

FOR IMMEDIATE RELEASE

## **SchoolAuction.net and SchoolPay Announce Payment Integration and Co-Marketing Relationship**

### ***SchoolPay's Districts and Non-Profits Offered Auction Payments from SchoolPay Platform and SchoolAuction.net Customers Get K12 Specialized Payment Processing***

**MADISON, WI AND PORTLAND, OR– (April 23, 2014)** – SchoolAuction.net, the leading web-based fundraising software for schools and non-profits, and SchoolPay, the only enterprise-level payment software exclusively built for K12, today jointly announced their new partnership. The partnership integrates SchoolPay's payment software that centrally manages every district online, in-person and mobile payment, with SchoolAuction.net's fundraising software, which is designed to centrally manage a school's mobile, online and silent auctions.

"We are pleased to offer our schools and non-profits the opportunity to power their SchoolAuction.net payments using SchoolPay. Fundraising auctions represent one payment type a district or school will manage during a school year. When schools power their SchoolAuction.net payments with SchoolPay they can also use SchoolPay's software to manage the many other payments in their district," said Roger Devine, Partnership and Marketing Director of SchoolAuction.net. "SchoolPay shared the same commitment to schools and non-profit groups in the K12 space that we do and their product, like ours, is designed to optimize the user experience in mobile, online, and in-person settings."

The partnership between SchoolAuction.net and SchoolPay expands the comprehensive K12 Payment System that is found in the SchoolPay service. David Dunaway, President and CEO, added "The mission at SchoolPay is to handle all K12 payments in one system. A growing category in K12 payments is auction payments. We are excited about adding this category to SchoolPay and to be working with a leader in SchoolAuction.net."

#### **About SchoolAuction.net**

SchoolAuction.net is affordable web-based software to help PTAs, Booster Clubs, and other community-based, volunteer-driven, nonprofit groups plan, manage, and run fundraising auctions - live, silent, online, and mobile. SchoolAuction.net makes school fundraising events less stressful and more successful by reducing lines at events and helping schools increasing fundraising results. SchoolAuction.net is located in Portland, OR.

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#### **About SchoolPay**

SchoolPay ([www.schoolpay.com](http://www.schoolpay.com)), a product from My Payment Network, is the first enterprise-level payment software built specifically for K12. SchoolPay centralizes every in-person, online and mobile

SchoolAuction.net

SchoolPay®

payment in a school, district or school group and synchronizes payment data with disparate applications, such as student information systems, general ledger, and food service software that rely on payment data. My Payment Network is based in Madison, WI. More information about My Payment Network can be found at [www.mypaynet.com](http://www.mypaynet.com).

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