

Digital Tools FOR YOUR TOOLBOX

**36 USEFUL TOOLS FOR
ON-THE-GO ENTREPRENEURS**

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Prepared exclusively for Mr Buyer Transaction: 1587100001





Image Creation / Editing

These are my go-to online tools for editing and creating images for online marketing and social media

- Canva
- Snappa
- PicMonkey

And my favorite mobile apps for creating images and invitations:

- Red Stamp
- Pic Collage
- Word Swag

Add animation and your text comes alive with this tool:

- Legend

File Sharing / Storing

Organizing your business electronically (meaning you have a system to store and share information), can make a HUGE difference in productivity. Using a cloud based system allows you to do business from anywhere.

- Evernote
- Dropbox
- Google Drive

For more information on how I use Evernote, **CLICK HERE**.



Custom URLs (Link Shortening tools)

Sharing links that are as long as your arm isn't practical. Customize your URL's with these shortening tools. Setting up an account allows you to edit links and track engagement.

- Bitly
- Tiny.cc

Online Meetings & Webinars

Tools like Zoom are perfect for one-on-one consultations, team meetings and large scale webinars.

- Zoom



Productivity Apps

Reminders and To-Do Lists are easily created and shared for collaboration through these tools.

- Google Calendar
- EaslyDo
- Wunderlist

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Password Apps

Don't waste time looking for passwords. Any of these tools will sync across multiple devices and make logging in a breeze.

- OnePassword
- Dashlane
- LastPass

Video Creation/ Editing

Capture allows you to easily upload videos to YouTube from your device while the other tools help you create and edit videos like a pro.

- Capture
- iMovie
- Replay
- VivaVideo

Business Expenses

Stay on top of expenses and mileage deductions with these handy tools.

- QuickBooks Online
- Expensify
- MileIQ

Payment Processors

Need to collect money, but don't have an online store or credit card machine? These tools make it easy.

- Flint
- Square
- Paypal.me

Travel Apps

I wouldn't be without these apps when I travel.

- Beat the Traffic
- iExit
- Yelp
- Uber

Money Saving Apps

I hate clutter and find it overwhelming to keep up with coupons and rewards cards. Thanks to these apps, I no longer carry either!

- Retail Me Not
- Key Ring

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To learn more about how to use these
digital tools in your business, visit
www.stepintosuccess.com/digital-academy

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