

CREATE YOUR PERFECT **FREE OFFER**

5 DAY CHALLENGE



Pre-work Handout 1

Why Your Perfect Free Offer is Important

- Your Perfect Free Offer helps you connect with your ideal client
- Your Perfect Free Offer is a great introduction to your work
- You can use it in many ways:
 - Referrals
 - Virtual or in-person networking
 - Speaking
 - As the start of a funnel
- Your Perfect Free Offer builds trust over time
- Your Perfect Free Offer provides value first, enabling you to contribute before asking for anything in return

Why I'm most interested in creating my Perfect Free Offer: