BENCHMARK BOOSTER

Hygiene Diagnostics and Case Acceptance

Hygiene Case Diagnostic %

- Industry Average: 15%
- Top 10% of Practices: 35%
- Your Practice _____

Hygiene Case Acceptances %

- Industry Average: 59%
- Top 10% of Practices: 83%
- Your Practice _____

Preventative Services

- Most practices have a fluoride acceptance rate under 10%, but every patient benefits from fluoride, adults and children alike. We recommend aiming for a minimum of 80%, but with the right systems, hygienists can reach 90-95%.
- Most practices aren't placing sealants at nearly the rate that patients need them. Regardless of age or insurance, if a patient would benefit from a sealant, it should be offered. We recommend a goal of 4 sealants per day per hygienist.
- 85% of adults in the US report significant tooth sensitivity. Since sensitivity is so prevalent, hygienists provide a bonded agent that both seals and protects vulnerable areas. We recommend a goal of 4 teeth per day per hygienist.

Preventative Services Opportunity

- Your Fluoride Opportunity (Based on an 80% Fluoride acceptance rate) _____
- Your Sealants Opportunity (Based on 4 teeth/day/hygienist) _____
- Your Desensitizing Agents Opportunity (Based on 4 teeth/day/hygienist) _____

Periodontal Services

- 47.2 % of people 30 years or older have some form of gum disease
- 70.1 % of people 65 years or older have periodontal disease

Periodontal Services Opportunity

- Opportunity in SRP Procedures (1-3 teeth) _____
- Opportunity in SRP Procedures (4 or more teeth) _____

Questions to Consider

- Do you have a risk assessment process?
- What do you feel is missing in your current preventative therapist role?
- What tools would you need to add to your current risk assessment process?
- How are you currently performing in your preventative therapies? (fluoride, sealants, bonded services, and oral cancer screening)

Register to attend Virtual Perio Explosion Training on November 1, 2024!