



 TEXT IN CHURCH<sup>®</sup>

# Implementation workbook



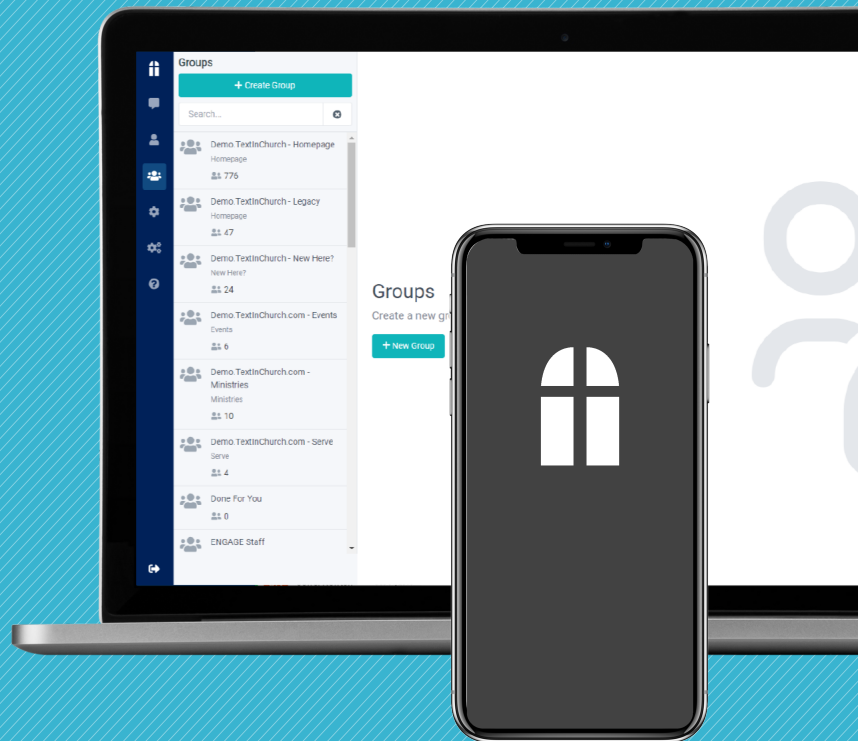
**4 QUICK WINS FOR  
LONG-TERM MINISTRY IMPACT**



# free for 60 days

**OUR PROVEN MESSAGING STRATEGY WILL INCREASE PARTICIPATION AND BOOST ENGAGEMENT WITH YOUR MEMBERS.**

**SEND THE PERFECT EMAILS AND TEXT MESSAGES TO YOUR MEMBERS TO MAKE THEM FEEL IMPORTANT AND WELL - CARED FOR.**



**GET STARTED NOW**

## **Michael Agreen**

An awesome tool for maintaining communication with staff, volunteers, congregation, and community. We've only begun to scratch the surface of the potential of Text In Church!



## **Kenneth Baker**

Text In Church has been a game changer in communication and follow-up with not only first time guests but the entire congregation. The response has been amazing in getting volunteers for events compared to prior to using Text In Church.



## **Danielle M.**

This is the best communication system for members and guests and helps create a relationship not just promote information!



# SESSION 1:

## volunteers and prayer

1. One small way to care for your people is by asking how you can \_\_\_\_\_ .

2. Messages you send shouldn't only be \_\_\_\_\_ , but should also

include content that is \_\_\_\_\_

and \_\_\_\_\_ .

3. Following up with your volunteers is not just a \_\_\_\_\_

process. It is an \_\_\_\_\_ process of nurturing, engaging, and uplifting

your people so you can showcase their talents for God's kingdom.

ANSWERS: 1) pray for them 2) duty-related, community building, encouraging  
3) set it and forget it, ongoing

### NOTES

# SESSION 2:

## sermon series bump

1. When the Church doesn't take the time to engage with their people,

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2. Churches that are doing the sermon series bump have seen a

\_\_\_\_\_% jump in their attendance.

ANSWERS: 1) other things win 2) 15%

### NOTES

# SESSION 3:

## guest follow-up

1. This follow-up plan consists of the right kind of \_\_\_\_\_, delivered in the right \_\_\_\_\_, over the right \_\_\_\_\_.

2. The first time someone attends church, there's more than 80 percent likelihood that they \_\_\_\_\_.

3. \_\_\_\_\_

is key to showing a guest that they are important.

ANSWERS: 1) messaging, frequency, amount of time 2) will never come back 3) Consistent communication

### NOTES

# SESSION 4:

## connect card

1. Don't ask for \_\_\_\_\_ .

2. To effectively follow up with people, we really only need their

\_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ .

3. Tell people why you want their information from them. This helps

\_\_\_\_\_ and \_\_\_\_\_ for first time guests.

ANSWERS: 1) too much information 2) name, phone number, email address  
3) build trust, eliminates fear

### NOTES