

COM101 Self Introduction Video Rubric

	Poor 1 point	Fair 2 points	Average 3 points	Good 4 points	Excellent 5 points
Attention 5% Gained attention	1	2	3	4	5
Preview 5% Previewed main points	1	2	3	4	5
Eye contact 5% Maintained eye ccontact	1	2	3	4	5
Mannerisms 5% Avoided distracting mannerisms	1	2	3	4	5
Articulation 5% Articulated words clearly	1	2	3	4	5
Enthusiasm 5% Communicated enthusiasm	1	2	3	4	5
Speed 5% Comfortable rate of speed	1	2	3	4	5
Variety 5% Used vocal variety	1	2	3	4	5
Main points 5% Main points clear	1	2	3	4	5
Support 5% Main points fully supported	1	2	3	4	5

Organization 5% Appropriate organization	1	2	3	4	5
Language 5% Language clear and appropriate	1	2	3	4	5
Transitions 5% Use of transitions	1	2	3	4	5
Brakelight 5% Prepared audience for ending	1	2	3	4	5
Reinforced 5% Reinforced main points	1	2	3	4	5
Closing 5% Logical closing statement	1	2	3	4	5
Requirements 5% Met assignment requirements	1	2	3	4	5
Time limit 5% Adhered to time limit	1	2	3	4	5
Video 5% Video quality	1	2	3	4	5
Audio 5% Audio quality	1	2	3	4	5