SUCCESS101	Needs Improvement (1)	Satisfactory (2)	Exemplary (3)
Content	Many key elements of the assignment unmet. Content not covered in a substantive and/or comprehensive way. Work reflects some confusion with important aspects of the assignment. Student illustrates a lack of understanding and insight of assignment objectives.	All key elements of the assignment are met, but content not always covered in a substantive and/or comprehensive way. Work reflects a solid grasp of each important aspect of the assignment. Student illustrates insight and understanding of assignment objectives.	All key elements of the assignment met. Content is covered in a substantive and comprehensive way with each important aspect of the assignment addressed. Student illustrates insight and understanding of assignment objectives.
Organization	Main points are unclear and many are not sufficiently supported. Ideas are not logically arranged. Construction of sentences and paragraphs reflects difficulty with organizing coherent thoughts.	Main points are clearly stated, but not always supported. Ideas are logically arranged, but sentences and paragraphs are not well-constructed. Organization reflects coherent thought, but transitions are needed to help connect ideas.	Main points are clearly stated and supported. Ideas are logically arranged. Sentences and paragraphs are well-constructed. Organization reflects coherent thought with effective transitions used to connect ideas.
Support (Support and Elaboration)	Points are not supported with evidence. Student does not make an effort to anticipate the reader's concerns.	Most points are supported with evidence (facts, statistics when applicable) and examples. Student makes an effort to anticipate the reader's concerns by offering relevant explanations and clear support for the author's position.	Main points are supported with effective evidence (facts, statistics when applicable) and examples. Student anticipates the reader's concerns by offering relevant explanations and clear support for the author's position.
Tone & Style (Professionalism)	Word choice is informal and is not directed towards appropriate audience. Tone and style are not appropriate for assignment. Font type and/or size are not appropriate for assignment. White space is not used effectively.	Word choice is directed towards the appropriate audience, but some issues related to tone and style noted. Font type and size choices may not be appropriate for assignment. White space is used effectively.	Word choice is directed towards the appropriate audience. Tone and style are appropriate for assignment. Professional font type and size for assignment purpose. Effective use of white space.
Grammar/Mechanics	Many errors noted in sentence structure and/or spelling. Rules of grammar, usage, and punctuation not followed. Documentation style not used or formatting contains several major errors.	Sentences are complete and spelling is correct. Minor grammar, usage, and/or punctuation errors noted. Appropriate documentation style used where applicable with some minor formatting errors.	Sentences are complete and spelling is correct. Rules of grammar, usage, and punctuation followed. Appropriate documentation style used where applicable.