

# **RARE TANGIBLE ASSETS... DIVERSIFY OFFSHORE & TAP INTO THE ASIAN BOOM**

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# Worldwide Collector Base – Asia

- vast numbers
- younger age group
- increasing use of internet
- compulsive collectors



# Record Prices

## - Asia



Queen Victoria  
1904 6d IR Official  
Penny Red (Plate 77)  
unique in private hands  
~~£579,000~~  
**£550,000**

- **Great Britain**  
**Stanley Gibbons** sells most expensive single Great Britain stamp

# Record Prices

## - Asia



China 1897 Revenue

HK\$2.6m \$334,000

The Whole Country Is Red

HK\$3.7m \$475,000

- **Great Britain**  
**Stanley Gibbons** sells most expensive single GB stamp
- **China**  
**three world records** in 2010



# Record Prices

## - Asia



India 1948  
Mahatma Gandhi  
4 annas Inverted Head  
10R "Service"  
£105,0000  
£126,0000

- **Great Britain**  
**Stanley Gibbons** sells most expensive single GB stamp
- **China**  
**three world records** in 2010
- **India**  
**two world records** in a year





# Record Prices - Asia



Hong Kong  
1864 96c Olive Bistre  
unique block of four  
**£750,000**

- **Great Britain**  
**Stanley Gibbons** sells most expensive single GB stamp
- **China**  
**three world records** in 2010
- **India**  
**two world records** in a year
- **Hong Kong**  
“Crown Jewel” sets **world record** in 2011







London  
Channel Islands  
Hong Kong  
Singapore



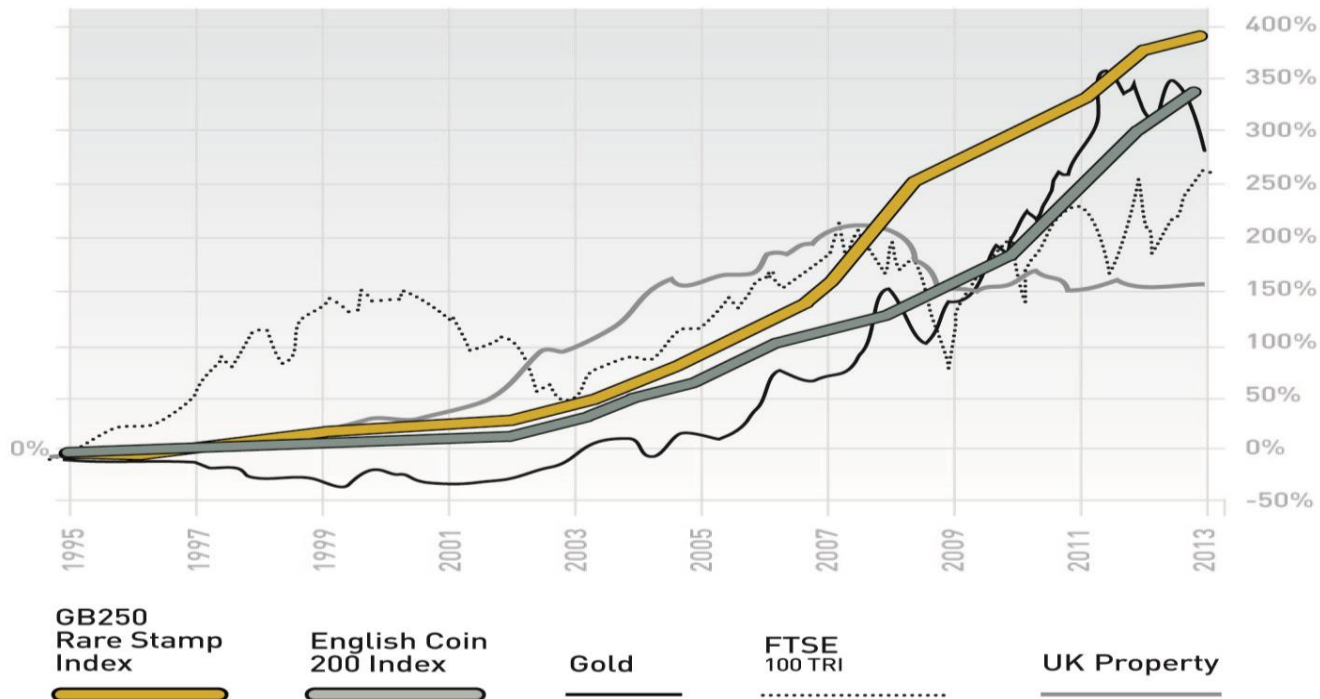
North American  
Representative





# Index of Rare Stamps

**Performance of Stanley Gibbons GB250 Rarities Index and English Coin 200 Index vs. Stock Markets, UK Property and Gold**



# Why Stanley Gibbons?

- Expert advice and guidance
- Lifetime guarantee of authenticity
- Dedicated investment department: London ◦ Hong Kong ◦ Singapore ◦ Channel Islands
- No fees or management charges, free storage
- Public company – debt free



# Why Invest In Rare Stamps?

- backed by Stanley Gibbons
- assistance & expertise
- **free storage & insurance**
- **no management fees or charge**



# Flexible Trading Portfolio

- Buy, Trade Up or Sell for Maximum Returns
- individual portfolio of rare collectibles
- no minimum holding period: add to portfolio, sell and take profits or reinvest
- typical investment \$75,000
- no annual charges or management fees
- free storage & insurance





# Flexible Trading Portfolio

## EXIT OPTIONS:

- SG will market and sell at current catalogue value
- Sell at SG Auction
- SG purchases at 75% of current catalogue value
- Private Sale
- Retain Stamps



# A Diversified Portfolio

## - British stamps



1840 Penny Black  
(plate 7)

1995	2010	% increase
£3,250	£11,000	238%

# A Diversified Portfolio

## - British stamps



1914 1/2d  
Cyprus Green

1995	2010	% increase
£3,250	£11,000	238%
£1,750	£8,000	357%

# A Diversified Portfolio

## - British stamps



1880 2 shillings Brown

1995	2010	% increase
£3,250	£11,000	238%
£1,750	£8,000	357%
£6,500	£20,000	208%



# A Diversified Portfolio

## - British stamps



1902 Official 2½d  
Board of Education

1995	2010	% increase
£3,250	£11,000	238%
£1,750	£8,000	357%
£6,500	£20,000	208%
£500	£4,000	700%

# A Diversified Portfolio - British stamps



1961 6d Parliament  
(gold omitted)

1995	2010	% increase
£3,250	£11,000	238%
£1,750	£8,000	357%
£6,500	£20,000	208%
£500	£4,000	700%
£300	£2,000	567%

# A Diversified Portfolio - British stamps



19% per annum  
over 15 years

1995	2010	% increase
£3,250	£11,000	238%
£1,750	£8,000	357%
£6,500	£20,000	208%
£500	£4,000	700%
£300	£2,000	567%
<b>£12,300</b>	<b>£45,000</b>	<b>266%</b>

# A Diversified Portfolio - China stamps



24% per annum  
over 6 years

2006	2012	% increase
£2,620	£4,900	87%
£850	£3,500	312%
£1,300	£7,000	438%
£800	£4,750	494%
£350	£2,400	586%
£900	£2,250	150%
<b>£6,820</b>	<b>£24,800</b>	<b>264%</b>



# Six Steps To Invest

- Decide on amount: \$75,000 average (\$15,000 minimum)
- Instruct Stanley Gibbons: Application Form, proof of ID and address
- View Portfolio on-line and discuss if necessary
- Wire funds to Stanley Gibbons' bank
- Contract, Invoice, colour scans of Portfolio sent by post
- View Portfolio valuations securely on-line



# Action to Take

## REGISTER TO WIN A 1/10-OUNCE GOLD EAGLE OR A PENNY BLACK STAMP

- Visit with us at our booth
- Keep up-to-date



# Contact Us



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