

REIA of Maccomb Social Media Cheat Sheet



Direct Link Sources – Allows users to include an external link on a post or profile page that does not contain a nofollow tag. These should be high on your social media list starting out for backlinking and SEO purposes.

Strong Profile Rankings – Sites often rank extremely well in search engine results. Most also allow for backlinking. In many cases, your info on these sites can rank very high and very quickly on the SERPS. Systematically, use these sites for max results.

Promote Link-Worthy Content – Great to use for the promotion of interesting or relevant content about your small business . Many of these are social bookmarking sites. Can also provide powerul backlinks for your SEO.

Domain-level mozRank (DmR) - On a logarithmic 10-point scale, where the social media domain stands amongst all other domains in terms of authority for domains and subdomains.

Domain-level mozRank (DmT) - On a logarithmic 10-point scale, where social media site stands in relation to other sites

Comm Size- Relative size and strength of the social media community measured on a scale ranging from zero to five.

#	Site Name	Primary Value	Comm Size	DmR	DmT
1	Facebook	Strong Profile Rankings	5	9.22	8.7
2	Twitter	Promote Link-Worthy Content	5	9.08	8.6
3	LinkedIn	Strong Profile Rankings	5	8.29	8.14
4	Wikipedia	Strong Profile Rankings	4	7.61	7.46
6	Digg	Strong Profile Rankings	5	8.59	8.04
7	YouTube	Strong Profile Rankings	5	9.32	8.66
8	StumbleUpon	Strong Profile Rankings	4	8.22	7.67
9	Reddit	Direct Link Sources	4	7.02	6.84
10	Yelp	Strong Profile Rankings	5	7.23	6.98
11	Del.icio.us	Strong Profile Rankings	4	7.73	7.44
12	deviantART	Direct Link Sources	4	7.18	6.5

13	Yahoo! Buzz	Promote Link-Worthy Content	4	6.89	7.16
14	Hacker News	Promote Link-Worthy Content	3	5.88	6.11
15	Newsvine	Promote Link-Worthy Content	3	7.65	7.3
16	Technorati	Strong Profile Rankings	4	8.31	7.79
17	Scribd	Promote Link-Worthy Content	4	7.16	7.39
18	Techmeme	Promote Link-Worthy Content	2	6.39	6.62
19	SlideShare	Strong Profile Rankings	4	7.35	7.19
20	Kaboodle	Promote Link-Worthy Content	4	6.51	6.21
21	Epinions	Strong Profile Rankings	4	6.67	6.66
22	Care2	Direct Link Sources	4	6.56	6.67
23	Fark	Promote Link-Worthy Content	4	7.03	6.86
24	Adobe Showcase	Promote Link-Worthy Content	5	10	9.42
25	IMDb Pro	Strong Profile Rankings	5	8.09	7.72
26	Squidoo	Direct Link Sources	4	7.4	6.89
27	EzineArticles	Direct Link Sources	5	7.3	6.75
28	Blogger	Direct Link Sources	5	8.56	7.92
29	Amazon	Strong Profile Rankings	5	9.09	8.56
30	Barnes and Noble	Strong Profile Rankings	4	7.39	8.88
31	Last.fm	Strong Profile Rankings	4	7.79	7.26
32	AskMen	Promote Link-Worthy Content	4	6.74	6.26
33	Wordpress	Direct Link Sources	4	9.19	8.18
34	Get Satisfaction	Direct Link Sources	4	7.2	6.98
35	Multiply	Strong Profile Rankings	4	7.32	6.01
36	Tumblr	Direct Link Sources	4	7.23	6.65
37	Fanpop	Promote Link-Worthy Content	4	5.31	5.21
38	Flickr	Strong Profile Rankings	5	6.75	6.71
39	[adult swim]	Direct Link Sources	3	6.36	6.31
40	ShowHype	Direct Link Sources	3	5.3	5.05
41	TreeHugger	Direct Link Sources	3	6.85	6.88

42	Slashdot	Promote Link-Worthy Content	3	7.54	8.89
43	Xanga	Direct Link Sources	3	7.61	7.05
44	CouchSurfing	Direct Link Sources	3	6.26	6.18
45	Propeller	Promote Link-Worthy Content	3	8.05	7.68
46	Ballhype	Direct Link Sources	3	5.43	5.33
47	Jumptags	Promote Link-Worthy Content	3	5.11	4.9
48	Mixx	Direct Link Sources	2	6.74	6.56
49	Stylehive	Strong Profile Rankings	2	7.19	7.09
50	MotoSport	Direct Link Sources	2	5.32	5.24
51	MyBlogLog	Strong Profile Rankings	2	6.56	6.2
52	Sphinn	Direct Link Sources	2	6.27	6.45
53	Diigo	Direct Link Sources	2	7.77	7.23
54	Curiobot	Promote Link-Worthy Content	1	3.58	3.72
55	Triplt	Direct Link Sources	2	5.58	5.73
56	InternetMosaic	Promote Link-Worthy Content	2	6.17	4.11
57	BuzzFlash	Direct Link Sources	2	5.7	6.08
58	Faves	Promote Link-Worthy Content	2	6.04	5.84
59	Mister Wong	Promote Link-Worthy Content	2	6.3	5.8
60	IndianPad	Direct Link Sources	2	5.64	5.31
61	Folkd	Promote Link-Worthy Content	1	6.45	5.71
62	DriverSide	Direct Link Sources	1	4.64	4.86
63	Simpy	Promote Link-Worthy Content	1	6.79	6.5
64	Tribe.net	Strong Profile Rankings	1	6.89	5.99
65	Small Business Brief	Direct Link Sources	1	5.52	5.34
66	Spotback	Direct Link Sources	1	4.83	4.84
67	ShoutWire	Promote Link-Worthy Content	1	5.47	5.15
68	BibSonomy	Promote Link-Worthy Content	1	5.31	6.66
69	Searchles	Direct Link Sources	1	5.06	5.11
70	A1 Webmarks	Direct Link Sources	1	4.62	4.38

71	SocialPicks	Direct Link Sources	1	4.75	5.03
72	CSS Beauty	Promote Link-Worthy Content	1	5.8	5.75
73	Chipln	Direct Link Sources	1	5.44	5.57
74	My Link Vault	Direct Link Sources	1	4.6	4.38
75	Menéame	Promote Link-Worthy Content	1	6.58	6.18
76	Linkinn	Promote Link-Worthy Content	1	4.59	4.53
77	Social Media Club	Direct Link Sources	1	5.12	5.63
78	Plurk	Strong Profile Rankings	2	6.53	6.55
79	Magnify	Promote Link-Worthy Content	1	6.54	5.46
80	NowPublic	Promote Link-Worthy Content	4	6.18	6.12
81	CSS Vault	Promote Link-Worthy Content	1	5.5	5.53
82	Socialogs	Direct Link Sources	1	4.44	4.46
83	DotNetKicks	Promote Link-Worthy Content	1	3.78	4.02
84	Tweako	Direct Link Sources	1	3.77	4.12
85	Blogsome	Direct Link Sources	1	6.16	5.34
86	coRank	Promote Link-Worthy Content	1	7.36	5.2
87	Jaiku	Promote Link-Worthy Content	1	7.23	6.69
88	Value Investing News	Direct Link Sources	1	4.01	4.15
89	Connectedy	Promote Link-Worthy Content	1	4.26	4.08
90	Blogs4god	Direct Link Sources	1	4.12	4.39
91	RealEstateVoices	Direct Link Sources	1	4.01	4.04
92	DNHour	Promote Link-Worthy Content	1	3.75	3.6
93	Pixel Groovy	Direct Link Sources	1	4.18	4.03
94	Zlitt	Direct Link Sources	1	3.93	3.98
95	Yahoo! Picks	Promote Link-Worthy Content	1	7.19	6.65
96	memFrag	Direct Link Sources	1	3.06	3.11
97	ScoreGuru	Direct Link Sources	1	2.68	2.77
98	Dfnitive	Direct Link Sources	1	6.56	6.67
99	23	Direct Link Sources	1	5.5	5.42

100	CoMagz	Promote Link-Worthy Content	1	4.19	4.28
101	TeachStreet	Strong Profile Rankings	1	5.31	5.48

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