Teacher
Motivator
Storyteller
Visionary
The strength of the teacher is content.
The weakness of the teacher is connection.
For the teacher, the **WHY** is most important.
Answer this for your audience:

Why is this content important?
The strength of the motivator is connection.
The weakness of the motivator is content.
For the motivator, the **WHAT** is most important.
Answer this for your audience:

What do I want you to do?
The strength of the storyteller is engaging the audience.
The weakness of the storyteller is WHERE.
For the Storyteller, the **WHERE** is important.
Answer this for your audience:

Where am I taking the audience?
The strength of the visionary is purpose.
The weakness of the visionary is HOW.
For the visionary, **HOW** is most important.
Answer this for your audience:

How exactly are we going to change the world?
The visionary has not completed their job until they answer the HOW question.
Not only are there presenter styles, each environment has a style as well.
There are:
Teaching
Motivating
Storytelling
Visionary
Environments
This means that sometimes you have to tailor your voice to a particular environment.
12-Module Preaching System
Over 9 Hours of Training from Top Communicators
FAST ACTION BONUS

75 PREACHING STORIES
The following is Seth Godin’s blog post (sethgodin.typepad.com) on October 24th, 2013:

Does anger follow the laws of thermodynamics? I have no idea what caused the guy in front of me in traffic to be having a bad day.

Maybe he has a stressful meeting coming up, or his butler burned his bacon at breakfast. Maybe he’s having trouble paying his rent, or his industry is under siege. All I know is that he’s weaving in and out, giving people the finger and yelling at other cars, all at the same time.

Unlike cupcakes, anger isn’t conserved. If I have a cupcake and I give it to you, I don’t have a cupcake any more. But if someone who is angry gives you their anger, now you both might have it.

You’ve seen it too many times before. Someone is afraid, untethered or just upset about something that happened long before you walked into the room. Unbridled emotion is dumped on you until you say, “here,” and dump it back to its owner. All connection gets severed, any chance for positive engagement seems long gone. The opportunity is curves, to lock up some of that anger and throw it right back, where it came from.

Shared anger destroys trust. It creates the local funeral of everybody within earshot, and produces nothing of value.

No credit goes to the person who vents, who opens his spleen and shares his anger. No points for bravery or honesty or getting in touch with the feelings. Anger shared is never anger ameliorated.

Tell him it, don’t talk with it. Point it out, and then leave it there, on the floor where anger gathered. The anger now belongs to neither you nor the other.

Sermon on Anger:

Ephesians 4:26-31 says, “If you become angry, do not let your anger lead you into sin, and do not stay angry all day. Do not give the devil a chance...Do not use harmful words, but only helpful words, the kind that build up and provide what is needed, so that what you say will do good to those who hear you...Get rid of all bitterness, passion, and anger. No more shouting or insults, no more hateful feelings of any sort.”

Don’t let your anger lead you into sin, and don’t stay angry all day. Don’t give the devil a chance. Do not use harmful words, but only helpful words, the kind that build up and provide what is needed, so that what you say will do good to those who hear you, and not give the devil a chance to win over people. For the human heart is deceitful above all things, and who can understand it? I have no idea what caused the guy in front of me in traffic to be having a bad day.

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