

Student Data/Eval Breakdown

(June 2012)

New Student Surveys

144 respondents

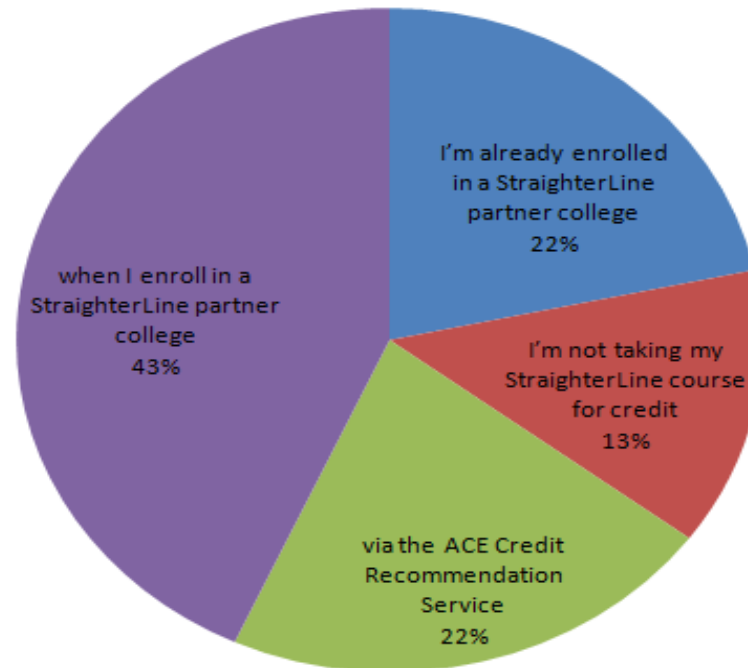
Select comments:

Was there a specific reason this payment plan was best for your needs and goals?

- I need to pass an equivalency exam and i need a quick refresher course to do so.
- Bite-sized payments.
- I am self motivated and I like the faster pace.
- This plan fit my budget very well and I can cancel anytime if times gets hard for me.
- I can finish the course quickly during summer break.
- Figured I could try it out for a month, and if I didn't like the course etc. then I can quit. Will also be working on CLEPing some exams.
- Money is very limited right now and that is all that we could come up with.
- I'm just looking for a course or 2 to pad my resume.
- It is much easier then having to pay for all the money up front.
- Yes, Im poor but I still need a degree.
- yes.. so i could get through the one last pre-rec that i need to begin my doctorate program
- I can fit the hundred dollar payment in with my monthly bills. I might be able to take more than one course a month and accomplish my goals fast and inexpensively.
- I need to pass the developmental writing course to get into North Central Michigan College.
- I woud like to begin the RN to BSN program at WGU in Sept. 2012. I would like take 4 courses with Straigherline. Algebra, statistics, physiology 2 with lab, and general nutrition. WGU only allows 4 classes to transfer. For my own personal interest I would like to take some history courses and maybe a few other classes. This is a great approach for continuing education.

Data: student preferences

- Self-pacing was the most important to students (4.51); 2nd is cost/savings (4.38); 3rd is ability to take a specific course (4.25)
- 83% taking the 99/month plan (4% on the Freshman Year plan; 13% on the \$399)
- 33% of students wanted to take 3 or more courses
- 81% want to pursue a 4 year degree
- 22% of students were already enrolled at a Partner College; 43% planned to get their credits when they enrolled at a partner college; 22% taking credits via ACE.



Students are planning on using Ace transcripts for these schools:

- American College of Applied Science
- Brevard Community College
- California State University - Northridge
- Capella University 3
- Columbia College
- Empire State College
- Excelsior College 2
- Fairhaven high school
- Faith Baptist Church & School
- Hawaii Pacific University
- Kennebec Valley Community College
- LeTourneau
- Life Pacific College
- Midwestern State University
- North Central Michigan College
- Northwood University
- Nyack College
- Palmer Chiropractic College 2
- Porterville College
- Simpson University
- Strayer
- Thomas Edison State College 5
- Western Governors University 9
- WGU Texas

Course Evaluations

117 respondents

Course Advisor Love(ish):

- "I received no course advisor." :(

Questions (on a scale of 1-5, 5 being most satisfied)

- My course advisor responded to my calls/emails within a reasonable time period: 3.91 (down .3)
- I am satisfied with the amount of contact from my course advisor: 4.03 (even)
- I felt comfortable contacting my course advisor: 4.06 (even)

Select Comments:

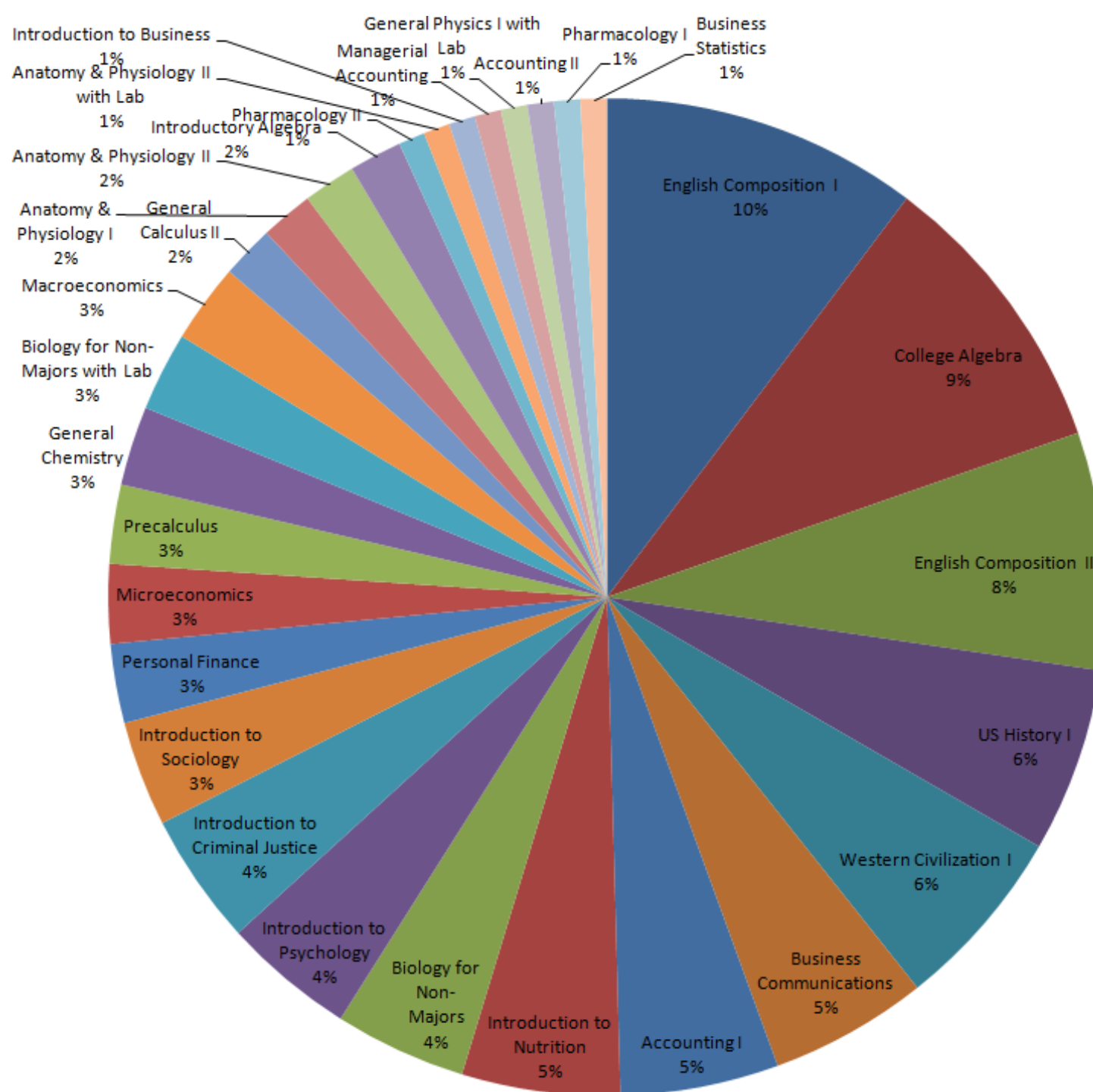
- More update with extra material to be found on the web. Some of them were not working anymore. I found it more difficult to get around the account management section but the course site I found very easy to use.
- Best online course I ever took (Chemistry)
- The lectures need to be more informative. I also think that the textbook needs to be a requirement. Although I liked the review activities, it seemed that they really did not help me with anything that was on the graded exams.
- I had a hard time finding my corrected paper from the tutor that was sent back to me and spent so much time on trying to find it. I ended up phoning the office to find out from the young lady, "you only have to click on the check mark." I find it a bit difficult to get around the website too, not in the classroom but for managing my account. I also found it difficult to hear from so many different people when I passed in a paper. I would correct it and others would have better ideas or other ideas. Working with one person would be nice. Otherwise I am very happy to have Straighterline and plan on taking many more courses with you. Thank you!
- I love the website it is interactive and colorful. Others schools that I have been to the online is very black and white and very difficult to get through as a result I liked the writing the best. I made good use of the tutors who answered my questions and responded very quickly. I liked how it was set up and could easily move from one topic to the next. The text book was very useful and one I will keep if I have questions later on. I also used Purdue's OWL website very often.
- It was very user friendly.
- I really like that I could work at my own pace. I did not have to oblige to a certain schedule that would place stress on the other things going on in my life.
- Positive feedback and encouragement on graded essays
- At first, it was difficult because I have never done a course on line, but it was interesting and educative. Getting a new experience using the on-line course was challenging.
- I was able to work on it in the middle of the night!

Themes

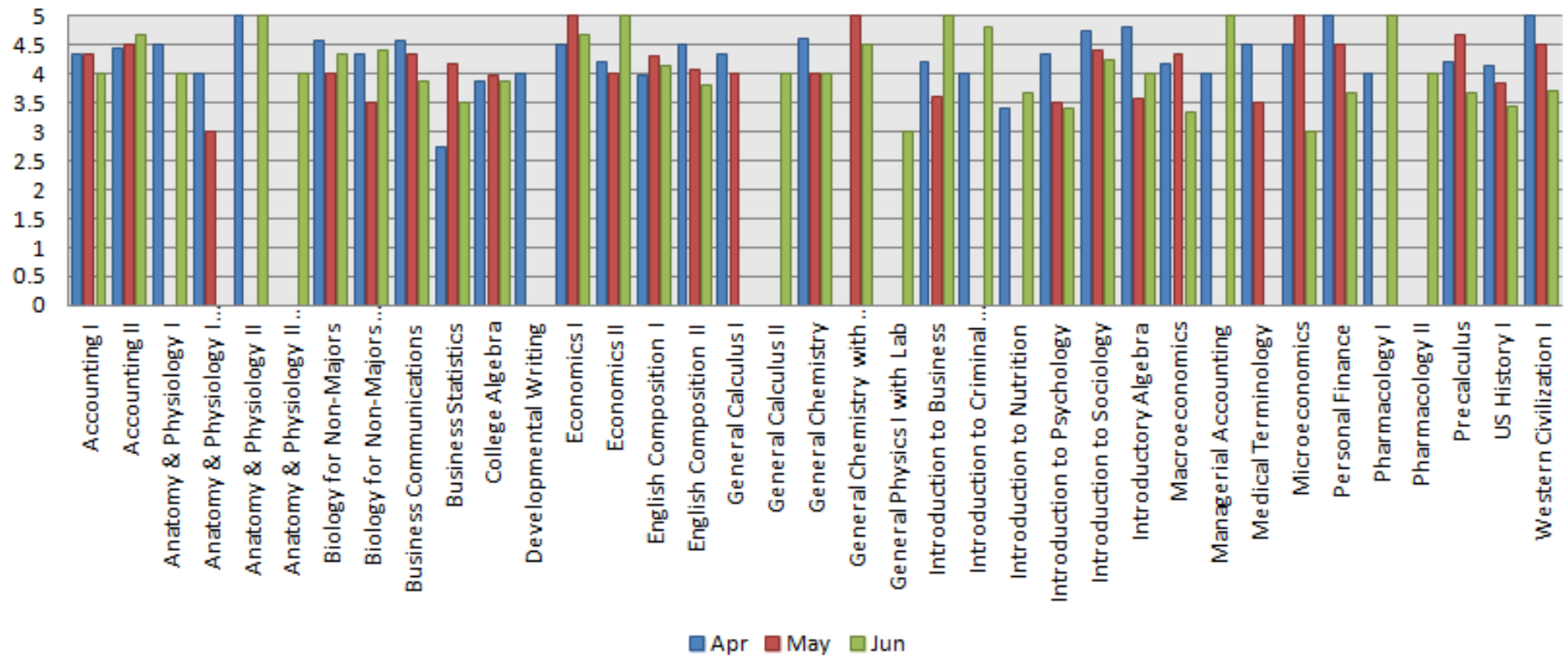
- Dissatisfaction with the incompatibility to Chrome and iPad
- Overall people love us (4.26)
- Some discontent mappings of online content to examinations
- Very high satisfaction with English Composition I and the graders

Data

- On a scale of 1-5 our courses in aggregate were rated 3.99:
- 4.25 for “overall satisfaction”
- 99% of students would recommend us
- 94% of students would take another course
- 66% were either finishing another course or interested in taking an additional course with StraighterLine



Course Evaluations by Courses



Course Ratings (last 3 mo.)

Students have been accepted at these colleges:

- American Military University
- Excelsior College 3
- Grambling State University 2
- Husson University
- Lifewest
- Saint Michael College of Allied Health 3
- Sierra Nevada College
- Southeastern Louisiana University
- Thomas Edison State College 2
- University of Southern California 2
- UT health Science Center
- Western Governors University 13