

**Email 1: The purpose of this email is to get the reader to click on a link to watch a video related to the problem she's trying to solve - her child's learning ability.**

Subj: Good news!

Over the next few days I'll be sending you a video series I made for you. I'm calling it: "Removing the Underlying Obstacles Blocking Your Child's Learning".

I think you're REALLY going to like this...

[IMAGE OF VIDEO THAT LINKS TO VIDEO 1 SQUEEZE PAGE]

It's the first of a **3-part video series for parents concerned about their child's learning** that I created for you to help you figure out how to help your child develop in ways they don't teach at school.

Here's a hint: You'll discover a simple method based on 20 years of brain research that enables your child's brain to process information more quickly and easily - obviously key to learning.

This first video is only about XX minutes. So go watch it now:

[LINK TO VIDEO 1 SQUEEZE PAGE]

It's totally free...no opt-in required.

Talk soon,  
Maria

P.S. Like I said, this is just the first part of a 3-part training for parents, so I highly recommend you **watch the first video** so you'll be ready for the other two over the next couple of days.

**Email 2: Gives access to the second video in the series. Should be sent out 24 hours after the prospect is placed on the Content Series list.**

Subj: Solving Your Child's Underlying Learning Puzzle - [Video 2 of 3]

As promised, **here's the second video** in the 3-part series on Removing the Underlying Obstacles Blocking Your Child's Learning:

[IMAGE OF VID THAT'S CLICKABLE AND LINKS TO VID 2 PAGE]

In the first video we looked at what's really blocking your child's learning so you can start really making a difference in your child's learning ability.

Well in this video, I'm going to poke a hole in the biggest myth holding most parents back from really helping their kids.

But enough talking about it...let's go DO IT:

[LINK TO VID 2]

See you there,  
Maria

P.S. You'll get another email from me tomorrow with a link to video 3, so **watch this second video now** so you don't fall behind in this training...

**Email 3: Gives access to the third video in the series, and should be sent out two days after Email 1 in the "Content Series". It also mentions an opening and calls the reader to call immediately.**

Subj: What's REALLY holding your child back (Part 3 of 3)

I just uploaded **the third video** in the training series for parents on Removing the Underlying Obstacles Blocking Your Child's Learning:

[IMAGE OF VID THAT'S CLICKABLE AND LINKS TO VID 3 PAGE]

If you watched the second video in this series, you know I wasn't able to cover everything I wanted to cover, so in this video I'll finish talking about [DESCRIBE THE LOOP YOU OPENED IN VIDEO #2 AND PLAN TO CLOSE IN VIDEO #3].

It's a lot of fun, and you'll learn a ton (hey, that rhymed!), so go get it now:

[LINK TO VID 3 PAGE]

This is probably my favorite video in this series, because not only do I show you the big picture of why your child's school may actually hinder your child's progress...

...I also show you exactly what you can do to help your child make noticeable progress over the next 90 days!

**It's pretty amazing...**

Enjoy,  
Maria

P.S. The Therapeutic Learning Center makes it possible for your child to finally enjoy learning like never before. We normally have a waiting list, yet there are a few openings right now - Call (XXX) XXX-XXXX or click here [LINK TO SCHEDULING PAGE] now to see if this might be a fit for you.

There only a limited number of openings, so call (XXX) XXX-XXXX or click here [LINK TO SCHEDULING PAGE] today!