

Student Data/Eval Breakdown

(April 2012)

New Student Surveys

81 respondents

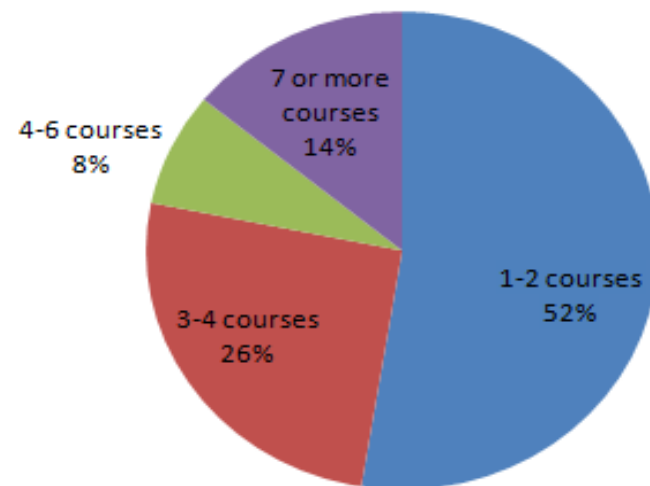
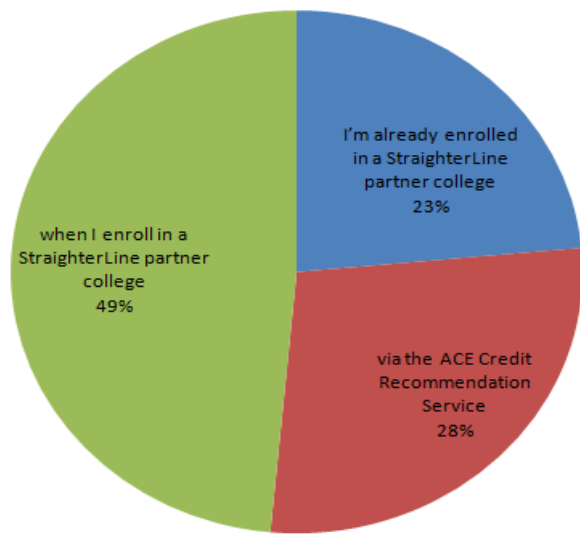
Select comments:

Was there a specific reason this payment plan was best for your needs and goals?

- I have no money.
- Live pay check to pay check.
- Cheapest way to earn credit to enroll in WGU
- I choose to work at a job that consumes 60+ hours a week of my time. I also have a husband and 2 teenagers who need me as well. This college course feels like a great place to start!
- To save money in the long run
- Time is a huge thing with me because I work a full-time job, a part-time job and have a household of my own to take care of.
- It is easier to come up with \$99 than \$399 at this time.
- Straighterline offers around 9 or 10 of the pre-requisite courses that I require, I really like the completely flexible timeline over the course of one full year...plus there is a \$200 savings over the \$99 a Month option (which is what I'll end up going with if I fall just a tad short on my 9-10 courses in 1 year expectation.)

Data: student preferences

- Self-pacing was the most important to students (4.55); 2nd is cost/savings (4.42); 3rd is ability to take a specific course
- 86% taking the 99/month plan (5% on the Freshman Year plan; 9% on the \$399)
- 48% of students wanted to take 3 or more courses (big jump compared to March)
- 63% want to pursue a 4 year degree (2 year program up significantly in April)
- 23% of students were already enrolled at a Partner College; 49% planned to get their credits when they enrolled at a partner college; 28% taking credits via ACE; ACE credit transfers are up significantly this month.



Students are planning on using Ace transcripts for these schools:

- Aviator College
- Burlington County College
- Capella University
- Colorado University
- East Los Angeles College
- Excelsior College 2
- Indiana State University
- JCTCS
- Jones College
- Knox College
- Mercy school of nursing
- Mountain State University
- NC State University
- Northern Virginia Community College
- Norwich tech LPN program
- Saint John's University
- Seattle Pacific University
- St Michael Allied
- Strayer
- TESC 3
- University of Phoenix
- Western Governors University 4
- WGU-TEXAS

Course Evaluations

132 respondents

Course Advisor Love:

- Course advisors are extremely helpful, and very pleasant. I would recommend them to anybody.
- Your course advisors are extremely capable at their jobs. They are pleasant to speak with and take care of any problems almost immediately.
- Thanks for this awesome service!
- Thanks to the exceptional course advisors that I dealt with.

Questions (on a scale of 1-5, 5 being most satisfied)

- My course advisor responded to my calls/emails within a reasonable time period: 4.18
- I am satisfied with the amount of contact from my course advisor: 4.11
- I felt comfortable contacting my course advisor: 4.18

Select Comments:

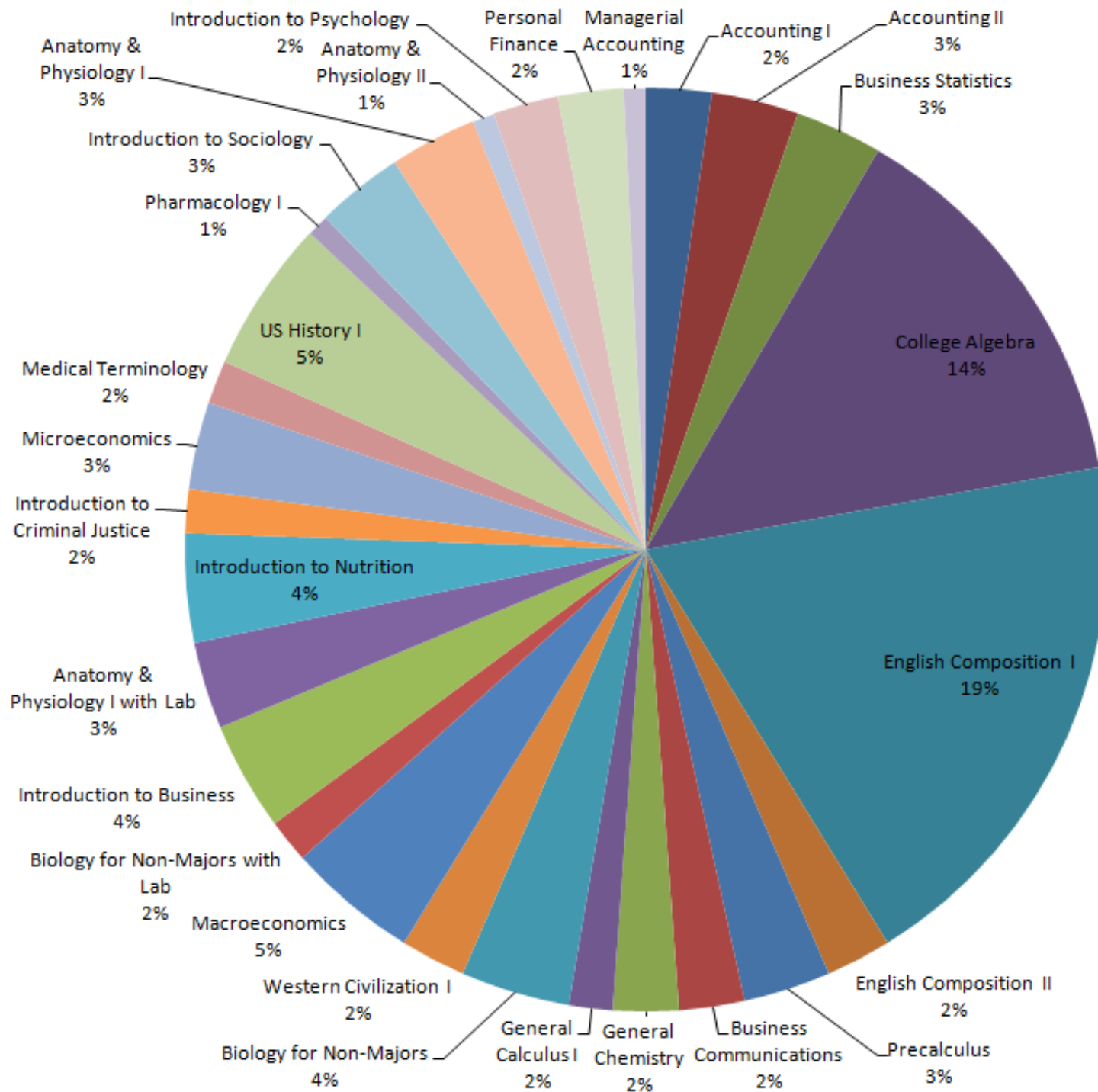
- Straighter Line was a very good choice because it was easy to understand and navigate through the course, very educational and I would highly recommend this course to anyone, good job Straighter Line.
- I liked the fact that the course was easy to understand and everything that you needed to understand was available to you.
- English is a very hard subject for me but I realized with Straighterline, I learned more about writing taking this course than I ever did in high school. I really enjoyed having my essays revised for me with an explanation rather than in high school, I would simply receive a letter grade. I have never enjoyed writing until this course, and I definitely never used to enjoy a research paper. Being able to write my research paper on a subject I wanted to learn more about was the best part of this class.
- I thought the course content was explained very well. The information in each of the chapters was very easy to understand. Each of the assignments was helpful, and taught me something new about the subject in which I was learning. I learned a lot in this course, and will use this knowledge I learned in my future classes, as well as my future career.
- I love the self-paced nature of the course. I needed to get the class completed in 2 weeks to meet a graduation requirement and I was able to do so with Straighterline.
- I thought the syllabus was very hard to understand. It wasn't clear on what was expected and took a while to figure out what was needed from me. It was difficult to get in touch with a Straighterline adviser. **I found the easiest way to get in touch with a counselor was to "chat" online.**

Themes

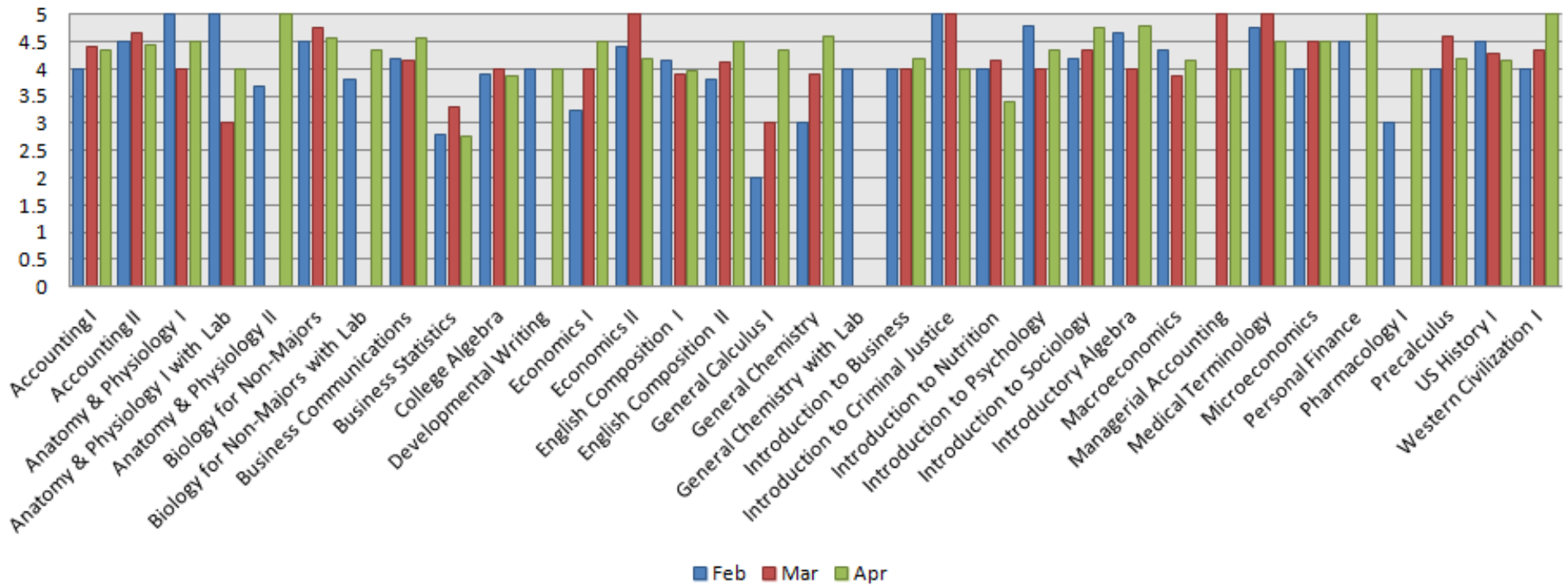
- Dissatisfaction with the exam software
- Overall people love us
- Some discontent with the reliance on examinations and MCQs

Data

- On a scale of 1-5 our courses in aggregate were rated 4.2:
- 4.50 for “overall satisfaction”
- 97% of students would recommend us
- 94% of students would take another course
- 65% were either finishing another course or interested in taking an additional course with StraighterLine



Course Evaluations by Courses



Course Ratings (last 3 mo.)

Students have been accepted at these colleges:

- Ashford University
- Columbia Southern University
- Eastern Oregon University
- Excelsior College 5
- Frederick Community College
- Granite State College
- Johns Hopkins University
- Kaskaskia College
- Lancaster General College of Nursing and Health Sciences
- Life Pacific College
- Moorehead State Minnesota
- MSU
- Nyack College
- River Falls
- Southeast MO State Univ
- Thomas Edison State College 2
- University of North Texas
- University of South Florida
- Utah State
- USC
- Western Governors University 13