

Letter to Employer

Here's a sample letter you can customize to share with your employer to solicit support for your attendance.

To: [Leadership name and title (i.e., CEO, VP, HR)]

From: [Your name and title]

Subject: TSP Live 2024 - June 27 – June 29, 2024, Atlanta, GA

Date: [Date]

I am writing to request your support in sponsoring my attendance at TSP Live 2024 (www.TSPLiveTickets.com), a premier professional leadership conference designed specifically for diverse individuals. This event is scheduled to take place from June 27 – June 29, 2024, at The Hotel at Avalon in Atlanta, GA.

TSP Live 2024 is organized by Traffic Sales and Profit, an organization dedicated to empowering success-minded African Americans. This conference brings together more than 1,100 accomplished professionals of color from various industries to offer invaluable insights into achieving sales and marketing success.

Over the past five years, this conference has provided a platform for attendees to:

- Acquire strategies to stay ahead of industry trends.
- Hone decision-making, team-building, and management skills.
- Participate in leadership sessions covering a wide range of topics such as harnessing AI for increased productivity, building high-performing teams, process improvement, crafting compelling messaging, optimizing cash flow, and more.

I believe that by attending TSP Live 2024, I can acquire valuable insights and tools to further my professional development. In particular, I am drawn to the session **[Highlight a specific session or topic]** as it directly relates to my role within the company and could greatly benefit our ongoing projects and objectives.

Thank you for considering my request. I am confident that my participation in TSP Live 2024 will be an investment that yields significant returns to our organization. I look forward to the opportunity to discuss this further and explore the potential benefits for our company.

Sincerely,

[Your Name]

Please ensure to replace placeholders (like [Your Name], [Date], etc.) with the relevant information before using the letter. If you need this in a document format (such as PDF or Word), let me know!