



PRODUCT LAUNCH  
**WARRIOR**

# “Product Launch Profit Maximizer Number One - The BunnyPop”

**Big Jason**



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# “Product Launch Profit Maximizer Number One - The BunnyPop”

***Multiply your product launch profits like... rabbits!***

**Big Jason**



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“You may not share this information with ANYONE.  
This includes your mastermind group, friends, JV partners  
or anyone else, whether online or offline (especially Facebook).”

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Unlike almost all “so called” email experts, Big Jason Henderson has what matters most....**real life data and test results to back up what he teaches.**

You just can't beat real numbers Jason has derived from huge email campaigns across a variety of industries.

EVERY email “guru” I know, warned against using one simple tactic which increased my click through rate 400%.

Only Jason said such a tactic would work.

Big Jason Henderson has earned The Halbert Seal of Approval and I follow his advice faithfully above all others.

Bond Halbert  
Los Angeles, CA  
Marketing Consultant  
(Son of Legendary Copywriter,  
Gary Halbert)



## Rave Reviews

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## Membership Area Questions & Feedback

Email Warrior Notes: ([click to hide](#))

☐ I've Completed This Step

Save My Email Warrior Notes

*Enter Any Comments or Questions Below!*

**Leave A Reply (No comments So Far)**



Logged in as [Big Rabbit](#). [Log out?](#)

Comment

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## You're Going to Discover The Following:

- ★ Assumptions are killing your sales!
- ★ How to get more optins AND more sales for every launch you do...
- ★ Know what's working and what isn't...
- ★ One simple trick to get affiliates to mail more for you than any of your competitor's launches...
- ★ Two complimentary scripts to make all the magic happen and how to use them...
- ★ Other ways to use this strategy...

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# PRODUCT LAUNCH WARRIOR

## How to Become a Highly-Paid Marketing Consultant Helping Local Businesses Get More Customers Online



Enter your primary email address for instant access to hear the stories, the struggles and the triumphs of real people helping real local small businesses get more customers with social media, video and online marketing making thousands of dollars per month full-time or part-time plus a **FREE VIDEO COURSE** on how you can do it too even if you have little or no online marketing experience.

Get Free Access!

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# PRODUCT LAUNCH WARRIOR



## Problem - One Page Targeting Everyone...

**How to Become a Highly-Paid Marketing Consultant  
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Enter your primary email address for instant access to hear the stories, the struggles and the triumphs of real people helping real local small businesses get more customers with social media, video and online marketing making thousands of dollars per month full-time or part-time plus a **FREE VIDEO COURSE** on how you can do it too even if you have little or no online marketing experience.

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## Problem - Affiliates Sending Blind Traffic...

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## How Assumptions Are Killing Your Sales...



“They’re not targeted prospects!”

“It will take too long!”

“It’s ugly!”

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## How Assumptions Are Killing Your Sales...



|              |                                     |
|--------------|-------------------------------------|
| € [redacted] | - 1,614 opt-ins - 46 sales (\$143k) |
| € [redacted] | - 113 opt-ins - 2 sales (\$6.6k)    |
| € [redacted] | - 760 opt-ins - 21 sales (\$68k)    |

Thanks!  
Helen

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**WARRIOR** 

## How Assumptions Are Killing Your Sales...



€ [redacted] - 1,614 opt-ins - 46 sales (\$143k)  
€ [redacted] - 113 opt-ins - 2 sales (\$6.6k)  
€ [redacted] - 760 opt-ins - 21 sales (\$68k)

Thanks!  
Helen

**\$217,600**  
**2,487 Optins**

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[www.emailresponsewarrior.com/actionpop](http://www.emailresponsewarrior.com/actionpop)

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## Introducing “The BunnyPop”



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<http://productlaunchwarriors.com/secretaccess3/?tid=exitpopvideo3>

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## Reverse (Bunny) Squeeze Page

**How to Become a Highly-Paid Marketing Consultant  
Helping Local Businesses Get More Customers Online**



**To see the next video, simply enter your primary  
email address and click the Sign Up button.**

Enter Your Primary Email Address... 

**Get Free Access!**

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# PRODUCT LAUNCH WARRIOR

## Reverse (Bunny) Squeeze Page

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email address and click the Sign Up button.

Enter Your Primary Email Address...

Get Free Access!

```
<input type="hidden" name="tid" value="<?php if  
(isset($_GET['tid'])) { echo $_GET['tid']; } ?>" />
```

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## Reverse (Bunny) Squeeze Page

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Enter Your Primary Email Address...

Get Free Access!

```
<input type="hidden" name="tid" value="<?php if  
(isset($_GET['tid'])) { echo $_GET['tid']; } ?>" />
```

```
<input type="hidden" value="<?php  
if(isset($_COOKIE['affiliate_id'])) { echo $_COOKIE['affiliate_id']; } ?  
>" name="refaffiliateid" />
```

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# Reverse (Bunny) Squeeze Page... Get Affiliates to Mail More!

**How to Become a Highly-Paid Marketing Consultant  
Helping Local Businesses Get More Customers Online**



**To see the next video, simply enter your primary  
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Enter Your Primary Email Address...

**Get Free Access!**

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## **Reverse (Bunny) Squeeze Page... Get Affiliates to Mail More!**

Thank you so much for supporting us during prelaunch.

This strategy involves sending to your subscribers who didn't open and subscribers who opened but didn't click to a "reverse squeeze page".

Your leads can watch video one immediately and then the call to action is to sign up for Video 2.

As you have seen, Video 1 is sure to have them wanting more.

You might try a similar email as before and tweak the subject line and body with something like:

"Previous Subject" - Email Not Required Anymore.

Make sense? You're telling them that they don't have to enter their email address to watch this unbelievable video.

Mail immediately so you have the best possible chance of winning one of those big screen 3D HDTVs.

That contest ends tonight at 5pm PDT/8pm EDT.

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## **Reverse (Bunny) Squeeze Page... Other Ways to Use This Strategy**

- ★ Your normal list building squeeze page - give them the incentive
- ★ Your webinar or weekly video show - give them the generic access link

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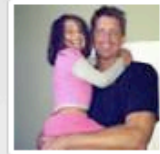
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## Reverse (Bunny) Squeeze Page... Other Ways to Use This Strategy

Deceitful Email Stats Cause Uncontrolled Vomiting...

Thursday, 22 May 2014 4:00 pm (GMT-07:00) Pacific Time (US and Canada)



Big Jason

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Register for this webinar


➤ **Webinar presenter(s):** Big Jason

➤ **Webinar title:** Deceitful Email Stats Cause Uncontrolled Vomiting...


➤ **Webinar description:** Many marketers reporting email split test results and overall stats can be very misleading and outright lies...

May  
22


Thursday, 22 May 2014  
4:00 pm (GMT-07:00) Pacific Time  
(US and Canada)



Enter Your First Name



Enter Your Email Address

REGISTER NOW 

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# **Reverse (Bunny) Squeeze Page...** **Other Ways to Use This Strategy**

## » **Generic webinar live link**

Direct link to the webinar room. Tracking will not work. Give it only to those registrants who lose their unique links to the webinar room

<http://webinarjam.net/webinar/go/live/490/bca040e80f/accessok/>

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## Product Launch Profit Maximizer Two...

|  | Visitors |      | Conversions |       |   |         |
|--|----------|------|-------------|-------|---|---------|
|  1 / email    | 887      | 2.6% | <u>52</u>   | 5.9%  |    | 155,844 |
|  2 / email  | 160      | 0.5% | <u>18</u>   | 11.3% |  | 53,946  |
|  1b / email | 125      | 0.4% | <u>7</u>    | 5.6%  |  | 20,979  |

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Please be sure to comment on  
Facebook if you received value!



And TAG Me!  
[Facebook.com/bigmarketing](https://www.facebook.com/bigmarketing)

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Please be sure to leave your  
comments and questions  
below!!!!



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