

Profit First Interview Questions

How did a piggy bank, like the one featured on the cover of your book, change your entire perspective about how to become profitable and achieve wealth?

You lost a million dollars in two years... what was that experience like?

Why do most entrepreneurs struggle to ever make a profit?

What is GAAP's "Frankenstein Formula?"

What are the four fundamental lessons you learned from the health and fitness experts?

... and, how does this apply to a business's bottom line profits?

Walk me through each of the core four "healthy habits":

1. Small Plates, 2. Vegetables First, 3. Remove Temptation, 4. The Rhythm

Explain what TAPs are. Are they the starting point or end game?

What should business owner's be looking at and doing, every quarter?

Is there a risk of doing Profit First alone?

Why does accountability work? What kind of accountability groups exist?

Some businesses have debt they need to work off. They can't take a profit, can they?

What size does a business need to be when it starts doing Profit First?