



# SOUTH ASIA **now** CONFERENCE

Praying. Training. Partnering. Multiplying.

**April 26-28, 2015**

Prestonwood Baptist Church, Plano, TX

[SouthAsianPeoples.imb.org/NOW](http://SouthAsianPeoples.imb.org/NOW)

We look forward to you joining us at the South Asia NOW Conference.

This will be a unique opportunity to learn from others and develop relationships and partnerships for the gospel.

We're blessed to feature a variety of challenging speakers and experienced leaders in the field of church planting.

Our sessions will help provide a deeper understanding, as well as practical skills, in evangelism, discipleship, church planting and training.

Please join us in prayer for a powerful movement of God's Spirit as people from all walks of life gather to learn how to share Truth with South Asians.

Bangladesh ~ Bhutan ~ India ~ Maldives ~ Nepal ~ Pakistan ~ Sri Lanka ~ and throughout the world  
web: [SouthAsianPeoples.imb.org](http://SouthAsianPeoples.imb.org) | email: [SouthAsianPeoples@imb.org](mailto:SouthAsianPeoples@imb.org) | [www.imb.org](http://www.imb.org)

 South Asian Peoples  [imbSouthAsia](https://twitter.com/imbSouthAsia)

**imb**  
*connecting*

# SPEAKERS

At the core of the South Asia NOW Conference is a diverse group of missionary leaders representing decades of practical experience in evangelism, church planting and training. These front liners will be leading discussions sharing the latest in how they have seen and experienced the Lord moving to redeem the lost. They are excited to pass along helpful insights, training and resources to engage participants to join God's work NOW among South Asians around the world.

In addition, we have several dynamic guest speakers:



## Nik Ripken

Nik and Ruth are veteran overseas workers for 30 years. Since 1991 they have labored in countries which are predominantly defined by persecution toward those coming to faith in Jesus Christ.

Nik is a well-known speaker and the author of *The Insanity of God*. [www.nikripken.com](http://www.nikripken.com)



## Matt Papa

Matt Papa is a minister & recording artist based out of Raleigh, North Carolina.

For over a decade, Matt has been writing and recording songs that are saturated with God's Truth. To Papa, a song is more than just lyrics and melody—it's a sermon people remember. [www.mattpapa.com](http://www.mattpapa.com)



## Danny Akin

Danny Akin is the president of Southeastern Baptist Theological Seminary in Wake Forest, North Carolina. He has authored or edited many books and Bible commentaries

including *Ten Who Changed the World* and the *Christ-Centered Exposition Commentary* volumes on Mark and 1, 2, 3 John. [www.danielakin.com](http://www.danielakin.com)



## John Brady

John Brady has been surrounded by missionaries his whole life. Born in Roanoke Rapids, N.C., Brady grew up with missionary parents in Guyana. Since 1993, he and his wife Jenny

have served among the North African and Middle Eastern peoples.

John is the IMB vice president of office of global strategy. [www.imb.org](http://www.imb.org)



## Jack Graham

Dr. Jack Graham is the pastor of Prestonwood Baptist Church, one of the nation's largest, most dynamic congregations.

He is a noted author of numerous books, including *A Man of God*, *Life According to Jesus*, *Are you Fit for Life?*, *Powering Up*, and *Courageous Parenting*, co-authored by his wife, Deb. Dr. Graham considers his most recent book, *Unseen: Angels, Satan, Heaven, Hell and Winning the Battle for Eternity*, his most important book yet. His messages can be seen or heard all over the world through *PowerPoint Ministries with Jack Graham*, the radio, television ministry of Prestonwood. [www.prestonwood.org](http://www.prestonwood.org)



## Mike Amick

Mike Amick's experience ranges from leading supply chain transformation to focusing on driving improvements across North American manufacturing businesses.

He has worked in upper management for several companies, such as International Paper in Bastrop, Louisiana, and IP India.

Amick and his wife Allison are members of Collierville First Baptist Church (CFBC) in Collierville, TN. Mike serves on the personnel committee, teaches MasterLife discipleship and leads a bible fellowship class with his wife. While in India, Mike and Allison worked closely with International Mission Board and CFBC to reach the Marathi-speaking Lingayats, an unreached and unengaged people group.

Amick is senior vice president of International Paper Company. [www.internationalpaper.com](http://www.internationalpaper.com)



## Jeff and Angie Sundell

Jeff is the Director of US Strategies for e3 Partners. His background includes several entrepreneurial businesses in the United States. He also served with the International Mission Board in South

Asia as a Strategy Associate for Northern India, Nepal and Bhutan. Since 2009, Jeff has worked to coach and train churches, organizations and individuals in reproducing church planting strategies. [www.e3partners.org](http://www.e3partners.org)



## Victor Mendoza

Victor Mendoza is the pastor of Iglesia Bautista Emanuel in Aurora, Illinois. He has led his church to embrace an unreached people group in South Asia. Since 2012, teams have been going from his church

two to three times a year to evangelize and disciple South Asians. In 2014, pastor Victor traveled to South Asia to train new pastors and leaders.



# SOUTH ASIA **now** CONFERENCE

April 26-28, 2015

Prestonwood Baptist Church, Plano, TX

[SouthAsianPeoples.imb.org/NOW](http://SouthAsianPeoples.imb.org/NOW)

## FAQ

### **What's the purpose of the NOW Conference?**

Big picture: *The purpose of the NOW Conference is to advance the Kingdom of God in South Asia through unifying believers and partners around a common vision that results in multiplying healthy churches.*

In a nutshell, South Asia remains as least reached, largest population of peoples in the world. We must take steps to work together to spread the gospel and plant healthy churches. This conference is a means to equip, foster networking and provide opportunities for working together.

### **Why should I come?**

This event will provide a wealth of information and training on a variety of topics related to evangelism, discipleship, training and church planting among South Asians (although most of the principles can apply to many contexts).

Missionaries will be ready to show gaps and needs that USA churches can fill. There are cities, peoples and large areas with little to no known evangelical presence or church planting strategy. In addition, some existing church planting strategies need the valuable partnership of healthy churches.

Whether you have a little or a lot of experience in reaching South Asians, this Conference is designed to help you grow as you obediently follow Christ, while providing real needs for you to fill.

### **Do I need to be a minister or pastor?**

No. Although missions ministers and church pastors are critical partners to attend, there are many resources, sessions and opportunities for anyone interested in evangelism and church planting among South Asians.

### **What's next after the Conference?**

A number of projects and opportunities will be available for churches to consider for 2015 and beyond. The Conference is not an end. It's meant to be the first step toward opportunities and deeper involvement.

### **Do I need to come every day?**

We encourage you to attend all three days. However, attending Monday and Tuesday is most critical as those sessions build upon each other.

### **What's a "Cluster?"**

We've divided the vast population of 1.6 billion people into five natural groupings based on geography, population and religious/cultural demographics. Each grouping is called a Cluster. The Cluster has a leader who provides vision and support to the missionaries, partnerships and strategies related to their area of responsibility. Portions of the Conference and sessions will provide an opportunity to connect with a Cluster Leader and a Cluster's missionary teams.

### **Who are South Asians?**

South Asians are peoples or people groups whose heritage or home is India, Pakistan, Nepal, Bangladesh, Bhutan, Sri Lanka or the Maldives.

### **Why is this called South Asia NOW?**

South Asia has a larger Muslim population than the Middle East. South Asia is also home to 1 billion Hindus who worship more than 330 million gods.

Yet, right NOW, more South Asians are open to the gospel than ever before. As South Asians come to faith they are being disciplined and trained to tell others about Jesus.

Right NOW, South Asians are probably living in YOUR city. You may even work with them or live across the street from them. So, access to South Asians has never been better.

God is moving NOW among South Asians in countries all over the world. This Conference is called NOW because it's evident that NOW is the time to focus on South Asian peoples.



# SOUTH ASIA NOW CONFERENCE

April 26-28, 2015

Prestonwood Baptist Church, Plano, TX

[SouthAsianPeoples.imb.org/NOW](http://SouthAsianPeoples.imb.org/NOW)

## SCHEDULE

**SUNDAY**  
April 26

- 2:00pm – 3:30pm ¡Adoremus Unidos! —  
Para Iglesias Hispánicas  
(Hispanic Worship Gathering)
- 3:30pm – 6:00pm Prayer Rooms and Booths Open
- 5:00pm – 6:00pm Registration Open
- 6:00pm – 8:00pm Main Session #1 - **Danny Akin**

### FEATURED HIGHLIGHTS

- STUDENT Night** | Monday
- MATT PAPA Concert** | Monday
- MARKETPLACE ADVANCE Luncheon** | Monday
- WOMEN'S Luncheon** | Monday
- TEXAS Fellowship Luncheon** | Tuesday
- BGR Luncheon** | Tuesday

**MONDAY**  
April 27

- 7:30am – 8:30am Breakfast Buffet (*Open for purchase*)
- 7:30am – 8:30am Registration Open
- 8:30am – 10:00am Main Session #2 - South Asian Peoples Leadership
- 10:00am–10:30am Chai Break (with Coffee)
- 10:30am–12:00pm Breakout Session 1
- 12:00pm–1:30pm Khana (Lunch)
- 1:30pm – 3:00pm Breakout Session 2
- 3:00pm – 3:15pm Chai Break (with Coffee)
- 3:15pm – 4:45pm Breakout Session 3
- 5:00pm – 6:00pm Khana (Dinner)
- 6:30pm – 8:30pm Main Session #3 - **Nik Ripken**
- 8:30pm — Praise Concert - **Matt Papa**

### Hindi Words:

**Khana**  
खाना

Food or a meal

**Aradhna**  
आराधना  
Adoration or  
worship

**Chai**  
चाय  
Common for  
mixed-spice  
tea but literally  
refers to tea

**TUESDAY**  
April 28

- 7:30am – 8:30am Breakfast Buffet (*Open for purchase*)
- 8:00am – 8:30am Registration Open
- 8:30am – 9:00am Aradhna (Worship)
- 9:00am – 10:00am Interactive Prayer Experience
- 10:00am–10:30am Chai Break (with Coffee)
- 10:30am–12:00pm Breakout Session 4
- 12:00pm–1:30pm Khana (Lunch)
- 1:30pm – 3:00pm Breakout Session 5
- 3:00pm – 3:15pm Chai Break (with Coffee)
- 3:15pm – 4:30pm Breakout Session 6
- 4:30pm – 5:30pm Main Session #4 - **John Brady**

We encourage you to continue discussions and foster relationships over dinner with missionaries, mission ministers, pastors and fellow believers.

### Registration fee includes:

- Lunch Monday
- Dinner Monday
- Lunch Tuesday

*\*Breakfast Buffet on Monday and Tuesday are separate costs paid per individual, per day.*



# BREAKOUT SESSIONS

## MONDAY OPTIONS

---

### Track A Sessions

#### Breakout Sessions 1- 3

- ASAP Strategy NOW (3 Parts)

### Track B Sessions

#### Breakout Session 1

- RAD (Rapidly Advancing Disciples)
- Prayer: The key to reaching South Asians
- Multiplying Disciples Among South Asians in USA
- Money in Missions
- Multiplying Laborers in the Harvest
- Strategic Women's Ministry in South Asia
- Students: Sending the Next Generation
- El Impacto de Iglesias Comprometidas

#### Breakout Session 2

- The Four Fields of Kingdom Growth
- Prayer: The key to reaching South Asians
- MarketPlace Advance
- Mobile Devices and Media Resources
- Strategic Women's Ministry in South Asia
- Multiplying Disciples Among South Asians in USA
- Worship, Missions and the Irony of Happiness
- Los Cuatro Campos

#### Breakout Session 3

- RAD (Rapidly Advancing Disciples)
- MarketPlace Advance
- Mobile Devices and Media Resources
- The Four Fields of Kingdom Growth
- Multiplying Disciples Among South Asians in USA  
(Traducción en español)
- Students: Sending the Next Generation
- Money in Missions
- Multiplying Laborers in the Harvest

## TUESDAY OPTIONS

---

#### Breakout Session 4

— *Religions: strategies and resources to reach:*

- Buddhist
- Hindu
- Muslim
- Sikh
- Tribal/Animist

#### Breakout Session 5

— *Church Partners*

- Various tracks available. Tailored to level of a church's experience and interests.
- General Healthy Church Connections
- ¡Heme Aquí, Señor!

#### Breakout Session 6

— *What's Next*

*The Affinity of South Asian Peoples (ASAP) has strategically divided the enormous population of South Asians into five globally focused areas or clusters. Attend the session of your area of interest to learn more about what God is doing and how you can partner.*

- **North Cluster:** North India, Nepal and Bhutan
- **East Cluster:** East India, Bangladesh and East Diaspora (Asia and Pacific)
- **South Cluster:** Southern India, the Maldives and Sri Lanka
- **Central Cluster:** Central India
- **West Cluster:** Pakistan and West Diaspora (Central Asia to Americas)



# BREAKOUT SESSIONS

## **ASAP Strategy NOW**

*Basics of ASAP strategy*

An introduction to the basic strategies used in South Asia as we pray, share the gospel, disciple and plant churches among South Asians. The workshop will be interactive and is designed for people who are just beginning to partner with us in the task.

## **MarketPlace Advance**

*How to leverage a career in the workplace in order to fulfill the Great Commission in South Asia*

Engineers, educators, entrepreneurs, architects, health care workers and many others are answering the call to international missions. Come learn how YOUR professional career can become a strategic position from which to impact how the Kingdom of God advances throughout South Asia.

## **Meeting Human Needs in South Asia**

Would you like to hear about ways that the IMB and BGR are helping people who are trapped in human trafficking? Or how we are providing water to communities and providing skills training, health care, agriculture inputs and more? Would you like to know how you can be involved? Come to our lunch session led by Dr. Rebekah Naylor and learn how you can connect with people in need and make a difference.

## **Mobile Devices and Media Resources**

*Utilizing technology and media for the gospel in everyday life and throughout the world*

With global advances in technology and common access to mobile devices, you can share a wealth of biblical resources among a wide spectrum of peoples. The gospel is spreading through personal devices. Seekers are exploring biblical teachings in their own language. New believers meditate on God's Word by listening to audio Bible stories. Leaders carry a wealth of material on a single memory chip. But what will it take for you to utilize this for Christ in reaching the nations?

## **Money in Missions**

*Using funds to help, not hurt*

Money has been a controversial topic when discussing work among national churches. We are often told that helping hurts, and that there is no place for finances when working with indigenous churches. Yet, when used wisely, financial support can help further a movement, not stall it. We will look at ways finances can help us continue pushing back darkness in South Asia and around the world.

## **Multiplying Laborers in the Harvest**

*2 Timothy 2:2 in real life*

Come see a training program that brings multiplying discipleship to life. In our work we hold each disciple to the standard of 2 Tim. 2:2—that they would entrust what they've learned to faithful people who could teach others also. Come see how we've built this ongoing disciple-making into the core of our ministry strategy.

## **Prayer: The key to reaching South Asians**

"Every other consideration and plan and emphasis is secondary to that of wielding the forces of prayer" [John R. Mott]. Come and hear how the Father is moving in incredible ways throughout South Asia as His people pray. Learn about Luke 10 praying, prayerwalking and other prayer strategies to use at home and abroad. Engage in praying for those who have never heard the gospel. Walk away with prayer tools and resources to use yourself and share with others.

## **RAD (Radically Advancing Disciples): Jesus' Method for Making Disciples and Developing Leaders**

*Multiplying yourself*

If you, like Christ, only had about three years in one place to leave a lasting impact, where would you invest your time, attention and resources? This idea of "1-Term Urgency" is at the heart of RAD (Rapidly Advancing Disciples), a biblically-based, intentional disciple-making process based on Christ's methodology that addresses each of the five parts of a Kingdom Growth plan. Special emphasis is given to healthy church formation, leadership development and multiplication.

## BREAKOUT SESSIONS CONTINUED

### **Strategies for ministry to South Asian women**

*How to share with women in the United States and South Asia.*

In South Asian culture, women tend to be undereducated and undervalued. This society is outwardly led by a strong male influence, but there is a significant place for women to minister in the homes, which rest in the hands of the women. Women are seeking a hope for a better future, for themselves and their families, and that often leads them to seek something more from life than they currently see each day. Join us to see how you can be a part of bringing the hope of the gospel to South Asian women.

### **Students: Sending the Next Generation**

*Strategically sending your entire church, especially students*

You have partnered to engage South Asians and are now looking for those who will go. Students are connecting with church partnerships on the field because of their ability to serve without boundaries. How will you ensure that the next generation is involved in making God's Kingdom known? High school and university students need you to strategically involve them in ministry.

### **The Four Fields of Kingdom Growth**

*Understanding processes repeated in Scripture related to expanding God's Kingdom*

Throughout Scripture Jesus and His followers are committed to five key areas: Engaging new fields, sowing the seed of the gospel, nurturing new growth, cutting and bundling the growth into Kingdom community, and multiplying leaders who could do the same. The "Four Fields" training captures this process across Scripture in order to focus our time and activities with simple tools toward Kingdom impact.

### **Worship, Missions and the Irony of Happiness**

*Worship, idolatry and what it has to do with missions*

Everyone is a missionary. We all seek to share whatever has captivated us...whatever we admire and desire most. Missions is simply worship that tied its shoes. It is worship that kept going. If we revolve around our interests, we will find our happiness has committed suicide. But if we learn to live "on mission," we will learn the irony, or the secret of, true happiness.

## RELIGIONS

### **Breaking Through Barriers with Buddhists**

Come get inside the mind of South Asian Buddhists as you join with practitioners who have shared Jesus among them for the last decade, both in the Himalayas and among South Asian Buddhist immigrants in the United States. Our time will focus less on what Buddhists believe and more on how you can build bridges and share the gospel effectively with them.

### **Reaching Out to Hindus**

Are you wondering how to start a spiritual conversation with a Hindu person? Or if we have any common ground? Most Hindus are spiritual people and they like to talk about spiritual things. Learn from seasoned overseas workers about how they have engaged Hindus over the years, including some basic background on Hinduism. We'll also discuss some of the bridges and barriers for sharing with Hindus.

### **Muslims, our nearest neighbors.**

There's no time to wait. We can start now if we all work together. This is an overview and introductory training session for those interested in exploring and engaging ministry among South Asian Muslims. You will be introduced to the simple evangelism approach Any 3, which can be used as a starting point for personal encounters that you can share with your church and community. We want to network with you and help your church recognize its impact and grow its reach among these nations. Join us for tools you can start using today.

### **Sikhism: The Path of Truth**

Did you know that 99% of the turban-wearing population in America is a Sikh? Sikhism is the fifth largest religion in the world and about a half million Sikhs live in the United States. You will learn about their colorful history, culture and religion, as well as how to meet Sikhs and what to say to engage them in a spiritual conversation.

### **Reaching Tribals**

No matter what ministry you do in South Asia, reaching tribal people can be part of that ministry. You will learn where tribal people live, as well as strategies to reach and identify them. This is a great session for both new and experienced volunteers in South Asia.