

The 30 Days Of Website Traffic Tactics Coaching Program

Hi there and welcome back to **The 30 Days Of Website Traffic Tactics Coaching Program!** We are now on Day 4, and today we are going to start off with a BANG! I'm going to give you an entire social media strategy that I've been using for YEARS to get traffic to anything I want!

Now with this tactic you can use up to 4 different (*but specific*) social media channels to get traffic. They are Facebook, Instagram, Twitter, and LinkedIn. LinkedIn is the only one that you MIGHT not be able to use because it's basically for niches that are related to business topics. If you're in a niche outside of that you will want to only use Facebook, Instagram, and Twitter.

So the first thing I want to do is show you how this strategy works, and you can see that by watching this video >>>

<https://s3.amazonaws.com/PLRStuffs/OrganicSocialMediaForThe4.mp4>

Okay, so that is the strategy in a nutshell, and while it IS easy, it DOES take time...

You must continually work to build your following and you have to consistently post to your social media channel(s).

Also, each channel has specific ways of posting, certain content does better depending on the social media channel, there are certain tactics you will use to build followers for each channel, etc. and that's what we will be covering over the next several days in this coaching program! I'm going to be showing you how to do ALL of this for Facebook, Instagram, Twitter, and LinkedIn so you can have a traffic strategy you can start learning with AND getting traffic from!

Okay, that's a wrap for Day 4! Over the next few days, we are going to be covering how to build your profile for **each** of these 4 channels, how to build your following on each of them, and what content works best for promoting on each of these channels.

For now, ensure you understand the core of how this strategy works... Simply put it's: **Build a following, post stuff so you get their attention and post stuff that you want to drive traffic to so that they come from that channel into YOUR business.**

And as always, you can post all questions in our LearningIM.com Discussion Group at <https://myimmastermind.circle.so/c/learning-im-discussion> If you haven't signed up for that you can do so at <https://www.MyIMMastermind.com>

See you tomorrow!

Liz