVE \$80

FRi & SaT

99⁹⁹ Sale

GRACO
Nautilus 3-in-1 Booster
Car Seat - Galaxy
963914

Layaway available



SAVE \$50

FRi & SaT

89⁹⁹ Sale

BABY TREND
Deluxe Sit 'n Stand
Stroller - Matrix
701516

Layaway available



SAVE \$50

FRi & SaT

Layaway available

149⁹⁹ Sale

SUMMER INFANT
Slim & Secure
Digital Handheld
Color Video Monitor
395409
Pink Handheld 396308



SAVE \$20

FRi & SaT

ALL Gerber Good Start
23.2 - 25.7 oz. 4-ct.
cases of powder formula
Limit one per guest.



SALE 15⁹⁹

FRi & SaT

PLAYTEX
Diaper Genie
Refills 3-Pk.
373487



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See page 26-27 for details.

60% OFF

Fri & Sat

ALL Babies"R"Us brand sleepwear*

Sale 8.00 ea.
For sizes 12 months-4T.



In-store purchase only.

50% OFF

Fri & Sat

ALL Carter's clothing & sleepwear*

Sale 8.00-17.00 ea.
For sizes newborn-4T.



In-store purchase only.

50% OFF

Fri & Sat

ALL Babies"R"Us brand 2-pc. sets*

Sale 8.49-11.49 ea.
For sizes newborn-4T.



exclusive

In-store purchase only.



50% OFF

Fri & Sat

ALL bed tents & slumber bags

Sale 11.49-12.49 ea.



50% OFF

Fri & Sat

ALL Disney NFL pillows & blankets

Sale 9.99-12.49 ea.



exclusive

50% OFF

Fri & Sat

ALL Munchable & Pillow Pal pillows

Sale 10.99 ea.



40% OFF

Fri & Sat

ALL character-themed table & chair sets

Sale 23.99-25.79 ea.



40% OFF

Fri & Sat

ALL bean bags

Sale 14.99 ea.



40% OFF

Fri & Sat

ALL play tents, tunnels & Adventure Huts

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30% OFF

Fri & Sat

Sale 55.99
NORTH STATES
Exclusive Superyard
Colorplay Gate
481524

Sale 53.19
NORTH STATES
Superyard Classic Gate
428337



New

**BUY 1 Get 1
50% OFF**

Fri & Sat

ALL shoes*†
7.99-44.99 ea.
For sizes 0-10.



In-store purchase only.

**BUY 1 Get 1
50% OFF**

Fri & Sat

ALL blankets*
6.99-39.99 ea.



*Excludes clearance. Clothing and shoes not available in all Toys"R"Us stores. †Discounted item must be of equal or lesser value to the lowest priced item purchased.

Buy online, pick up in store!
No shipping charges! Same day pick up! Friends can pick up, too!

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Certain exclusions apply.

**OVER
65%
OFF**

THURS. 9 PM-SAT. 11 PM



4.29
Sale

BEYBLADE
Assembly
Chamber
Ages 8-up.
432870

Tops sold
separately.

OUR LOWEST PRICES of THE Season!

**STARTS THURS. 9 PM; PLUS
ALL DAY FRIDAY & SATURDAY!**

**SHOP
aROUND THE
CLOCK!**



**50%
OFF**

THURS. 9 PM-SAT. 11 PM



12.49
Sale, ea.

NEW BRIGHT
1:16 Scale Radio
Control Cars
Ages 5-up.
200061

**50%
OFF**

THURS. 9 PM-SAT. 11 PM



24.99
Sale

STAR WARS
Flying Radio Control
Millennium Falcon
Ages 8-up.
354564

**50%
OFF**

THURS. 9 PM-SAT. 11 PM



29.99
Sale

**FURREAL
FRIENDS**
Cookie My
Playful Pup
Ages 4-up.
692734

**50%
OFF**

THURS. 9 PM-SAT. 11 PM



7.49
Sale

JUST LIKE HOME
Deluxe Cleaning Set
Ages 3-up.
539711

**OVER
40%
OFF**

THURS. 9 PM-SAT. 11 PM



9.99
Sale, ea.

JUST LIKE HOME
120-Piece Play
Food Set or
51-Piece Dining Set
Ages 3-up.
610627, 661270

**OVER
35%
OFF**

THURS. 9 PM-SAT. 11 PM



19.99
Sale

GRACO Room Full of Fun Set
Dolls sold separately.
Ages 3-up. 151721

**25%
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THURS. 9 PM-SAT. 11 PM



14.99
Sale

JUST LIKE HOME Tea Trolley
Ages 3-up. 565322

**OVER
20%
OFF**

THURS. 9 PM-SAT. 11 PM



9.99
Sale, ea.

JUST LIKE HOME
Electronic Cash
Register, Microwave
Oven or ATM
Ages 3-up.
402590, 503662

**SAVE
\$10**

THURS. 9 PM-SAT. 11 PM

19.99
Sale, ea.

**CREEPY
CRAWLERS**
Incredible Edibles
Candy Creator
or Bug Maker
Ages 8-up.
698358, 433290



*See back cover for store hours.

rewards **WOW! EARN 10% BACK** **OUR BIGGEST REWARDS EVER!**
See page 26-27 for details.

**OVER
65%
OFF**
orig. 22.99

THURS. 9 PM-SAT. 11 PM

6.99
Sale, ea.

SKELANIMALS
Cosmetic
Train Case
Ages 4-up.
471669



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60%
OFF**

THURS. 9 PM-SAT. 11 PM

only at
Toys R Us

14.99
Sale

POLLY POCKET
Pretty Packets Superset
Ages 4-up. 584315



**OUR LOWEST
of The Seas**

**STARTS THURS.
ALL DAY FRIDAY**

**50%
OFF**

THURS. 9 PM-SAT. 11 PM

4.99
Sale, ea.

DISNEY PRINCESS
Handbags
Choose from
these bags fit
for a princess!
762584



**50%
OFF**

THURS. 9 PM-SAT. 11 PM

these Barbie dresses**
Sale 8.49 ea.

731563



**50%
OFF**

THURS. 9 PM-SAT. 11 PM

12.49
Sale

BARBIE
H2O Design
Studio Doll
Ages 3-up.
313377



**50%
OFF**

THURS. 9 PM-SAT. 11 PM

only at
Toys R Us

9.98
Sale

YOU & ME
14" Doll Starter Kit
Ages 3-up. 712165



**50%
OFF**

THURS. 9 PM-SAT. 11 PM

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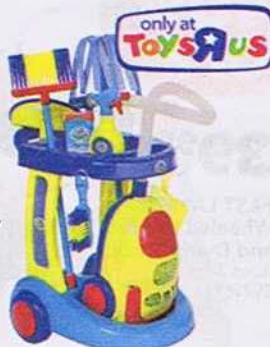
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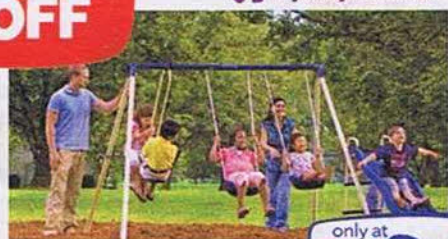
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