

## Letter to Employer

Here's a sample letter you can customize to share with your employer to solicit support for your attendance.

**To:** [Leadership name and title (ie. CEO, VP, HR)]

**From:** [Your name and title]

**Subject:** TSP Game Plan 2024, January 25 – January 27, 2024, Atlanta, GA

**Date:** [Date]

I am writing to request your support in sponsoring my attendance at the TSP Game Plan 2024 ([www.tspgameplan.com](http://www.tspgameplan.com)), a premier professional leadership conference designed specifically for individuals of color. This event is scheduled to take place from January 25th to 27th, 2024, at The Hotel at Avalon in Atlanta, GA.

TSP Game Plan 2024 is organized by Traffic Sales and Profit, an organization dedicated to empowering success-minded African Americans. This conference brings together more than 1,100 accomplished professionals of color from various industries to offer invaluable insights into achieving business and career success.

Over the past five years, this conference has provided a platform for people of color to:

- Gain empowerment and inspiration.
- Acquire strategies to stay ahead of industry trends.
- Hone decision-making, team-building, and management skills.
- Participate in leadership sessions covering a wide range of topics, such as harnessing AI for increased productivity, building high-performing teams, process improvement, crafting compelling messaging, optimizing cash flow, and more.

I believe that by attending TSP Game Plan 2024, I can acquire valuable insights and tools to further my professional development. In particular, I am drawn to the session **[Highlight a specific session or topic]** as it directly relates to my role within the company and could greatly benefit our ongoing projects and objectives.

Thank you for considering my request. I am confident that my participation in TSP Game Plan 2024 will be an investment that yields significant returns to our organization. I look forward to the opportunity to discuss this further and explore the potential benefits for our company.

Sincerely,  
**[Your Name]**

P.S. If you would like to sponsor more team members along with me, you can use the promo code: TSPGROUP and save \$100 per person when you register with 3 or more.