

# Student Data/Eval Breakdown

(February 2012)

# New Student Surveys

68 respondents

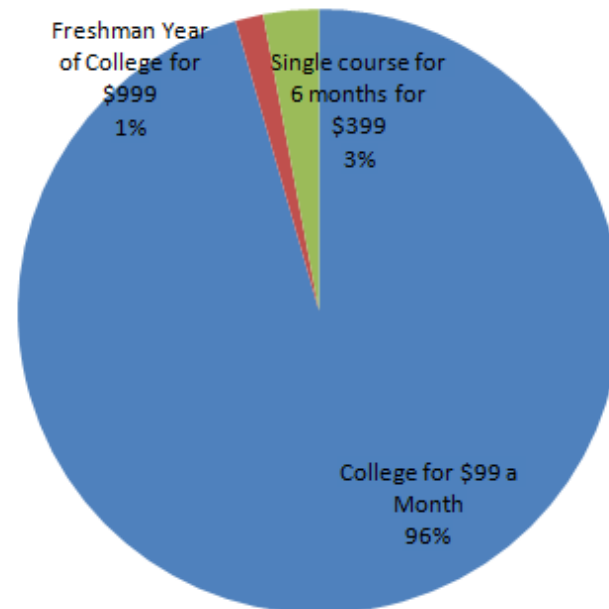
# Select comments:

## Was there a specific reason this payment plan was best for your needs and goals?

- "I am ready to get serious about my education."
- "I am not sure how many classes I need, or how long it will take me to finish, so it will be best to pay by the month."
- "I think you have a great system. The reason I am taking this course is because my existing credits are older than 10 years. So CLEP testing is an option on a few courses but perhaps I might be borderline passing them. Here I can study, refresh and still at the same time pay just slightly more and get to the same end result. The \$99 month by mn. works best for me and the reason I chose it is because it competes with Clep in a fool proof system. If you want to market your website hire someone 8 hours a day to blog in all the blogs and chatrooms for a year. The word will spread like wildfire. Especially you guys hitting the Chicago scene with Concordia. **If you market yourself into the college campus newspapers and pay for some advertising Students will tell others.** Good Luck speeding up the Grass Roots marketing."
- "I just need 6 college units to be employed. So being able to take two classes cheaply as possible was right for me."
- "yes. most schools would cost over a grand. This payment plan is a blessing."
- "yes because it help me to manage my money since i am the one taking care of everything."
- "I needed three credits to be considered at WGU."

# Data: student preferences

- Self-pacing was the most important to students (4.56); 2nd is flexible payment plans (4.32); **3rd was ACE Credit as an option**
- 96% taking the 99/month plan (1% on the Freshman Year plan; 3% on the \$399)
- 44% of students wanted to take 3 or more courses
- 72% want to pursue a 4 year degree
- 17% of students were already enrolled at a Partner College; 60% planned to get their credits when they enrolled at a partner college; 21% taking credits via ACE; 2% not taking courses for credit -- **that's 77% of students on track for a Partner College.**



# Students are planning on using Ace transcripts for these schools:

- Albany State University
- City Colleges of Chicago Kennedy King
- Excelsior College
- Grambling State University
- Penn Foster
- Rio Salado college
- San Jose State University
- South University
- Stratford University
- TESC
- University of North Texas
- University of Southern California 2
- Western Governors University 8

# Course Evaluations

94 respondents

# Course Advisor Love:

- "My advisor is great."
- "It was almost impossible to get someone on the phone the first attempt. I usually had to call multiple times until someone was finally available to take my call."
- What would you change? "Someone to talk to on weekends"

Questions (on a scale of 1-5, 5 being most satisfied)

- My course advisor responded to my calls/emails within a reasonable time period: 4.07
- I am satisfied with the amount of contact from my course advisor: 4.06
- I felt comfortable contacting my course advisor: 4.10

# Select Comments:

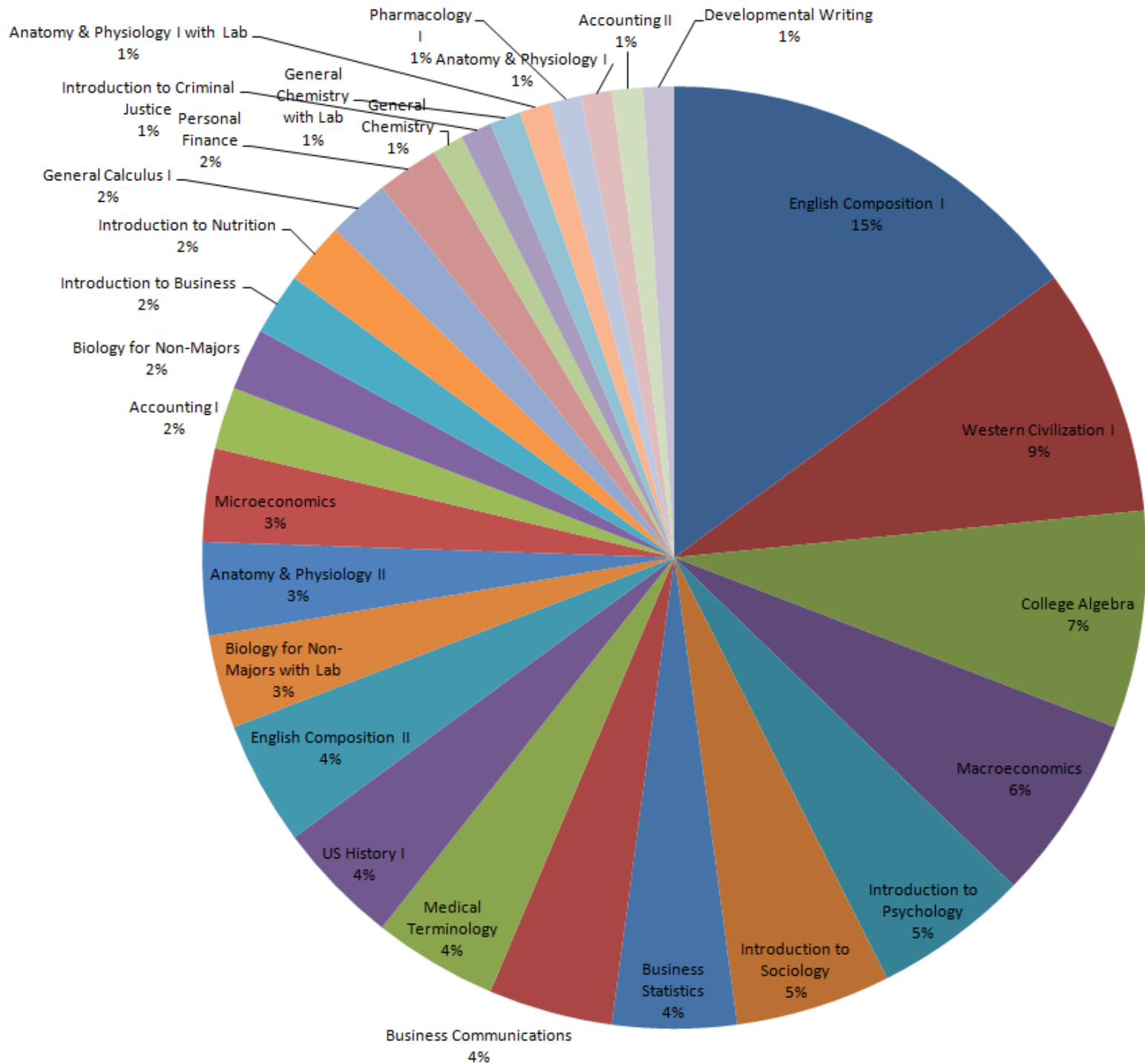
- "Lessons on report writing. I know they will contribute to my future work."
- "I enjoyed the hands-on lab experiments. They were interesting and examples of real-life applications of the acquired information."
- "Good text book, easy to read and reference"
- "The lesson presentations were what helped me the most. I needed that feeling of having an actual teacher speaking to me."
- "I like that you were able to take the exams whenever you felt ready to because then you don't feel that you are rushed."
- ENG101 "assignments were graded quickly"
- "Everything-it was great!"
- "I appreciated that a narrator was part of the lesson, bringing it more to life. I also really appreciated how the lessons were colorful and interesting. Finally, having the support of a live person critiquing my work. That was the best part."
- "I would have preferred to have everything accessible within one login instead of having the class and the account separated."
- "Straighterline helped me realize and appreciate the beauty of science"

# Themes

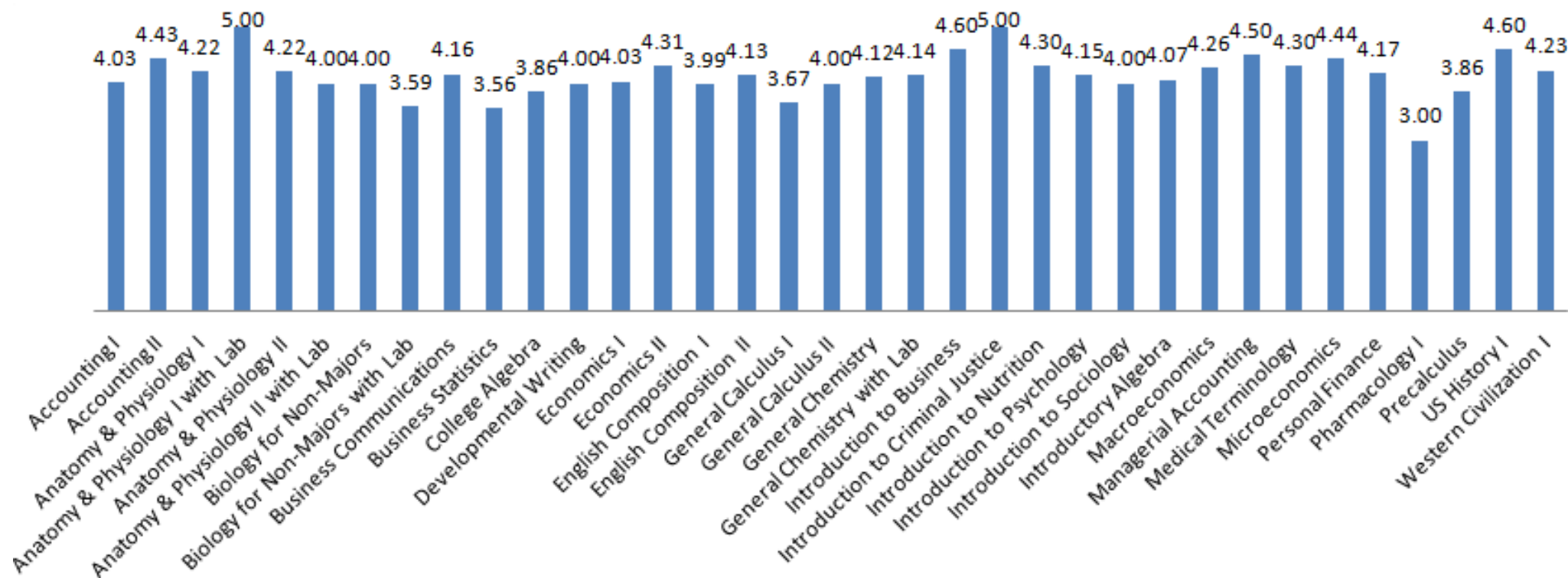
- "Make it compatible with...." iPads. Students find us convenience, but forcing X as a technical requirement impedes usability/convenience.
- Text to course to test mapping. Chemistry is the course of the moment, MEDTERM101, BUS105 were also mentioned specifically.
- Some dissatisfaction with technical issues during exams in Blackboard.

# Data

- On a scale of 1-5 our courses in aggregate were rated 4.19:
- 4.34 for “overall satisfaction”
- 95% of students would recommend us
- 94% of students would take another course
- 62% were either finishing another course or interested in taking an additional course with StraighterLine



Course Evaluations by Courses



## Course Ratings (all time)

# Students have been accepted at these colleges:

- Bauder College
- City Vision College
- College Of The Canyons
- Columbia International University
- Cornell University
- CSU Global
- Excelsior College 7
- Grambling State University
- Green Mountain College
- Lindenwood University
- NECB
- San Jose State University of North Texas
- Western Governors University 11
- WGU-Washington
- WGU-Indiana