



Your Options: 6-month Profit Acceleration Coaching Programme

PROFIT
IN FOCUS

Bronze	Monthly from: ** £	750
<p>6-month Profit Acceleration Coaching Programme</p> <ul style="list-style-type: none"> - 6 x 2 hour monthly 1 to 1 Skype <i>Profit Acceleration Coaching Sessions</i> with Kelly Clifford (6 in total) - Post coaching session summary, action points and agreed follow through. - 6 x Fortnightly momentum check-ins - between the monthly sessions. - Monthly actions log to ensure you are completely accountable. - Sessions tailored to your identified needs around vision, product architecture, profit performance and roadmap planning. - Unlimited email support for any questions or concerns during the month. - This option does not include any allowance for extended implementation support that necessitates Kelly Clifford's direct time beyond the above. 		
Your Payment Options		
1. 2 instalments - 50% Upfront & 50% balance 30 days later *	£	2,250
2. 4 instalments - One upfront followed by 3 monthly payments *	£	1,295
3. 7 instalments - One upfront followed by 6 monthly payments *	£	835
Silver	Monthly from: ** £	1,250
<p>All of the BRONZE inclusions PLUS:</p> <p>Additional 1/2 day implementation support per month ^*</p> <ul style="list-style-type: none"> - All inclusions from Option 1, PLUS - 1/2 day additional implementation support each month from us to work on specific elements agreed for you by us (3 days in total) OR to deliver the following for you as a one off project: <p>Product Definition & Mapping ^*</p> <ul style="list-style-type: none"> - 1/2 day intensive "Product Brainstorming Workshop" - Product Ramp Determination - Assessment of existing ideas for viability - Product Pricing Review - Product Flow Chart - Product definition and likely cost analysis - Identification of relevant Key Performance Measures - 2 hour de-brief meeting - discussion of the final outcome - Full documentation and consolidation into a <i>Product Strategy Report</i> 		
Your Payment Options		
1. 2 instalments - 50% Upfront & 50% balance 30 days later *	£	3,750
2. 4 instalments - One upfront followed by 3 monthly payments *	£	2,155
3. 7 instalments - One upfront followed by 6 monthly payments *	£	1,395
Gold	Monthly from: ** £	1,875
<p>All of the SILVER inclusions PLUS:</p> <p>Additional 1 day implementation support per month ^*</p> <ul style="list-style-type: none"> - All inclusions from Option 2, PLUS - 1/2 day additional implementation support each month (additional 3 days on Option 2 in total) from us to work on specific elements agreed for you by us (6 days in total) OR to deliver the following for you as an additional one off project: <p>FULL Bespoke 5 year - Profit Accelerator Roadmap ^*</p> <ul style="list-style-type: none"> - FULL Bespoke 5-year Financial Model - Revenue & Expenditure - by month - P&L, Balance Sheet & Cashflow by month - dynamically updating - Built to be interactive and standalone for future adjustments - 5 Year Growth Roadmap by month with associated milestones and Key Performance Measures - Key Management & Investor Schedules - ideal for raising funds. 		
Your Payment Options		
1. 2 instalments - 50% Upfront & 50% balance 30 days later *	£	5,625
2. 4 instalments - One upfront followed by 3 monthly payments *	£	3,210
3. 7 instalments - One upfront followed by 6 monthly payments *	£	1,990

- * All prices indicated EXCLUDE VAT and are based on a fixed 6 month programme term.
- ** Quoted amount is the monthly equivalent based on upfront Payment Option 1
- ^ Excludes travel and other direct reimbursable expenses to be agreed before expenditure is incurred.
- Installation payments are to be made through Go Cardless direct debit service to be established on signing.
- Prices are Indicative and subject to availability and contract

NEXT STEPS:

1. Select your preferred option
2. We will send you the agreement for electronic signature and the deposit invoice for payment
3. Once you have signed the agreement and paid the deposit invoice, the programme will begin