



**3 Meacham Place
San Francisco, CA 94109
www.SustainableBrands.com**

Contact:

415.626.2212

media@sustainablebrands.com

connect@sustainablebrands.com

Established: 2006

Leadership Team:

KoAnn Vikoren Skrzyniarz, Founder & CEO, Sustainable Brands & Sustainable Life Media

Geoff Trotter, Chief Development Officer

Marie Perriard, Director, Global Brand & Corporate Communications

David Fiss, Executive Producer, Live Events

Jonathan Reese, Director, Business Development

Patrick McCartan, Director, Business Development

Dimitar Vlahov, Director of Content Development

Nikos Sarilakis, Director of Marketing

Zach Weismann, International Business Manager

Corporate Members include:

<i>Unilever</i>	<i>Target</i>
<i>Interface</i>	<i>Hershey</i>
<i>Mattel</i>	<i>Philips</i>
<i>Johnson & Johnson</i>	<i>L'Oréal</i>
<i>Ford</i>	<i>UPS</i>
<i>3M</i>	<i>Nestlé</i>
<i>Sprint</i>	<i>+ others</i>

Who We Are:

Sustainable Brands® is the premier global community of brand innovators who are shaping the future of commerce worldwide. Since 2006, our mission has been to inspire, engage and equip today's business and brand innovators to prosper for the near and long term by leading the way to a better future. Digitally published news articles and issues-focused conversation topics, internationally-known conferences and regional events, a robust e-learning library, and peer-to-peer membership groups all facilitate community engagement throughout the year.

Our Community:

The Sustainable Brands community of change makers is comprised of social entrepreneurs, consumer and B2B brands – as well as a multitude of solutions providers, sustainability analysts, researchers, NGOs, investors, academia and government agencies. As a dedicated community, these optimistic, visionary, and courageous professionals from across the globe share a passion for purpose and a desire to contribute to a flourishing future.

What We Do:

Our goal is to move the global brand community from awareness of the issues and opportunities presented by today's pressing social and environmental challenges, to engagement and commitment to address them – ultimately leading to co-creation of solutions that will serve to get us to a flourishing future. We produce:

SustainableBrands.com: The community website that serves as a central hub for connecting and sharing thought leadership and ideas that ultimately lead to sustainable models of commerce and consumption. The website houses daily news, views, trend updates and discussions on topics that feed into our social media networks. A robust learning and resource library is available to support reader interests as they engage and commit to becoming an active community member.

Global Conference Network: SB Events, the first of which was held in 2007 in the US, convenes community members to share challenges and successes face to face throughout the year and across the globe. Its flagship conference this year in San Diego has since grown to over 1,500 attendees. The global conference network now includes Rio de Janeiro, Istanbul, Buenos Aires, Kuala Lumpur, Barcelona, Bangkok, Cape Town, Copenhagen, Japan and Sydney plus an annual New Metrics event.

Member Network: Offers the opportunity for focused, in-depth discussion and collaboration among community members through ongoing calls and member-hosted meetings on key impact areas, in various regions across the US and around the world.

The Bridge to Better Brands