



WHATCOUNTS

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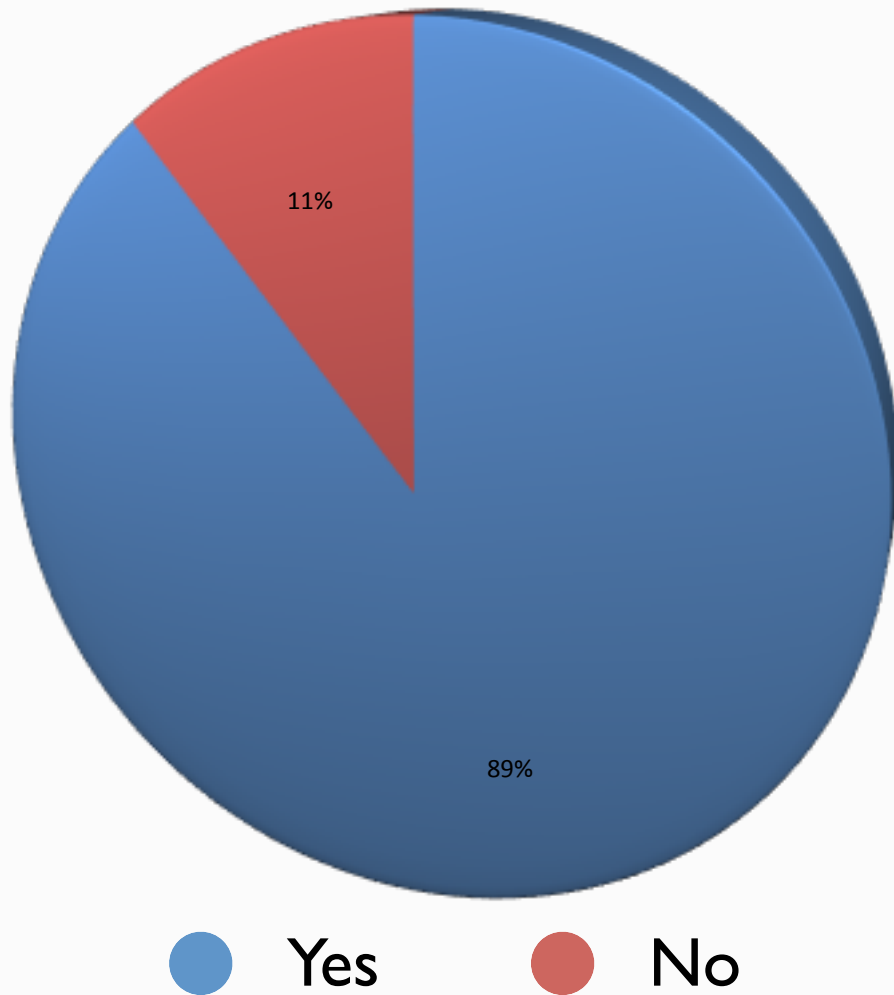
THE POWER OF TWITTER



TOP 10 COUNTRIES IN THE WORLD

1	 China ^[6]	1,347,350,000
2	 India	1,210,193,422
facebook		850,000,000
3	 United States	313,448,000
4	 Indonesia	237,641,326
5	 Brazil	192,376,496
6	 Pakistan	179,409,000
7	 Nigeria	162,471,000
twitter		749,000,000
8	 Russia	143,056,383
9	 Bangladesh	142,319,000
10	 Japan	127,650,000

WHY TWITTER?



89% of Americans 12+
have heard of or used
Twitter

86% of Americans 12+
have Internet access

TWITTER POWERS MAJOR MOVEMENTS (ARAB SPRING, OCCUPY)



HOW IT'S HELPED ME



A Twitter campaign last summer turned it into a best-seller on Amazon.

<http://cspenn.com/book>

- **Set up an account.**
- **Follow interesting people.**
- **Listen & jump into conversations.**
- **<http://bit.ly/startwithtwitter>**



Gmail

Load top 1,000 customers into a webmail account and then find them on Twitter.

FOLLOW US!



@fox25news

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